



SAFE COMMUNITY
Thanh Binh commune
Hai Duong city



Name of the Community: Thanh Binh

Country: Viet Nam

Number of inhabitants: 30,694

Programme started year: 2004

International Safe Communities Network Membership: Designation year: 2010

Info address on www for the Programme: <http://www.moh.gov.vn/tainanhuongtich/en>

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Info address on www for the institution (or community as a whole):

<http://ytehaiduong.aboutus.vn/>

The programme covers the following safety promotion activities:

For the age group

Children 0-14 years:

- Conducting a Childhood Injury prevention with intervention measures to reduce the incidence of drowning, falls, burn, poisoning, choking, traffic injury in children. The program has been started since 2004.
- Providing information on safety for parents, child care givers, teachers, volunteers as well as the children through IEC materials, education, household visits by volunteers ...
- Building kindergartens for children under 5 years old
- Organizing training courses on first-aid, burn prevention, drowning prevention and prevention of injury by sharp objects for women having children under 5 years old.
- Carrying out the program on electric safety to reduce electric accidents in families, especially children's injury due to electricity
- Implementing the programs on Vitamin A and Expanded Immunization for children under 5 years old
- Ensuring infrastructure, recreation and studying environment in good conditions for pupils
- Integrating the content of traffic accident prevention program into school curriculum at all schools.
- Giving the first aid training to the school's Red cross group.
- Training and educating pupils to improve their knowledge and acquire skill of first aid at their families and at the community
- Organizing contests on childhood injury prevention: drawing contest, writing contest and drama contest

Youth 15-24 years:

- Development of traffic accident prevention program for young people by educating them not to drink alcohols and having the drive license when participating in traffic, and clearing objects blocking roads, and collaborating with policemen and the safety committee in controlling traffic at rush hours.
- Development of the Program on Conflict conciliation for violence prevention - Development of a healthy-cultural living habit to minimize injuries caused by violence and conflicts
- Establishment of a program on non-social evil in the community to ensure free-drug

users and free-gambling spots

Adults *25-64 years:*

- Development of the program on safe laboring in agriculture with a slogan of “safe production, and production safety”. This program is designed to reduce injuries due to agriculture through communication, and education to raise awareness among farmers about mechanical technology in agriculture, as well as encouragement of farmers to use labor protective equipment to reduce risks of injury and education of farmers to prevent pesticides poisoning.
- Provision of the IEC materials on injury prevention and the use of labor protective equipment.
- Development of a cultural and healthy village movement to reduce injury risks approaching safe home and safe community.

Elderly *65+ years:*

- Implementing the safe home program- a volunteer based peer education on activities on common injury prevention
- Developing the cultural and healthy village movement to encourage the elderly doing exercise to have a healthier life.

At the following environments:

Home:



Intervention model of reducing injury risks

- The goal of the program of safe house/family is to **reduce child accidents and injuries and establish safe homes in accordance with Vietnamese safety criteria** by means of direct IEC activities and on-the-spot interventions. Thousands of IEC sessions and direct advocacy activities on child injuries and how to prevent them were delivered by the working group to mothers with children aged less than 10, women in reproductive age and

household owners about injury prevention with skills and experiences about first aid, for example, hot-water burn or injuries caused by pointed things.

- The group regularly monitored, consulted, and supported each family to implement activities to ensure safety with children in their families, to cover hot soup pot or to put in the high places. Action results of the group contribute to reduce injury for children, increasing households meeting criteria of safe house.
- The construction and application of safe house checklists have contributed to the program activities. Households can apply checklists in unity, self-assessing the safety of their families and overcome themselves some risks in their houses.
- Beside the activities of the team, ward Steering Committee coordinated with PPMU and Provincial Project Steering Committee had ideas to build and develop some safe equipment to prevent injury such as: children cage to prevent injury for children, shelves keeping knives, boiling water, stair coverage pane, pool caps, deep well caps, wires and plugs, etc. These products have been distributed to households with children under 10 years old. After five years of implementation with project budget, Steering Committee also encouraged and motivated households to make these things to protect their children.

Traffic:

- Propagandize and mobilize youth union members not to use beer and alcohol, to wear helmet, to own driving license, to execute traffic law when joining traffic.
- Clear away positions/locations that influence vision in roads.
- Coordinate with public security, traffic safety committee to keep order of traffic in peak time of traffic.

Occupational:

- Built and implemented injury prevention development program and usual education program.
- Updated information about injury situation.
- Diversifying kinds of communication/media for injury prevention development.
- Information was broadcasted in loud speaker in residential area, in weekly radio system in the community, talking in meetings of local people, of agencies.

