Hastings District Safe Community

**Name of community:** Hastings New Zealand  
**Country:** New Zealand  
**Number of inhabitants:** 70,842 (2006 Census), 14th largest district out of 73 in New Zealand with 1.8% of New Zealand’s population  
**Programme started year:** 2011  
**International Safe Communities Network Membership: Designation year –** 2013  
**Name of Certifying Centre:** Safe Communities Foundation New Zealand  
**Application:** [http://www.ki.se/csp/pdf/application_a/hastings.pdf](http://www.ki.se/csp/pdf/application_a/hastings.pdf)

**For further information contact:**  
**Name:** Cheryl Paget  
**Institution:** Hastings District Council  
**Address:** Private Bag 9002  
**City:** Hastings 4156  
**Country:** New Zealand  
**Phone:** 0064 6 871 5000  
**Fax:** 0064 6 871 5123  
**E-mail:** cherylp@hdc.govt.nz

**Web address community as a whole:** [www.hastingsdc.govt.nz](http://www.hastingsdc.govt.nz)

**The programme covers the following safety promotion activities:**

- **For the age group**
  - **Children 0-14 years:**
    - **Road Safety**
      - Child restraints
      - School crossing patrols
      - Safety around school buses
      - Cycle Safety
- **Fire Safety**  
  - FAIP - Fire Awareness Intervention Programme for kids with negative fire lighting behaviours  
  - Get Out Stay Out  
  - Get Firewise  

- **Water Safety**  
  - Learn to swim  
  - River safety  

- **Home/Leisure**  
  - B4 School Check  
  - Home Safety checklist  
  - Safe Sleep  
  - Pepe Programme  
  - Early Childhood & Kohanga Reo movement safety programme included  
  - SKIP programme  
  - Family Start programme  

- **School:**  
  - School Patrols  
  - Walking School buses  
  - Safe Kids programme  
  - Police Education Officers  
  - Cycle Safety  
  - Fire Safety  
  - Social Workers in schools  

- **Traffic:**  
  - Child Restraint checking clinics, special focus on booster seats  
  - School Crossing Patrols  
  - School Bus Awareness  

- **Evidence Based Strategies**  
  Programmes developed and implemented as part of Safe Communities within Safer Hastings are based on proven or promising national and international evidence.  

**Youth 15-24 years:**  
- **Road Safety**  
  - Alcohol 15-19 year olds  
  - Promotion of PRACTICE- Learning to drive  
  - HB Youth Alcohol Expo  
  - SADD  

- **Fire Safety**  
  - FAIP – Fire Awareness Intervention programme for kids with negative fire lighting behaviours  

- **Water Safety**  
  - Swim for Life  

- **Home/Leisure**  
  - Sexual Health  
  - Suicide programmes  
  - Family Violence/ Anger management programmes  
  - Rangitahi/Youth & Whanau Counselling  
  - Toolbox parenting Programme  
  - Youth Transition Service  
  - Supportive Bail programme  
  - Fresh Start Initiative  
  - Supervised Group Home  

- **Injury Prevention**  
  - Blue Light – Road Safety
- Neighbourhood Policing Team – Flaxmere
- Safety - Street By Street Project
- Community Patrols

- **Youth Development**
  - Project K
  - Turning the Tide Wananga Project
  - Youth Potential project

- **School:**
  - Police Education Officers
  - Cycle Safety
  - Cyber Safety

- **Evidence Based Strategies**
Programmes developed and implemented as part of Safe Communities within Safer Hastings are based on proven or promising national and international evidence.

**Adults 25-64 years:**

- **Road Safety**
  - Restraints
  - Fatigue stops
  - Alcohol check points
  - Quad bike safety
  - Speed

- **Fire Safety**
  - Home safety checks
  - Fire investigation

- **Water Safety**
  - Surf Life Saving

- **Home/Leisure**
  - Suicide prevention – Kia Piki Te Ora
  - Family Violence Intervention Network
  - Mental Health Services
  - Up right and Active
  - Active Seniors
  - Home safety checks/ DIY safety
  - Smoke Alarm and Evacuation plans
  - Family Violence Intervention
  - Neighbourhood and Rural Support Groups
  - Dangerous and Menacing Dogs animal control

- **Injury Prevention**
  - Home Safety checklist
  - Community Patrols
  - Neighbourhood Policing – Flaxmere
  - Safety – Street by Street
  - Work Place safety
  - It’s not Okay/We're Okay in the Bay

- **Occupational**
  - Work Place safety
  - Road Safety at construction sites
  - Workfit
  - Social Workers in hospitals

- **Sports**
  - Sports Smart 10 point Injury Prevention Plan
  - Water Safety
  - Safety in public spaces – CPTED and IPTED planning
  - Bar Safe
  - Urban: Keep Hastings Beautiful
• **Evidence Based Strategies**
Programmes developed and implemented as part of Safe Communities within Safer Hastings are based on proven or promising national and international evidence.

