



Songpa District, Korea



Name of the Community: Songpa District

Country: South Korea

Number of inhabitants: **681,264** (as of June, 2012)

Programme started year: **2005**

International Safe Communities Network Membership: Designation year: 2008,2013

Name of the Certifying Centre: Center for Community Safety Promotion (Korea)

<http://ehealth.songpa.go.kr>

Application: http://www.ki.se/csp/pdf/application_a/songpa_2013.pdf

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The programme covers the following safety promotion activities:



Children 0-14 years:

Home:

- Production and distribution of safety manuals for children
- Children Safety EXPO
- Operation of Children Safety Education Center
- Visiting safety experience classes for children
- Safety inspection for families with three or more children
- Preregistration of children's fingerprints for prevention of missing
- Distribution of safety supplies

Traffic:

- Bicycle driving certification examination for children
- Indoor bicycle classes for children
- Distribution of car seats for children
- Green mothers traffic volunteer team
- Safe school road development program
- Walking school bus program
- Installations of CCTVs in school zones
- Operation of traffic safety in school zones program team
- School bus certification system

School:

- Visiting safety classes for children
- Safety puppet show for children
- Visiting safety experience classes for children
- Improvement of safety conditions of daycare centers
- Guidance and inspection of daycare centers
- Injury risk environment survey on daycare centers
- Safety Doctor System
- Support of safety supplies
- Infant injury surveillance system

- Songpa safety sheriff program
- Evaluation and certification of daycare centers

Sports/Leisure

- Safe aquatic sports classes in summer
- Safety education for inline skaters
- Evidence-based strategies : The child injury death rate went down from 7.22 persons in 2009 to 2.45 persons in 2010. And the number of bicycle-related road traffic injury deaths of children went down from 6 persons in 2008 to 0 persons in 2011

Youth 15-24 years:

Home:

- Education for prevention of drug abuse

Traffic:

- Visiting traffic safety education
- Visiting bicycle safety classes
- Green mothers traffic volunteer team
- Safe school road development program
- Installations of CCTVs in school zones
- Operation of traffic safety in school zones program team

Occupational:

- Safety management of specific facilities
- Safety management of large-scaled construction sites
- Reinforcement of safety management of energy facilities

School:

- Operation of one-school one-fire officer program
- Improvement of drinking culture of adolescents
- Installations of CCTVs at schools and neighboring areas
- Development of school safety net
- Songpa safety sheriff program

Sports/Leisure:

- Safe aquatic sports classes in summer
- Safety education for inline skaters

- Safety inspection on aqua park and safety management of visitors
- Evidence-based strategies : An assessment on safety accident frequency was conducted after the introduction of the mobile safety experience classroom. The safety accident incidence frequency in 2010 was 204 cases, which was a 44.1% reduction from before education.

Adults 25-64 years:

Home:

- Safety education for members of civil defense corps
- Production and distribution of safety education manuals for parents
- Operation of health and safety university for women
- Safety classes for parents
- Fostering and activities of Safety Angel
- Operation of resident town patrol team
- Operation of local alliance for safety for children and women

Traffic:

- Visiting traffic safety education
- Car maintenance classes for female drivers
- Safety education for drivers of School buses

Sports/Leisure:

- Maintenance of culture and sports facilities
- Safety measures for community festivals and cultural events
- Safety management of sports facilities of Olympic Park
- Safety inspection on aqua park and safety management of visitors
- Evidence-based strategies :According to data on the causes of deaths of Statistics

Korea, the road traffic injury death rate of adults steadily went down from 15.9 persons per 100 thousand persons in 2008 to 11.48 persons in 2010.