School:

- Propagandize and educate directly about risks, reasons causing injury for students, teachers, staffs working in schools and students' parents.
- Insert injury prevention program into extra-curricular programs.

- Intervene injury kinds and risks causing by fallings in entertainment or physical training or playing sport.
- Ensure facility and to create safe environment for students to study and entertain.
- Deal seriously negative factors that influence on safety in school.

Violence prevention (intentional injuries):

- To control and limit family violence through propaganda of Family & Marriage Law, Family Violence Prevention Law.
- Mediate family contradiction and conflict. To organize talk and art shows to propagandize Family & Marriage Law, Family Violence Prevention Law, building of cultural lifestyles and families.

Programs aiming at “High risk-groups”:

Children: Preventing fall, downing, electricity shock, poisoning

Youth: Preventing traffic injury

Elderly: Preventing falls due to daily life activities, perception of safety

Surveillance of injuries:

- The injury data reporting and writing system has been usually implemented since 2004. All of the injury cases occurred in the locality was recorded into injury coupon by the collaborators and village health worker. The number of cases visited to communal health station was entries to the recording book. The death cases by traffic accidents are recorded to the death registration notebook. The injury information or deaths by traffic accidents are generated and analyzed according to monthly statistic forms, then, reported to the Civil Health Center in the 20th day of the end month every quarter. The injury coupons, the injury recording form, books and the death registration notebooks were used for propaganda, monthly, quarterly and yearly plan and plan adjustment. Statistic data report of injury was stored in Civil Health Center and provincial injury prevention office
- The injury coupons were made by collaborators or village health workers, any injury cases in the locality must be recorded to the coupons
- The injury coupons are regarded as continuous survey coupons. To collect whole injury coupons help processing, analyzing by sex, age, causes and injury kinds, treatment and consequences. The information is very critical served for improving the working condition, mean of vehicle, infrastructure as well as the appropriate injury preventive measures

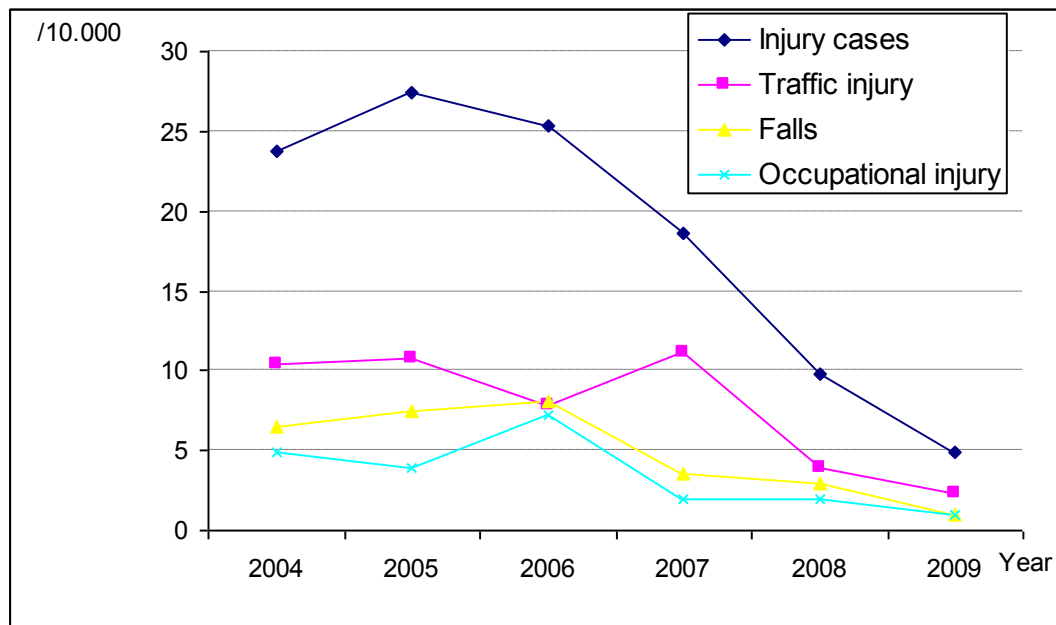
- Examination record books of all cases visited included injury cases visited to master examination situation in communal health station. Based on examination record book and injury coupons, health staffs analyzed statistic report about injury and sent to higher level. Health staffs were responsible for recording all information to examination record book. In communal health station, diagram monitoring injury situation was built and head of communal health station was responsible for monitoring, analyzing data to report regularly to higher level.
- Death registration book was used to record death caused by injury such as: examination book, as well as death causes.
- Data of death caused by injury was collated with data of Justice Committee or Communal Security. 03 sources of data from regularly monitored data of communal health station, of Security and Justice committee were collected, collated and analyzed injury situation in the commune monthly, quarterly, every 06 months and yearly to report to Steering Committee, higher level and to publicize information to local people.