**Older Adults 65+ years:**
- **Fire Safety**
  - Home safety checks
  - Education to older adult community groups
  - Fire Service – Marae fire safety visits
- **Home/Leisure**
  - Active Seniors
  - Grief Counselling and mental health
  - Palliative Care
  - Nurse Clinics
- **Injury Prevention**
  - Home Safety checklist
  - Falls prevention/Tai Chi
  - Community Patrols
  - Support Services – covering Elder Abuse, mobility, socialization

• **Evidence Based Strategies**
Programmes developed and implemented as part of Safe Communities within Safer Hastings are based on proven or promising national and international evidence.

**Natural Disaster:**
- The Civil Defence Emergency Management Strategy (CDEM) under the management of the Hastings District Council Emergency Services Manager
- Links with regional Hawkes bay emergency management system
- Rural Fire
- Neighbourhood support
- Search and Rescue Marine & Land

**Violence prevention:**
- Community Patrols
- Liquor Ban
- Family Violence Intervention Network

**Suicide prevention:**
- Police
- Hawke’s Bay District Health Board
- DOVE

**Programmes aiming at “High risk-groups”:**
The high risks groups are: youth, older peoples and low-income families.
- Child restraint programmes for 0-8 years with a particular focus on booster seats.
- Fire programmes targeting areas of high risk groups.
- A number of programmes and social services are aimed at the Older Person. ○ Tai Chi, Green Prescription

**Surveillance of injuries:**
There are a number of sources for injury statistics. These sources include but are not limited to; ACC, Ministry of Health, HBDHB, NZTA, Police Intel, NZ Fire and various non-government organisations.
**Injury Data**

- The Public Hospital Discharge Data reports 735 Unintentional Injury Hospitalisations in 2008 and 734 Unintentional injury hospitalisations in 2009 for people whose normal place of residence was Hastings.
- The most common type of injury hospitalisations for Central Hawkes Bay residents is the cause of a fall, followed by transport accidents and struck by or against.
- The most common setting is for injuries are in and around the home which accounts for over a third of all injury hospitalisations, street and highways and unspecified place are the next most likely settings in Hastings.

Source: Injury Prevention Research Unit, Otago University.

### Unintentional Injuries, External Cause, 'Hastings' TLA, 2008-2009

<table>
<thead>
<tr>
<th>Cause by Year</th>
<th>2008</th>
<th>2009</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cut/Pierce</td>
<td>54</td>
<td>44</td>
<td>98</td>
</tr>
<tr>
<td>Drowning</td>
<td>*</td>
<td>*</td>
<td>3</td>
</tr>
<tr>
<td>Fall</td>
<td>305</td>
<td>306</td>
<td>611</td>
</tr>
<tr>
<td>Fire/Hot object or substance</td>
<td>11</td>
<td>21</td>
<td>32</td>
</tr>
<tr>
<td>Firearm</td>
<td>*</td>
<td>*</td>
<td>3</td>
</tr>
<tr>
<td>Machinery</td>
<td>26</td>
<td>23</td>
<td>49</td>
</tr>
<tr>
<td>Motor Vehicle Traffic</td>
<td>85</td>
<td>75</td>
<td>160</td>
</tr>
<tr>
<td>Natural/Environmental</td>
<td>20</td>
<td>24</td>
<td>44</td>
</tr>
<tr>
<td>Other Land Transport</td>
<td>52</td>
<td>44</td>
<td>96</td>
</tr>
<tr>
<td>Other Specified</td>
<td>31</td>
<td>49</td>
<td>80</td>
</tr>
<tr>
<td>Other Specified, nec</td>
<td>5</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td>Other Transport</td>
<td>4</td>
<td>*</td>
<td>6</td>
</tr>
<tr>
<td>Overexertion</td>
<td>25</td>
<td>28</td>
<td>53</td>
</tr>
<tr>
<td>Pedal Cyclist, other</td>
<td>19</td>
<td>27</td>
<td>46</td>
</tr>
<tr>
<td>Pedestrian, other</td>
<td>3</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td>Poisoning</td>
<td>29</td>
<td>20</td>
<td>49</td>
</tr>
<tr>
<td>Struck by or against</td>
<td>52</td>
<td>51</td>
<td>103</td>
</tr>
<tr>
<td>Suffocation</td>
<td>*</td>
<td>0</td>
<td>*</td>
</tr>
<tr>
<td>Unspecified</td>
<td>10</td>
<td>14</td>
<td>24</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>735</td>
<td>734</td>
<td>1469</td>
</tr>
</tbody>
</table>

### Unintentional Injuries, Ethnicity, 'Hastings' TLA, 2008-2009

<table>
<thead>
<tr>
<th>Ethnicity by Year</th>
<th>2008</th>
<th>2009</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>4</td>
<td>9</td>
<td>13</td>
</tr>
<tr>
<td>European</td>
<td>467</td>
<td>483</td>
<td>950</td>
</tr>
<tr>
<td>Maori</td>
<td>211</td>
<td>195</td>
<td>406</td>
</tr>
<tr>
<td>Other</td>
<td>16</td>
<td>10</td>
<td>26</td>
</tr>
<tr>
<td>Pacific Island</td>
<td>37</td>
<td>37</td>
<td>74</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>735</td>
<td>734</td>
<td>1469</td>
</tr>
</tbody>
</table>

