



Safe Communities Foundation New Zealand

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences Division of Social Medicine, Karolinska Institute, Sweden

Tairawhiti Safe Community



Turangaiti a Kiwa



Ngati Porou



Country: New Zealand

Number of inhabitants: 44, 499

Programme started year: 1994, Trust established in 2010

International Safe Communities Network Membership: 2012

Full application available: www.safecommunities.org.nz/sc/trw

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Info address on www for the community as a whole:

www.gdc.govt.nz

The programme covers the following safety promotion activities:

For the age group

Children 0-14 years:

- Swim for Life
- Child restraints
- KidStart
- Firewise
- Youth graffiti
- Footsteps to Feeling Safe
- Parenting Through Separation
- Supervised Contact for Children
- Parenting
- Plunket - child restraints
- Fire Service - juvenile fire settlers/Te Kotahitanga programme
- TRONP – whanau D&A

- Housing – safe whanau
- Police – safe environments
- ACC – injury prevention

Youth 15-24 years:

- Fresh Start
- Youth drinking & driving
- Family violence
- Abuse
- Suicide
- Depression
- Learner driver licence programmes
- Host Responsibility Programmes
- Boy Racer Operations
- Graffiti Art
- REAP – water safety
- YMCA – Fresh Start – petty crime reduction
- Fire Service – youth drinking & driving
- Tairawhiti Youth Voice – graffiti project to reduce petty crime
- TRONP – D & A, family violence
- Tauawhi Men's Centre – family violence, abuse, suicide, depression



Children participating in Matariki Festival

Adults 25-64 years:

- family violence, abuse
- elderly abuse, advocacy
- Women's Refuge – family violence, abuse
- Tauawhi Men's Centre – family violence, abuse, suicide, depression

Older Adults 65+ years:

- Turanga Health - tai chi
- Tauawhi Men's Centre – D & A, abuse, suicide, depression
- ACC – falls
- Tai Chi
- Falls Prevention

In the following Environments:

Home:

- ACC - injury
- Housing – safety
- Police – safety, crime reduction
- Fire Safety
- Smoke Alarms & Fire Safety
- Home Safety
- Crime Prevention
- Neighbourhood Watch
- Property Offending
- Advocacy for Elderly Abuse
- Parenting and Parenting Through Separation
- Family Support – young people who witness family violence



Installation of Smoke Alarms

Traffic:

- Drink driving
- Speed

- Fatigue
- Heavy road users
- Motorcyclists
- Child restraints
- Road safety coalition – police checks
- Learner driver licence
- Police – road crashes, drink driving, speed, fatigue, heavy traffic, motorcyclists
- GDC – road crashes, drinking & driving, speed, fatigue
- ACC – injury
- Plunket – child restraints
- Turanga Health – road crashes, drink & driving, speed, fatigue

Occupational:

- Jukken NZ (JNL) Forestry - accidents, injury
- ACC – workplace injury, accidents
- Dept of Labour – workplace injury, accidents
- Forestry - accidents, injury
- Dept of Labour – workplace injury, accidents

School:

- REAP – water safety
- Fire Service – rural schools , drink & driving
- Water Safety NZ – safety
- Water safety
- Youth drink & driving
- Fire safety

Sports:

- Sports Gisborne – sports injury
- ACC - injury
- YMCA – youth offending (14-17yrs)
- Sports injury
- Youth offending (14-17yrs)



November 2009, White Ribbon March through Gladstone Road, Gisborne.

Leisure:

- Surf Life Saving – water safety
- REAP – Swim for Life – rural water safety
- Water safety
- OSCAR school holiday programme

Other:

- E Tu Elgin – crime prevention, whanau safety
- Ka Pai Kaiti – crime prevention, safe streets, D & A
- Fire Service – Marae fire safety survey/report on findings

Violence prevention (intentional injuries):

- Tairawhiti Abuse Intervention Network (T.A.I.N) family violence, abuse, Drugs and Alcohol
- Women's Refuge – family violence, child abuse
- Tairawhiti District Health – family violence, child abuse
- Tauawhi Men's Centre – family violence, abuse, suicide, depression
- TRONP – Drugs and Alcohol
- Neighbourhood Support
- Street By Street
- Family Violence Intervention

