



Certifying Center for Safe Communities

**On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences, Division of Social Medicine,
Karolinska Institute, Sweden**

Doña Ana County, NM



Name of the Community: **Doña Ana County, NM (Las Cruces, and Surrounding Areas)**

Country: **United States of America**

Number of inhabitants: **209,223**

Program started year: **2005**

International Safe Communities Network Membership designation year: 2012

Info address on www for the Program: <http://donaanacounty.org>

Full Application: http://www.donaanacounty.org/health/docs/DAC_SCA_Application.pdf

For further information contact:

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The program covers the following safety promotion activities:

For the age group

Children 0-14 years:

- Avance comprehensive parenting program
- New Mexico Department of Health, Health Educator
- KidsTalk Warmline

- Safe Routes to School
- Protecting You, Protecting Me

Youth 15-24 years:

- Dona Ana County Teen Court
- Every 15 Minutes
- SPEAK UP New Mexico
- Sexual Assault High School Peer Mentoring Program
- Interpersonal Violence School Education Programs
- Youth Leadership Retreat/Summit (annual)
- Teens Listening to Teens

Adults 25-64 years:

- Chronic Disease Self-Management Program

Older Adults 65+ years:

- Community Falls Prevention Lab
- Strong Women, Strong Bones
- A Matter of Balance
- Senior Workshop Series

In the following Environments:

Home:

- Be Warm and Safe This Winter

Traffic:

- Promising Practices for Addressing Alcohol-Impaired Driving within Latino Populations
- New Mexico Child Safety Seat Distribution Program
- Child Car Seat Fitting Stations
- Free Car Seat Program
- Motherhood Matters
- First Year of Shots/Toddler Car Seat Program
- Operation Buckle Down
- Saturation Patrol (SAT-PAT)
- Select Traffic Enforcement Program (STEP)
- Dona Ana County DWI/Domestic Violence Process
- Safe Routes to School

Occupational:

- Dona Ana County Risk Management Training
- Farmworker protection standard cards
- Farmworker Pesticide Exposure Education

School:

- Sexual Assault High School Peer Mentoring Program
- Interpersonal Violence School Education Programs
- SPEAK UP New Mexico
- Gang Resistance Education and Training (GREAT)
- Drug Abuse Resistance Program (DARE)

Sports:

- We have not yet had an opportunity to host a sports program activity but look forward to doing so, if possible.

Leisure:

- We have not yet had an opportunity to host a sports program activity but look forward to doing so, if possible.

Violence prevention (intentional injuries):

- Domestic Violence and Sexual Assault Prevention and Wellness Training Program
- Sexual Assault Prevention and Education Services
- Domestic Violence Community Leader Trainings
- Domestic Violence Community Education Programs/Presentations

Suicide prevention (self-inflicted injuries):

- Crisis Triage Center/System
- Mental Health First Aid training

Other:

Fire Prevention Education

- NMSU Fire and Rescue Department fire station tours and presentations
- NMSU Fire and Rescue Department CPR and First Aid training for lay rescuers
- NMSU Fire Safety and Fire Extinguisher Training
- Dona Ana County Fire and Emergency Services Department fire prevention education

Food Safety

- Food Safety presentations
- Dona Ana County Food Protection Alliance
- Commercial On-Farm Food Safety Practices

Programmes aiming at “High risk-groups”:

- Crisis Intervention Training
- Substance Abuse Symposium (annual)
- Youth Leadership Retreat/Summit (annual)

Surveillance of injuries:

Doña Ana County, New Mexico

Population base: 209,223

Numbers per year: A variety of methods are utilized for determining injury data in Doña Ana County. The most common source is the New Mexico Indicator-Based Information System; which is an online data source for injury and other data across New Mexico.

Publications: (Scientific): None at this date.

Produced information material, pamphlets:

- Health and Human Services Alliance Action Plan and County Profile, 2006 & 2009

Staff

Number: HHS Staff 44 –Safe Communities Support Staff 2

Professions: part-time or full-time: FT Health Promotion, Outreach, Contract Administration, Court Compliance, PT Grant Writer

Permanent:44

Temporary:2

Organization: Dona Ana County Health and Human Services Department

Specific intersectoral leadership group:

Health Promotion and Injury Prevention Committee of the Dona Ana County Health and Human Services Alliance

General public health/health promotion group: Child Passenger Safety Technicians

International commitments:

We work cooperatively with the Mexican communities across our border. We do not have any additional international commitments at this time but welcome the opportunity to participate in international conferences and activities in the future

Participation in Safe Community conferences:

A representative from Dona Ana County Health and Human Services participated in the 2011 Safe Communities America Networking Conference August 3rd and 4th, 2011 in Elk Grove Village, IL. A representative is also attending the 2012 Safe Communities America Networking Conference in August 2012.

Hosting Safe Community Conferences:

We have not hosted any Safe Community Conference to date. As part of the Safe Community network we would welcome an opportunity to host a Safe Community Conference.

Hosting Travelling Seminars:

We have not hosted any Traveling Seminars but we welcome the opportunity.