



Safe Communities Foundation New Zealand

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences Division of Social Medicine, Karolinska Institute, Sweden

Wairarapa Region including South Wairarapa, Carterton and Masterton Safe Community Programme Outline



Country: **New Zealand**

Number of inhabitants: **approximately 38,610**

Programme started year: **2006**

International Safe Communities Network Membership: **2010**

Full application available: www.safecommunities.org.nz/sc/wrpa

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Web address community as a whole:

www.swdc.govt.nz

www.cartertondc.co.nz

www.mstn.govt.nz

Safe Communities Foundation New Zealand (SCFNZ)

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

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In the Wairarapa region there are a range of initiatives that have been put in place by the community covering safety promotion activities:

For the age group

Children 0-14 years:

- Peer Support/ Life Skills Parenting programmes
- Active movement
- Active schools
- Child Vehicle Restraints' Education
- Truancy
- Strengthening Families
- Family Start
- Plunket
- Parents as First Teachers
- Life to the Max
- DARE programmes
- Prevention of Falls for under 5s
- Child Care programmes
- Out of School Care programmes
- Youth offender programmes
- Parenting programmes
- Youth Aid
- Youth Council
- Youth Education



Tai Chi Instructors' Training Workshop

Youth 15-24 years:

- Alcohol and Drug Services
- Students Against Driving Drunk
- Whakamoe Patu
- Youth Council
- Youth Health Services
- Truancy
- Youth Education
- Youth Offender programmes
- Parenting Teenagers
- Active Wairarapa
- Mental Health Community Support

Adults 25-64 years:

- Alcohol and Drug Services
- Active Wairarapa
- Parenting skills
- Self defence training
- First Aid Training

Older Adults 65+ years:

- Tai Chi programmes
- Otago Exercise Programme
- Community Fitness Programmes
- Green Prescriptions
- Active Wairarapa
- Violence Prevention

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In the following Environments:

Home:

- Vulnerable Families
- Home Safety programmes
- Family Violence Home Alarms/monitors
- Safe Design information- as part of building consent process
- Smoke Alarms
- Electrical Safety
- Poison Prevention Campaigns
- Falls prevention especially for older adults and pre-school children
- Campaigns related to safe storage of chemicals

Traffic:

- Road Safety Action Plan
- Police Road Safety Calendar
- Speed Advisory Signs
- Drink –Drive Campaigns
- School travel plans
- Drive to the Conditions
- Speed Reduction Campaigns
- Motor Cycle Education Stops
- Cycle Safety
- Driveway Runovers
- Impairment and Road Safety Education- by CAAG
- Learner and Driver license education
- Youth Driver programmes

Occupational:

- Alcohol and Drug Services
- Host Responsibility (Alcohol) programmes- by CAAG
- New Zealand Safety Week
- Farm Safety
- Employers Health and Safety Forum
- ACC Partnership Programme
- ACC Workplace Safety Management Programme
- Health and Safety Committees

School:

- Safe at Play
- Vulnerable road users, especially cycle and pedestrian safety.
- Walking School Buses
- School Patrols
- Kia Kaha anti bullying programme
- Playground safety

Leisure:

- Active Wairarapa
- Fitness Classes
- Walking Groups
- Swim for Life (all ages)
- Aqua aerobics

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- Halberg Trust Sport Opportunity Programme
- Community Triathlons
- Dancing classes
- Responsible use of alcohol within sports clubs

Sports:

- Rugby smart
- Sports events
- Slips, Trips and Falls Prevention

Water:

- Swimming Lessons
- Water Safety
- Home Pool Safety
- Lifeguards- Council Swimming Pools and Beaches

Fire:

- Firewise Fire Safety Education in schools, community and rural settings
- Smoke alarms project

City Streets/ Built Environment:

- Maori Wardens
- Neighbourhood Support
- Crime Prevention Through Environmental design -concepts for urban planning
- Surveillance Cameras
- Liquor bans
- Safer Parks projects

Violence prevention (intentional injuries):

- Family Violence Network / Family Violence Intervention Group
- Violence Free Wairarapa Campaign
- Safe Circles

Suicide prevention (self-inflicted injuries):

- Educational/ Awareness Programmes
- 3 year Wairarapa Suicide Prevention Action Plan
- Grey not Blue seminars
- Counselling Services

Programmes aiming at "High risk-groups":

- Stopping Violence Programmes
- Family Safety Team
- Intensive Clinical Support
- Wairarapa Alcohol Strategy
- Home Safety (ACC)
- SADD – Students against drunk drivers

Surveillance of injuries:

- Seat belt compliance surveys
- Road-Speed Surveys
- Police Crime Statistics
- Crash and injury Statistics- NZTA, Police
- ACC claims Data



'Booze Glasses' activity national SADD Week.

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- Statistics New Zealand
- NZ Health Information Services Data.

Numbers per year:

In 2007, 678 people were admitted to hospital as the result of an injury.

- Falls accounted for 234 of the admissions.
- Motor vehicle traffic crashes accounted for 52.
- 225 of hospital admissions occurred at home, mostly as the result of a fall.

Started year: 2006

Population base:

- Approximately 38 610 people in the Wairarapa region

Produced information, material, pamphlets,

- Evaluation of the Violence Free Wairarapa Campaign (2004,2008)
- Violence Free Wairarapa Campaign Resource Kit (2005)
- "Say it with Love" with List of Helping Agencies: (December 2005)
- Towards a Vibrant Healthy Wairarapa (2007-2008)- Public Health Unit
- "Think on 2 it, not out of it" (2008-2009)- CAAG
- "Annie Goes to the City" (2009)- Wairarapa Road Safety Council
- Evaluation 'Tamati Paul' 2008
- Youth Drinking survey 2002
- Sports Accreditation
- Evaluation Holden 'Driving for the future 2008'

International commitments:

- Attended 17th International Safe Communities Conference at Christchurch in October 2008.
- 2008 Workshop for the International Safe Community Network in New Zealand, 23rd October 2008

Staff

Number: **1**

Professions: **Full-time Project Manager**

Organisation: **Safer Wairarapa Community Council**

Specific intersectoral leadership group:

Safer Wairarapa Coalition Group including

- Mayor of Carterton Council
- Mayor of Masterton Council
- Mayor of South Wairarapa Council
- Accident Compensation Commission (ACC)
- Wairarapa District Health Board
- Police
- Ministry of Social Development
- Masterton Safe and Healthy Community Council
- Southern Wairarapa Safer Community Council
- Rangitane O Wairarapa
- Ngati Kahungunu O Wairarapa
- Pasifika Wairarapa Trust



Members of Coalition at Sports Accreditation Award Presentation 2009

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