- Drug & Alcohol to whanau, hapu and Iwi
- Men's Support Group
- Women's Support Group
- Elderly Support Group
- Child Advocacy
- Counseling (men, women and children)
- Anger Management (men and women)
- Stopping Violence programmes



Water Safety

Suicide prevention (self-inflicted injuries):

- Tairawhiti Abuse Intervention Network T.A.I.N.
- Police
- Tauawhi Men's Centre
- Tairawhiti District Health

Programmes aiming at "High risk-groups":

- Police – Street By Street, Neighbourhood Watch, Road Safety Coalition
- Tauwhi Centre – D & A, Family Violence, Depression, Suicide
- T.A.I.N – Family Violence
- TRONP – Drugs and Alcohol, Violence, Abuse
- E Tu Elgin – Crime Prevention
- Ka Pai Kaiti – Crime Prevention, Drugs and Alcohol, Graffiti
- Fire Service – Juvenile Fire Settlers, Smoke Alarms and Youth drinking & driving
- Tairawhiti Youth Voice – Graffiti reduction
- Tairawhiti District Health – Child abuse, injury
- Drug & Alcohol
- Family Violence
- Depression
- Suicide
- Crime Prevention
- Fire Safety
- Drinking and Driving
- Graffiti Reduction
- Injury Prevention
- Child Abuse
- Family Safety
- Road Safety Coalition
- Neighbourhood Watch
- Marae Safety
- Elderly Abuse



Road Safety

Surveillance of injuries: There are a number of sources for injury statistics, both those sources mostly referred to are: Injury Prevention research Unit, Statistics NZ, ACC, Ministry of Health, Council surveys, NZ Police, NZ Fire and Various non-government organisations.

Injury Statistics:

- During the five-year period 2003-2007, 128 people from Gisborne District died as a result of an injury an annual average of 26. This equates to a crude rate of 55.8 per 100,000 people.
- Significantly more males (72%, n=92, crude rate: 82.3/100,000) were fatally injured than females (28%, n=36, crude rate: 30.7/100,000).
- During this period, older adults 70 years and older have the highest rate and frequency of injury fatalities, followed by young people aged 15-19 years. Children aged 5-14 years have the lowest rate and frequency of injury fatalities, followed by adults aged 60-69 years.
- Motor Vehicle Traffic crashed was the leading cause of injury death, followed by falls.

- During the five-year period 2005-2009, 3,885 people from Gisborne District were hospitalised overnight for treatment of an injury, an annual average of 777. This equates to a crude rate of 1,609.7 per 100,000 people.
- During this period, adults 70 years and older have the highest rate and frequency of injury hospitalisations. Young people aged 15-24 years have the next highest rate and frequency of injury hospitalizations.
- Slightly more males (59%, n=2,299, crude rate: 2,052.9/100,000) than females (41%, n=1,586, crude rate: 1,346.5/100,000) were hospitalised for 24 hours or more following an injury event.
- Falls were the leading cause of injury hospitalisation.

Analysis of Gisborne District Police Crime statistics, including Alco-Link data, demonstrates that alcohol is a significant contributing factor to crime and motor vehicle traffic crashes in the Eastern District, with alcohol featuring in up to 75% of all Police attended incidents. An internal review of fatal motor vehicle crashes also demonstrates that 35% of these crashes have involved alcohol.

International commitments:

Study visits:

Participation in Safe Community conferences:

- 17th International Safe Community Conference in Christchurch 2008

Other:

- Attendance at National ISC Forum in Auckland on 23 August 2009
- Attendance at National ISC Forum in Wellington 15th November 2010

Safe Communities Staff

Number: 0.5 FTE (plus volunteer time from all partner agencies)

Professions: part-time and full-time: Working group members represent NZ Police, Gisborne District Council, Housing NZ, Turanga Health, NZ Fire Service, Te Runanga o Ngati Porou, Tairāwhiti Abuse Intervention Network (TAIN) and Tairāwhiti District Health.

Organisation: Tairāwhiti Safe Community

Specific intersectoral leadership group: Safe Tairāwhiti Communities Trust

General public health/health promotion group: Tairāwhiti District Health, and Te Runanga o Ngati Porou.



Molly Pardoe Safe Tairāwhiti Coordinator

