

## ***Youth Park sub-district, Huai Yin District, Jinan, China***

Youth Park was first designated as International Safe Community (ISC) #97 in 2007. Youth Park has a population of just over 21,000 and is located in the southeast of Huaijin District, City of Jinan, Shandong Province, China. As part of the five year ISC redesignation process an application was forwarded by COSHA to the Safe Communities Foundation of New Zealand in June 2012.

The ISC redesignation application by Youth Park was of a high standard. Well done to all involved on addressing all the criteria and completing the redesignation application in the new format. Youth Park provided the certifiers with a comprehensive assessment of their community safety efforts. Thanks must also go to COSHA based in Beijing for the guidance and support they have given Youth Park in their journey to maintaining their ISC status. All dealings with COSHA have been professional, prompt and respectful to the needs of both the certifiers and the community.

The certifiers were particularly impressed with the way in which each of the Youth Park Safe Community Promotion committee has organised and carried out baseline surveys, injury surveillance analysis and the successful implementation of a wide range of Safety Promotion programmes aimed at people across the life-span and covering the elderly, disability, social security, workplace, home, fire, road traffic, children and seismic safety. Youth Park also has both long-term and annual safety work plans. It is also appropriate that Youth Park works with Professor Zhongtang from Shandong University to ensure that it receives appropriate technical support for its safety promotion and injury prevention work.

Certifiers were impressed with the justification for high risk groups and environments and the emphasis placed on children, domestic violence and earthquake safety and home fire safety.

Certifiers also noted the appropriate use of data to inform programme development and monitoring of safety efforts. The reductions in injury outcomes that had been achieved over the last five years were impressive. Selected examples include:

- Reported increase in residents knowledge of safer gas use (2006, 82%: 2010, 90%).
- Between 2002 to 2010 overall decrease in number of reported injuries (2002 n=44: 2010 n=26).
- As a result of fire safety programme, on-going zero rate of reported fire casualties.
- Since 2006, no work safety incidents have been recorded.
- Between 2008 to 2010, decrease in number of public order related cases (n=121 verses 101).

All members of the Youth Park Safe Community Promotion Committee and lead units are to be commended for their efforts to ensure residents and infrastructure is not only safe but responsive to local needs. Youth Park is a member of the Asian Safe Communities Network.

Safe Communities Foundation New Zealand as a Certifying Centre recommends to the WHO Collaborating Centre on Community Safety Promotion that Youth Park be redesignated as an ISC as they have demonstrated and fulfilled all seven criteria. Congratulations to all those involved. The designation ceremony is scheduled to be held at the National meeting on 22 November 2012.



---

### **Safe Communities Foundation New Zealand (SCFNZ)**

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

**Tel:** +64 9 488 7601 **Fax:** +64 9 488 7602 **Email:** [contact@scfnz.org](mailto:contact@scfnz.org) **Web:** [www.safecommunities.org.nz](http://www.safecommunities.org.nz)

SCFNZ is an: Accrediting Centre for the Pacific Safe Community Programme &

ISC Certifying Centre & Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion.

**September, 2012**