



Safe Communities Foundation New Zealand

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences Division of Social Medicine, Karolinska Institute, Sweden

Safe Community Christchurch



Country: **New Zealand**

Number of inhabitants: **348 453**

Programme started year: **2004**

International Safe Communities Network Membership: **Designation Year 2008**

Full application available:

<http://www.ccc.govt.nz/publications/saferchristchurchstrategy/>

<http://www.safecommunities.org.nz/sc/chch>

For further information contact:

Name: Robyn Steel

Institution: Christchurch City Council

Address: PO Box 237, Christchurch

Country: New Zealand

Phone: +64 3 941 8014 or Fax +64 3 941 8267

Email: robyn.steel@ccc.govt.nz

Info address on www: www.ccc.govt.nz

The programme covers the following safety promotion activities:

For the age group

Children 0-14 years:

- Beach Education, school-based programme for Primary school-aged children in Christchurch.
- AquaSafe programme, school based programme for both primary and secondary school aged children but reaches into the wider community, with courses tailored to individual group needs.
- Stairgate Falls Prevention Project, targeting falls risk for preschoolers.
- Fire Safe Schools, addressing the problems faced by schools and record incidents of unsafe fire play and vandalism at school.
- Firewise, educating students and their families about the consequences of unsafe fire behavior, and how to make them safe at home.
- Child Restraint Car Seat programmes.
- Early Start, intensive home visiting service for families/whanau with newborn babies where difficult situations and destructive life habits have the potential to negatively impact on the life chances of children in their care, including risk of intentional and unintentional injury.
- Camp for young refugees, aiming to assist in resettlement process.
- Cycle Safe, safe cycling training in schools.

Youth 15-24 years:

- Christchurch Youth Work Project, Youth worker mentoring and support for young people identified by Police as at risk of offending, combined with street youth work provision and curfew monitoring.
- Canterbury Youth Workers' Collective, Developed to enhance accountability within Youth Work, address poor public perception of the profession, caused through publicity regarding incidents of poor professional practice and raise the standard of youth work practice in Canterbury.
- Fire Awareness Intervention Programme, addresses unsafe fire play in adolescents and juveniles and at risk adults.
- Violence and Abuse Intervention Programme, and Wraparound Case-worker Programme for young Maori offenders.
- Graffiti vandalism education programmes.

Adults 25-64 years:

- ClubMark, sports injury prevention programme.
- Canterbury Solutions to Sexual Violence (CSSV) 'Grooming' project, an education campaign designed to raise public awareness of child sexual abuse and the grooming process involved.
- Community Watch, 10 volunteer-run groups in greater Christchurch.
- Neighbourhood Week, designed to encourage participation in Neighbourhood Support and therefore reduce the crime in local neighbourhoods, assisting all residents to get to know their neighbour's and children in the street.
- Neighbourhood Support Canterbury.
- Self Defence for Women, developing self defence awareness and confidence in women.
- Learner licensing assistance for refugees and migrants.

Older Adults 65+ years:

- Stay on your Feet Canterbury, falls prevention programme whereby volunteers deliver the Otago Home-Based exercise programme to older adults who have fallen or are at risk of falling, and have been referred onto the programme by their GP or allied health professional.
- Caring Callers, provides daily check on socially isolated Christchurch residents at risk of injury.
- Canterbury Elder Abuse and Neglect prevention services (EANP), established to reduce the incidence of elder abuse and neglect; Psychological abuse, Material/ Financial abuse, Physical abuse, Sexual abuse, Neglect - intentional or unintentional.
- Enliven falls prevention programmes.



Stay on your Feet Canterbury

In the following environments:

Home:

- Stairgate Falls Prevention Project, targeting falls risk for preschoolers.
- Caring Callers, provides daily check on socially isolated Christchurch residents at risk of injury.

Traffic:

- Child restraint education and availability.
- Safe with Age, driver education for older people.
- Parents as Role Models Project demonstrates to parents that their children will copy their style of driving.
- Cycle Safe, safe cycling training in schools.
- Stopping Distance Events, demonstrating safe stopping distances to school communities.
- Seatbelt campaigns.
- Speed campaigns.
- Driver fatigue campaigns.
- Intersection safety campaigns.
- Drink drive campaigns.
- Crash Bash and Crash Bash Roadshow, building awareness of drink-drive issues in young people.
- Share the Road, safe cycle campaign.
- Local safety campaigns targeting truck drivers.

Occupational:

- Sphere of influence initiative to deliver injury prevention messages outside the workplace.
- Joint approach was developed to reduce the incidence of aggravated robbery - crime statistics showed a disproportionate number of dairies (convenience stores) being targeted, many owned by migrants from China, India and Korea.
- Local safety campaigns targeting truck drivers.
- Construction worker safety induction.

School:

- Beach Education, school-based programme for Primary school-aged children in Christchurch.
- AquaSafe programme, school based programme for both primary and secondary school aged children but reaches into the wider community, with courses tailored to individual group needs.
- Falls Prevention Kindergarten Programme.
- Cycle Safe, safe cycling training in schools.
- Stopping Distance Events, demonstrating safe stopping distances to school communities.
- Crash Bash and Crash Bash Roadshow, building awareness of drink-drive issues in young people.