### Unintentional Injuries 'Hastings' TLA 2008-2009

<table>
<thead>
<tr>
<th>Scene by year</th>
<th>2008</th>
<th>2009</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farm</td>
<td>36</td>
<td>34</td>
<td>70</td>
</tr>
<tr>
<td>Home</td>
<td>277</td>
<td>285</td>
<td>562</td>
</tr>
<tr>
<td>Industrial and construction area</td>
<td>34</td>
<td>31</td>
<td>65</td>
</tr>
<tr>
<td>Other specified places</td>
<td>53</td>
<td>40</td>
<td>93</td>
</tr>
<tr>
<td>Residential institution</td>
<td>39</td>
<td>42</td>
<td>81</td>
</tr>
<tr>
<td>School, other institution &amp; public administrative area</td>
<td>28</td>
<td>11</td>
<td>39</td>
</tr>
<tr>
<td>Sports and athletics area</td>
<td>38</td>
<td>60</td>
<td>98</td>
</tr>
<tr>
<td>Street &amp; highway</td>
<td>101</td>
<td>106</td>
<td>207</td>
</tr>
<tr>
<td>Trade and service area</td>
<td>14</td>
<td>12</td>
<td>26</td>
</tr>
<tr>
<td>Unspecified place</td>
<td>115</td>
<td>113</td>
<td>228</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>735</td>
<td>734</td>
<td>1469</td>
</tr>
</tbody>
</table>
Selection Criteria:
- Discharged from hospital between 2008 and 2009
- With an injury primary diagnosis
- Where the intent was Unintentional
- Excluding day patients
- Excluding people discharged dead
- Excluding readmissions for the same incident
- Where the persons normal place of residence was Hastings TLA

Road Injury Data:
Crash Numbers and severity 2005 – 2009

<table>
<thead>
<tr>
<th></th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fatal Crashes</td>
<td>18</td>
<td>9</td>
<td>15</td>
<td>7</td>
<td>7</td>
<td>56</td>
</tr>
<tr>
<td>Serious Crashes</td>
<td>48</td>
<td>60</td>
<td>43</td>
<td>48</td>
<td>42</td>
<td>241</td>
</tr>
<tr>
<td>Minor Crashes</td>
<td>230</td>
<td>219</td>
<td>216</td>
<td>169</td>
<td>201</td>
<td>1035</td>
</tr>
<tr>
<td>Total Injury Crashes</td>
<td>296</td>
<td>288</td>
<td>274</td>
<td>224</td>
<td>250</td>
<td>1332</td>
</tr>
</tbody>
</table>

Social Cost of Crashes in Hastings District in 2009: $89.28 million
The social cost of a road crash and the associated injuries include a number of different elements:
- Loss of life and life quality
- Loss of output due to temporary incapacitation
- Medical costs
- Legal Costs
- Property damage costs

Publications:
Produced Information Material (examples only):
- Long Term Plan of the Hastings District Council (Report)
- Neighbourhood News Hastings District Council (Regular Newsletter)
- How to use your mobility scooter or power chair – safely (Booklet)
- Easy Graffiti Removal Guide (Pamphlet)
- Hastings Parent Pack (Booklet)
- Flaxmere Heroes, 2013 Calendar & Community Directory (Resource)
- Youth Connect Strategy, Hastings District Council (Report)
- Safe Sleep (Pamphlet)
- Just Another Saturday Night (Youth Alcohol & Road Safety Resource)
- Street-by-Street Community Engagement (Report)

Safe Communities Staff:
Project Sponsor: Dennis Morgan, Group Manager Strategy & Development, Hastings District Council
Project Coordinator: Cheryl Paget, Project Manager: Executive Office, Hastings District Council
Number: 1 – Cheryl Paget (part time) Permanent
Professions: Safe Communities Project Coordinator
Organisation: Hastings District Council
Specific intersectoral leadership group: Social Well Being Collaborative Group
Comprising:
Hastings District Council
ACC
Hawke’s Bay District Health Board
Health Hawke’s Bay
Ministry of Social Development
New Zealand Fire Service
New Zealand Police
Ngati Kahungunu Iwi
New Zealand Transport Agency

List stakeholders in here:
ACC, Hawke’s Bay DHB, Health HB, Community Patrols DOVE, NZ Fire Service, Rural Fire, Housing NZ, NZ Police, NZTA/RoadSafe HB, SADD, Sport HB, Work & Income NZ, Age Concern, Enliven, Grey Power, Te Taiwhenua o Heretaunga,

General public health/health promotion group:
Hawke’s Bay District Health Board, Population Health, Health Hawke’s Bay
- Suicide
- Crime Prevention
- Fire Safety
- Drinking and Driving
- Graffiti Reduction
- Injury Prevention
- Child Abuse
- Family Safety
- Road Safety Coalition
- Neighbourhood Watch
- Marae Safety
- Elderly Abuse

International commitments:
- Study visit from Wairoa Community 2012.
- Attended International Safe Community Conference Christchurch 2008
- Participation in Pan Pacific Safe Community Network Webinars