Elderly 65+ years:

Home:

- Safe walking classes for elderly
- Operated senior welfare centers

- Fostering of Safety Angel
- Program for prevention of falls
- Health management at shelters for seniors
- Visiting health management for high-risk elderly
- Comprehensive senior care service
- Inspection on injury risk environment of senior citizens
- Rental of protective equipment for prevention of falls
- Operation of Songpa-gu Center for Dementia
- Safety management of senior welfare facilities

Traffic:

- Operation of Silver Zone, the senior protection zone
- Improvement of environment for pedestrians
- Installations and facilities for pedestrians and traffic safety

Sports/Leisure:

- Maintenance of culture and sports facilities
- Safety measures for community festivals and cultural events
- Safety management of sports facilities of Olympic Park
- Safety inspection on aqua park and safety management of visitors
- Evidence-based strategies : The number of road traffic injury deaths of seniors after the execution of the traffic safety program dropped from 22.6 persons in 2009 to 18.87 persons in 2010.

Natural Disaster :

- Disaster Response Drill and Safety Education
- Operation of Day of Safety Inspection and Development and Distribution of Manuals

for Resident Actions by Type of Disaster

- CPR and First-Aid Education
- Operation of Safety Culture Campaign
- Operation of Volunteer Program for Disaster Responses
- Expansion of Emergency Equipment(AED)
- Pre Natural Disaster Alert Service
- Safety SMS Service for Specific Facilities

- Flood-Free Safe Community Program
- Safety Management and Facility Improvement of Floricultural Towns
- Snow-removing Measures in Winter

Violence prevention :

- Personality Education for Prevention of School Violence
- School Violence Counseling Center
- School Violence Prevention Center
- Wee Center
- Healthy Family Support Center
- Education for Prevention of Sexual Violence
- Operation of Mental Health Service for Students
- School Sheriff and Guard Program
- Operation of Shelter for Women
- Residents' Voluntary Night Guard Program
- Safe Women Street Development Program
- Operation of Emergency Call 1388 for Adolescents at Risk
- Operation of Integrated CCTV Control Center
- Enactment of the Ordinance for Operation of School Violence Prevention Program in

Songpa District

- Evidence-based strategies : The child murder/assault rate went down from 2.11

persons in 2008 to 0 persons in 2010. The murder/assault death rate of youths and the elderly still increased from 0.57 persons in 2008 to 3.48 persons in 2010. There was a need to strengthen measures to keep adults safe from violence.

Suicide prevention :

- Mental Health Program for Children and Adolescents
- Operation of Mental Health Programs for Elderly and Adults
- Operation of Mental Health Community
- Operation of Suicide and Depression Prevention Program
- Education Program for Families of the Mentally Disabled

- Local survey for Development of Suicide Prevention Program

- Mental Health Seminars

- Evidence-based strategies : The suicide death rate of teenagers indicated a downward trend from 7.12 persons in 2008 to 3.67 persons in 2010. The number of suicide deaths of seniors went down from 50.15 persons in 2009 to 45.28 persons in 2010. However, the number of suicide deaths of adults slightly went down from 41.83 persons in 2007 to 37.58 persons in 2008, but went up again to 48.59 persons in 2010. This called for the need for strengthened management of adult suicide and depression.

Programs aiming at “High-risk groups”:

- Rehabilitation program for low-income classes

- Patrol for identification of the homeless and vagabond

- Fire safety education for high-risk groups

- Operation of shelter for women

- Education for prevention of acquired disability

- Fire safety education for the disabled

- Hosting of Songpa Festival for the Disabled

- Rehabilitation voucher program for disabled children

- Installations of convenience facilities for the disabled

- Operation of soccer field for blind citizens

- Fire safety education for children from multicultural families

- Health university for marriage immigrants

- Fire safety education for marriage immigrants

- Operation of Multicultural Family Support Center

- Free medical service for foreigners

Surveillance of injuries:

Primary data sources:

1. Data on Cause of death from Statistics Korea

2. Data on Rescues of Fire Station

3. Traffic Accident Data from Police Station

4. Bills by School Safety and Insurance Association

5. Materials of KoRoad and the Korea Transportation Safety and Insurance

Association

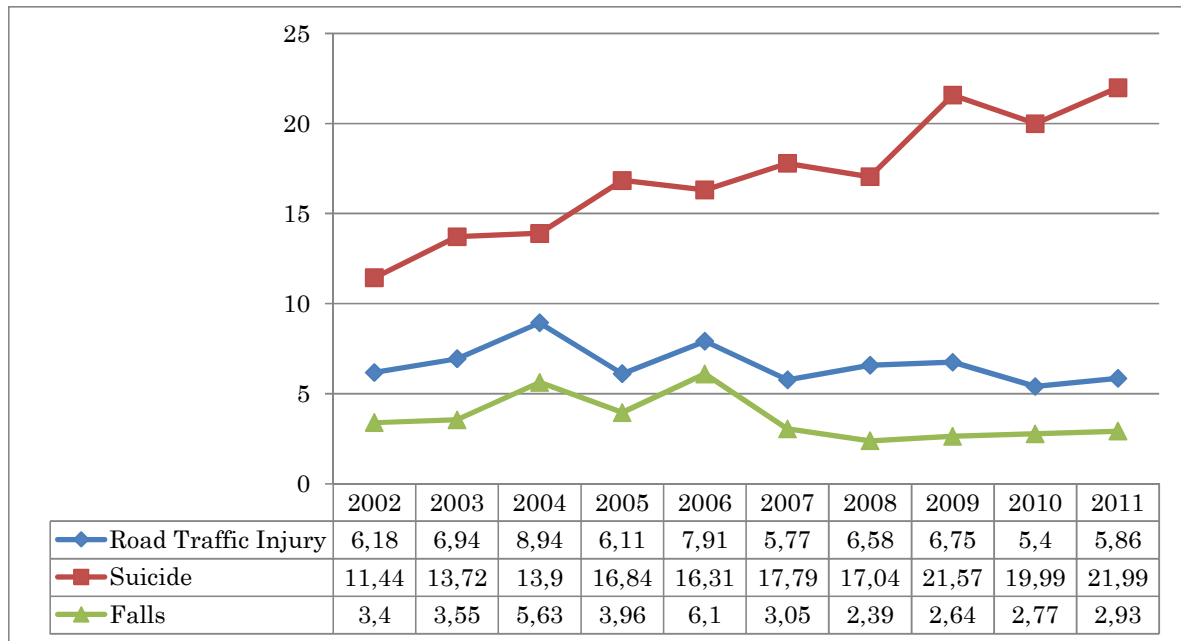
6. Materials of the Korea Centers for Disease Control and Prevention and Korea Institute for Health and Social Affairs
7. Materials of Seoul Metropolitan Government
8. Survey people on their understanding of safety in the home and their conduct
9. Surveys on health in the local community
10. Home safety inspections

Numbers per year: Every year since 2005

Population base: 681,264

Started year: 2005

■ Deaths by injury mechanism over the past 10 years



Publication:

- Injury yearbook of Songpa District(vol.1, vol.2)
- Safety manuals for children(Safety storybook, coloring book, traffic safety workbook and safe life workbook, etc.)
- Safety poster book for children
- Safety education manuals for parents
- Manuals for resident actions by type of disaster
- Materials for disaster prevention

- Leaflets and manuals for prevention of drug abuse
- Leaflet on tips for prevention of sexual violence
- Posters of Safety doctor system and infant surveillance system, etc.

Presentation in a nation & international safe community networks:

Make safe Songpa for children(in Jeju, Korea, 2007), Development of crime prevention program for children in Songpa District, Seoul, Korea(in New Zealand, 2008), Enjoy in the safe bicycle in Songpa District(in New Zealand, 2008), Child safety education in Songpa, Korea(in Beijing, 2009, in Falun, 2011), Development of safety doctor program for infant's injury prevention(in Beijing, 2009, in Falun, 2011), Creation and provision of an integrated safety education manual for promotion of children's safety(in Suwon, Korea, 2010), Childcare facility bus certification system(in Suwon, Korea, 2010), Safety guardian's activities of Songpa(in Suwon, 2010), Safety promotion program : production and distribution of a child safety manual(Safety doctor program, focused on the empowerment safety awareness to parents and take the counter measures in emergency(in London, 2010), Songpa injury surveillance system(in Falun, 2011), To make safer Songpa for children establishment construct Songpa infant injury surveillance system(in London, 2010, in Tokyo, 2012),

Staff :