Population base: 30,694

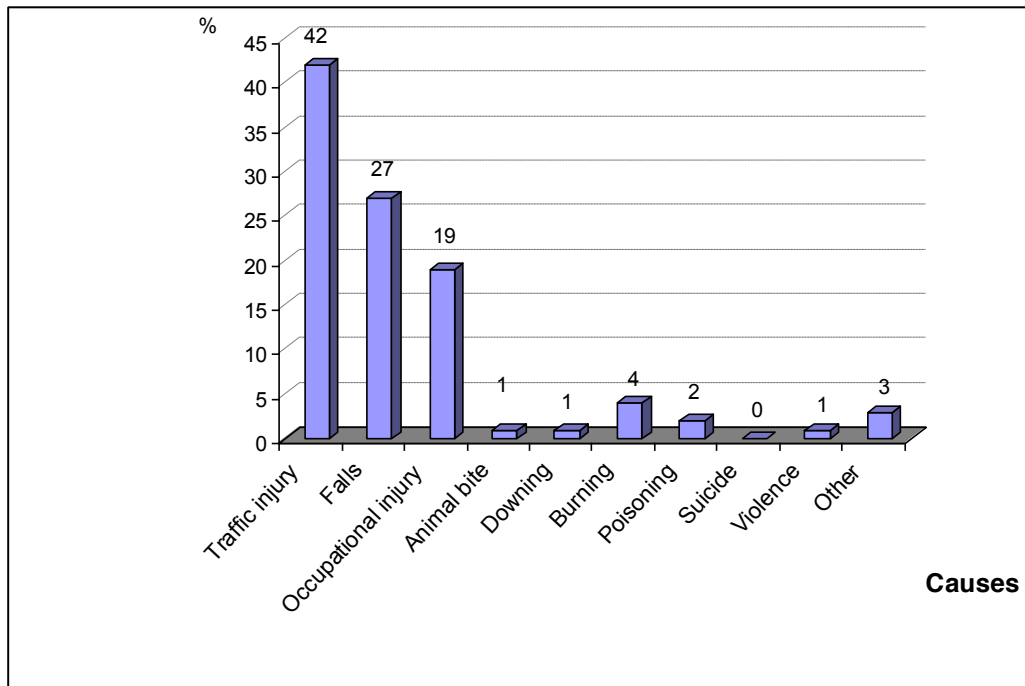
Started year: 2004

Number per year: According to statistic report in the commune, during 2004 - 2009 there were 337 injury cases (212 males and 125 females) with 19 deaths. Among causes of injury, traffic injuries are leading cause, next to fall, occupational injury and burning.

Trend of injury morbidity from 2004 to 2009



Average injury mortality rate by causes per year during 2004-2009



Publications: N/A

Produced information material, pamphlets:



Staff

Number: 16

Professions:

Permanent: part-time

Temporary:

Organization: Communal Health Station, Public Security, Communist Youth Union....

Specific intersectoral leadership group:

There is a Steering Committee of 16 members representing for different sector and organizations. They are from People's Committee, Communal health station, Principles of 03 schools, Farmer Union, Veteran Union, Communal population committee, Women Union, Cultural-Ideal Committee, People Committee Office, Public Security, Justice, Communist Youth Union, Fatherland Front Committee, Red Cross, Elderly Organization

General public health/health promotion group: N/A

International commitments:

Study visits:

- Study visits with safe communities in Taiwan in 2005 (Dr. Nguyen Thanh Cong – Head of Hai Duong Health Department, a representative).

Participation in Safe Community conferences:

- The 3rd Asian community safety Regional Conference in Taipei, Taiwan (10/2005)
- The 5th Conference on Community Safety in Thailand.
- International Scientific on Injury Prevention and Safe Community Development. Ha Noi, October 26-27, 2006
- The First National Scientific Conference on Injury Prevention Ha Noi – November 14 -15, 2005

Hosting Safe Community Conferences: N/A

Hosting "Travelling Seminars": Site visit on safe community model at Thanh Binh award

Other

- National conference of injury prevention in October 2007.
- Workshop of building Safe community in Ha Noi, Nov 2008
- Summary conference of National injury prevention program in Can Tho, March 2009.
- First 05 Vietnamese communities were recognized as members of international safe community network: Xuan Dinh (Ha Noi), Dong Tien, Da Trach (Hung Yen), Loc Son, Lang Co (Thua Thien Hue).
- Building program of safe models in Hai Duong province, Hai Phong, Dong Thap, Can Tho and Thua Thien Hue, funded by Unicef.