Sports:

- ClubMark, sports injury prevention programme.

Leisure:

- Beach Education, school-based programme for Primary school-aged children in Christchurch.
- AquaSafe programme, school based programme for both primary and secondary school aged children but reaches into the wider community, with courses tailored to individual group needs.

Neighbourhood-based:

- Hornby Toy Library Inc. Security Measures were enhanced.
- Project Legit, designed to address the problem of tagging around the Ōtautahi/Christchurch area, but in a proactive way.
- Addressing noise and safety issue of street racers, as the quality of life was greatly affected for residents due to the noise of the car drivers.
- Community Watch, 10 volunteer-run groups in greater Christchurch.
- Neighbourhood Week, designed to encourage participation in Neighbourhood Support and therefore reduce the crime in local neighbourhoods, assisting all residents to get to know their neighbour's and children in the street.
- Neighbourhood Support Canterbury.
- ACTIS targeting Aranui, a predominantly low socio-economic area of Christchurch with considerable state-owned rental housing stock. Safety and community well-being for a community, with specific focus on youth, training and unemployment and health.

Violence prevention (intentional injuries)

- Canterbury Elder Abuse and Neglect prevention services (EANP), established to reduce the incidence of elder abuse and neglect; Psychological abuse, Material/Financial abuse, Physical abuse, Sexual abuse, Neglect - intentional or unintentional.
- Canterbury Solutions to Sexual Violence (CSSV) 'Grooming' project, an education campaign designed to raise public awareness of child sexual abuse and the grooming process involved.
- Early Start, intensive home visiting service for families/whanau with newborn babies where difficult situations and destructive life habits have the potential to negatively

impact on the life chances of children in their care, including risk of intentional and unintentional injury.

- Family Safety Team, strengthened prevention strategies that reduce the likelihood of severe injury or death from incidents of family violence.
- Community Violence Reduction Project, established as a joint initiative to reduce alcohol related violence in the central city.
- Igniting Change, prevention of family violence and elder abuse in the Christchurch community.



Suicide prevention (self-inflicted injuries):

- SPINZ suicide prevention workshops.
- START Inc provides services for children and young people who had disclosed that they had been victims of sexual crimes. START continues to provide for this client group today but also addresses the same issue with adults and the families/whanau of victims.
- Support and advocacy for male victims of childhood sexual abuse.

Programmes aiming at "High risk-groups":

- A range of initiatives have been put in place to enhance engagement between Police and the Asian population of Christchurch.
- Joint approach was developed to reduce the incidence of aggravated robbery - crime statistics showed a disproportionate number of dairies (convenience stores) being targeted, many owned by migrants from China, India and Korea.
- START Inc provides services for children and young people who had disclosed that they had been victims of sexual crimes. START continues to provide for this client group today but also addresses the same issue with adults and the families/whanau of victims.
- Family Help Trust, dual generational crime and child abuse prevention.
- Walsh House, drop-in services for vulnerable women and their children.
- Christchurch Street Worker Project aims to reduce the number of young people working as sex workers on the streets by assisting the young people to leave this type of work, or reducing the number of nights that any one young person is on the streets.

Surveillance of injuries:

The following data sources are monitored and analysed for planning:

- Canterbury District Police Crime Statistics
- Land Transport New Zealand Briefing notes
- Safe Communities Foundation New Zealand Fact Sheets
- Statistics New Zealand
- Quality of Life in Twelve of New Zealand's Cities Report
- New Zealand Health Information Service Data
- Injury Prevention Research Unit data
- Accident Compensation Corporation Claims Data

Produced information material, pamphlets:

- Kirkwood, L & Parsonage, P. (2007) Evaluation of the Christchurch City one-way door intervention final report July 2007. Alcohol Advisory Council of New Zealand and the Accident Compensation Corporation, ISBN 978-1-877373-40-4, AL451/Jan08.
- Carsewell, S.L., 2007. Igniting Change – act to prevent family violence. Community views on Family Violence Survey 2007. Commissioned by the Igniting Change Project Management Team, Christchurch (unpublished)

Staff:

- Team Leader Safer Christchurch
- Community Safety Injury Prevention – to be appointed
- Road Safety Coordinator
- Community Alcohol Action Programme Coordinator
- Cycle Safe Coordinator
- Road Safety Schools Coordinator

Specific intersectoral leadership group: Safer Christchurch Interagency Group

General public health/health promotion group: Safer Christchurch

Number:

6 full time permanent positions employed or contracted to Christchurch City Council

International commitments:

Participation in Safe Community conferences:

- 15th International Safe Communities Conference, Cape Town South Africa 2006
- 2007 Workshop for the International Safe Community Network New Zealand

Hosting Safe Community Conferences:

- Co-host with the Safe Communities Foundation New Zealand to the 17th International Safe Communities Conference www.safecom2008.org.nz



Safer Christchurch Interagency Group