Australian Safe Communities Foundation

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Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences, Division of Social Medicine, Karolinska Institutet, Sweden

Safe Community Changzheng Town No.198

Community: **Changzheng Town, Putuo District, Shanghai**
Country: **China**
Program started year: **August 2007**
International Safe Communities Network Membership Designation year: **2010**
Full application available:
http://www.safecommunities.net.au/_upload_docs/201005171407180.Changzheng_Application.pdf
Community Website: http://chzz.ptq.sh.gov.cn/changzheng/index.aspx

For further information contact
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Safety Promotion Programs

By age group, injury type and environment

(Attachment: representative photos of safety promotion activities)

Children 0-14 years:

- Education activities on facial features protection in kindergartens
- “Making Friends with Pets” Project aiming at preventing pet-related injuries
- *Little Hands Holding Big Hands* campaign to cultivate children’s safety consciousness and to use their influence to change adults’ way of behaviors

Young 15 to 24 years:

- Preventative Intervention measures for students on sports injuries to modify school playground and rectify sports facilities
- Emergency evacuation drills for students to train their skills of coping with fire, earthquake and other unexpected events
- Red Cross training to equip students with first aid skills as well as responsibility to help others.
- “Big Classroom for Safety Education” project, engaging in various special education activities such as designing safety education acts played all by students to build a model to influence peer students’ safety awareness

Middle-aged 25 to 64 years:

- Gas safety inspection which covers the whole community to identify potential safety problems and keep track for rectification.
- Traffic safety commitment activities and propaganda work to disseminate traffic laws and regulations
- Intervention activities on exercise for community residents to promote scientific, safe and fun exercise
- Reinforcement of security devices in the community such as surveillance facilities and access control systems as well as forces like community patrol teams, etc.

More than 65 years old

- Handing out bath mats to households with elderly people to prevent falling
- "*30 Seconds Moving Rules*" specially designed for elderly people's physical characteristics
- Safety & Health Speed Dial project to provide round all-day emergency aid service
- "5 Deliveries" Project (deliveries of care, nutrition, support, meals and entertainment)

Preventative intervention projects targeting high-risk groups

- Rehabilitation training for those who suffer from stroke-induced complications
- Rain Man by Our Side (From the Oscar-winning movie Rain Man) project, encouraging volunteers to make friends with the handicapped, to help them establish confidence in life and to create a friendly environment of loving and caring for them; opened Location Based Service (LBS) for the cell phones of all its student members, to prevent lost cases in advance.
- Workers' Home set up with help from labor unions, functional government departments and representative workers and designed for improving migrant workers' safety status

Injury surveillance

Annual injury cases:

Year	Cases
2006	2779
2007	2830
2008	2650
2009	2616

Total population: 97,257 people

Monitoring Start time: January 2006

Published papers, documents and publications
Using Physical Exercise Safety Program to Promote Community Safety
The 5th Asian Regional Conference on Safe Communities, 2009

Published information and brochures:
Publicity work to disseminate safety knowledge and popularize Safe Community concept has been launch in Changzheng Community. Up to December 2009, 25,000 safety knowledge brochures, 20,000 flyers on safety promotion, 5,000 sets of kitchen appliances, 5,000 sets of eco-friendly bags and 80,000 bulletins have been customized and handed out in the community.

Program Manager

Xu Jianhua
Standing Chairman, Changzheng Safe Community Promotion Committee
Deputy Mayor, People's Government of Changzheng Town, Putuo District, Shanghai, China

Liaison Officer
Xue Rui
Director, Changzheng Safe Community Promotion Office

Staff
Formal: 6
Temporary: 350 volunteers
Cross-sectional leading group: Changzheng Safe Community Promotion Committee
Special Working Group: Changzheng Safe Community Promotion Office

Domestic Activities and Exchanges of Experiences

July 2007	to organize a delegation to visit and learn from Youth Park Community, Jinan, Shandong Province, China—the first International Safe Community on mainland China
July 2007	To attend Safe Community training courses held in Beijing, China
September 2007	to take part in the work conference on Safe Community in Shenyang Province, China
June 2008	to take practice training in Xi'an Province, China.
November 2008	to visit and learn from Zhangjiang town, Pudong district, Shanghai
March 2009	to receive Safe Community constructing staff from Qingpu district, Shanghai in order to learn from each other

International Activities and Exchanges of Experiences

October 2009	To attend the 5th Asian Regional Conference on Safe Communities
November 2009	To learn from and visit Neihu community, China (Province of Taiwan)
November 2009	To learn from and visit Sai Kung, Hong Kong Special Administrative Region, China