

## Matsubara City, Japan



Name of the Community: Matsubara City

Country: Japan

Number of inhabitants: 124,006 (as of May. 2013)

Program started year: 2011

International Safe Communities Network Membership: Designation year: 2013

Name of the Certifying Centre: Center for Community Safety Promotion (Korea)

<http://www.city.matsubara.osaka.jp/6,0,105.html>

(Japanese only)

Application:

### **For further information contact**

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**The program covers the following safety promotion activities:**



**Children 0-14 years:**

**Home:**

- Enlightenment of prevention of infant accident at home
- Emergency call system
- Bodily function improvement training project for persons with physical disabilities
- Service for providing information on fire safety, etc.
- Publication of safety measures by means of leaflets, etc.
- Improvement of bodily functions

**Traffic:**

- Child watch on the way to & from school
- Services to encourage the purchasing of bicycles with child seats for safety carrying two infants
- Traffic safety campaign
- Development of safety maps
- Implementation of Safety measures for hazard areas
- Traffic safety class and training session
- Educational seminar regarding bicycle helmet use

**School:**

- Safety-school support program for public elementary schools
- Child watch on the way to & from school (listed again)
- Educational counseling
- Development of school safety maps
- School safety measure activity

**Sports/Leisure:**

- Training session for sports safety
- Children's amusement park improvement program and inspection of play equipment in parks
- Installation of AED and training sessions for emergency and critical care

**Youth 15-24 years:****Home:**

- Emergency call system (listed again)
- Bodily function improvement training project for persons with physical disabilities (listed again)
- Service for providing information on fire safety, etc. (listed again)

**Traffic:**

- Traffic safety campaign
- Development of safety maps (listed again)
- Implementation of Safety measures for hazard areas (listed again)
- Traffic safety class and training session (listed again)

**Occupational:**

- Osaka Zero-Danger Initiatives

**School:**

- Traffic safety class and training session (listed again)

**Sports/Leisure:**

- Training session for sports safety (listed again)
- Children's amusement park improvement program and inspection of play equipment in parks (listed again)
- Installation of AED and training sessions for emergency and critical care (listed again)

**Adults 25-64 years:****Home:**

- Emergency call system (listed again)
- Bodily function improvement training project for persons with physical disabilities (listed again)
- Service for providing information on fire safety, etc. (listed again)

**Traffic:**

- Traffic safety campaign
- Development of safety maps (listed again)

- Implementation of Safety measures for hazard areas (listed again)

**Occupational:**

- Osaka Zero-Danger Initiatives (listed again)

**Sports/Leisure:**

- Training session for sports safety (listed again)
- Children's amusement park improvement program and inspection of play equipment in parks (listed again)
- Installation of AED and training sessions for emergency and critical care (listed again)

**Elderly 65+ years:**

**Home:**

- Emergency call system (listed again)
- Stay-at-home (hikikomori) prevention program
- Municipality SOS network of aged wanderers in Minami Kawachi area
- Bodily function improvement training project for persons with physical disabilities (listed again)
- Service for providing information on fire safety, etc. (listed again)
- Improvement in indoor environment

**Traffic:**

- Traffic safety campaign
- Development of safety maps (listed again)
- Implementation of Safety measures for hazard areas (listed again)
- Traffic safety class and training session (listed again)

**Sports/Leisure:**

- Training session for sports safety (listed again)
- Children's amusement park improvement program and inspection of play equipment in parks (listed again)
- Installation of AED and training sessions for emergency and critical care (listed again)

**Natural Disaster:**

- Disaster prevention picture exhibition
- Matsubara City general disaster prevention drill
- Disaster prevention drill organized by Local Network Project Council
- Hazard Map for Each neighborhood community in its Entirety
- Local disaster prevention drill
- Yamato River flood prevention drill and general drill of Osaka Prefecture regional disaster

prevention

- Education about measures to prevent furniture tipping over, etc.
- Community watch-over activity
- Education about residential fire alarms and raising awareness on their maintenance/control

**Violence prevention:**

- Child watch on the way to & from school (listed again)
- Subsidized program for installation/maintenance of security lighting
- Installation of security cameras
- One House, One Gate Lamp campaign
- Crime prevention class

**Suicide prevention:**

- Educational counseling (listed again)
- Youth counseling and self-reliance support seminar
- Consumer affairs consultation project
- Health education and health counseling
- Publicity and expansion of consultation services
- Gate Keeper training
- Understand of elderly people's problems
- Support for survivors of suicide attempts

**Programs aiming at "High risk-groups":**

**Programs for foreign residents:**

- Interpretation and translation support
- International Plaza "Momen" (Japanese language reading/writing class)

**Programs for maltreated people:**

- Hello Baby program
- Educational activities to educate on child abuse problem
- Development and distribution of leaflets on child care support
- Women's consultations
- Mother and child lifestyle support facility
- Stay-at-home (hikikomori) prevention program (listed again)
- Early detection of abuse, and network for proactive measures
- Correct understanding and awareness of cognitive impairment and abuse

### **Programs for People with physical or other disabilities**

- Emergency call system (listed again)
- Bodily function improvement training project for persons with physical disabilities (listed again)
- Service for providing information on fire safety, etc. (listed again)

### **Surveillance of injuries:**

Where: Matsubara City (EMS data from Matsubara fire departments)

Numbers per year: 1,800

Population base: 124,000

Started year: 2011

Matsubara City has been using the EMS data for the community diagnosis and for surveillance as well as analyzing other statistical data and conducting home survey. The injury surveillance at clinics are now under the preparation to grasp the profile of minor injuries.

### **Publication:**

- Monthly Newsletter “Koho Matsubara”

It has a column regarding Safe Community every month, where details of ongoing initiatives for the priority subjects, etc. are introduced.

### **Staff:**



Leader: Yoshihiko Kitagawa (the 3rd person from the left in this photo)

Number: 6

(Section of Citizens' Safety, Division of General Affairs, Matsubara City Office)

Professions: full-time 6

Permanent: 6

Temporary: 0

Organization: Matsubara Safe Community Steering Committee

Specific cross-sectoral leadership group for safety promotion

General public health/health promotion group:

Osaka Pref. Fujiidera Public Health Center and Community Health Section of Matsubara City

**International commitments:**

Study visits:

- Participated in the Japan-Korea Joint Workshop on Safe Community held in Jeju Island, South Korea

Participation in Safe Community conferences:

- 6th Asian Regional Conference in Nov. 2012

**Domestic commitments:**

Participation in Safe Community conferences:

- The meeting of the National SC Promotion Local Government Network in Nov. 2011
- The symposium commemorating the designation of the JISC Safe School Certifying Center in Dec 2011
- The on-site evaluation for Safe Community designation in Toshima Ward of Tokyo in Feb. 2012
- The on-site evaluation for Safe Community designation in Komoro City of Nagano Prefecture in May 2012
- The on-site evaluation for Safe Community designation in Sakae Ward, Yokohama City of Kanagawa Prefecture in Jan. 2013