Leader: Inguk Kim

Number: full-time 5 and 5 for supports

Professions:full-time3(and 2 for support)

Permanent: 5

Temporary: 5

Organization:Songpa District Safe Community Committee

Specific cross-sectoral leadership group for safety promotion

General public health/health promotion group :

<Table>Status of Safe Community Committee and Working-Level Committees

Safe Community Committee	Working-Level Committees (Working-level staff)		
	Division 1	Division 2	Division 3
Deputy Mayor	Public Health & Sanitation	Songpa Police Station	Songpa Senior Citizens
Director-General of Administration	Division	Songpa Fire Station	Association
Director-General of Finance	Health Improvement	Gangdong District	Songpa Women's
Director General of Residents	Division	Office of Education	Association
Livelihood Assistance	Medical and	Military Base	Songpa Nursery School
Director-General of Urban Environment	Pharmaceutical Division	Seongdong Detention	Association
Director-General of Construction & Transportation	Health Center Branch	Center	Civil Nursery School
Director of Community Health Center	Audits Office	Seoul Olympic Sports	Association
Chief of Songpa Police Station	Local Autonomy & Safety	Promotion Foundation	Home Nursery School
Chief of Songpa Fire Station	Division	Children Safety	Association
Director-General of Gangdong	Economic Promotion	Education Hall	Songpa Kindergarten
District Office of Education	Division	Garak-dong	Association
Battalion Commander of REGIMENT 6019	Welfare Policy Division	Agricultural & Marine	Green Mothers
Chief of Gangdong Water Supply Office	Social Welfare Division	Products Corporation	Association
Manager of KT Songpa Branch	Senior & Youth Division		Songpa District Medical
Manager of Korea Electric Power Corporation Gangdong	Women & Child Care		Doctor Association
	Division		Lotte World
	Culture, Sports & Tourism		Samsung Children's
	Division		Museum
	Housing Renewal Division		Asan Medical Center
	Urban Planning Division		SH Corporation
	Housing Management		
	Division		
	Construction Division		
	Land Management Division		

Branch	Green Transportation		
Chief Director of Korea Gas	Division		
Safety Corporation (Seoul)	Parking Management		
Manager of Korea Electricity	Division		
Safety Corporation (Dongbu	Road Division		
Branch)	Flood Control Division		
	Green City Division		

<Figure> Diagram of Safe Community Songpa Network



International commitments :(Afterthe previous designation)

Participation in Safe Community conferences:

- The 17thInternational Safe Community Conference in New Zealand in October 2008
- The 5thAsian Safe Community Conference in Beijing in October 2009

- The 19thInternational Safe Community Conference in Suwon March 2010
- 10thWorld Conference on Injury Prevention and Safety Promotion in London in September 2010
- International Safe Community Conference in Taiwan in November 2010
- The 20thWorld conference on Safe Community in Falun in September 2011
- 6thAsian Regional Conference in November 2012

Domestic commitments

Participation in Safe Community conferences:

- Designation Ceremony of Suwon Jeongja Elementary School as an international safeyschool and relevant symposium in Suwon in October 2008
- The 3thWorkshop for National Safe Community Network in Chungju in December 2008
- Designation Ceremony of Cheonan in October 2009
- Designation Ceremony of Wonju in April 2009
- Designation Ceremony of Cheonan in October 2009
- The 4thWorkshop for National Safe Community Network in Suwon in November 2009
- The 5thWorkshop for National Safe Community Network in Ajou University in May 2010
- Designation Ceremony of Suwon Seongsan Elementary School in Mapo-gu in June 2010
- The 6thWorkshop for National Safe Community Network in Jeju in October 2010
- The 7thWorkshop for National Safe Community Network in Ajou University in May 2011
- The 8thWorkshop for National Safe Community Network in Wonju in October 2011
- The 9thWorkshop for National Safe Community Network in Jeju in June 2012

Hosting in Safe Community conferences:

- Symposium on Creating a Safe Songpa District in February 2008
- Songpa District Safe Community Symposium and Workshop in March 2008
- Songpa District Safe Community Symposium in June 2009