

**Waimakariri District Council  
Application for re-accreditation as an International Safe Community**



**May 2013**

# Form A

| Section A - Community Overview   |  |
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| <p><b>A.1 The community and its historical development</b></p> <p>Waimakariri lies 30 km to the north of Christchurch City in the South Island of Aotearoa New Zealand. The district occupies 225,000 hectares and has a population of 45,000 with major urban areas in Rangiora and Kaiapoi. There are other urban settlements including Woodend and Oxford, as well as a number of village and beach settlements.</p> <p>In recent years, the District has experienced a rapidly growing population. This increase is predicted to continue; particularly as people displaced from Kaiapoi and greater Christchurch look to resettle following the Canterbury earthquakes.</p> <p>Historically the District was dominated by extensive agricultural and pastoral farming activity with few major industries. More recently many new small-holdings have been created; some of these are used for full-time or part-time horticultural enterprises, including vegetable and flower growing. Many of the new residents on these holdings commute to work in nearby Christchurch.</p> <p>The Waimakariri District offers a wide range of recreational opportunities. It has sandy beaches, estuaries, river gorges and braided rivers, which offer fishing boating and rafting activities. The foothills and mountains offer walking trails and a variety of tramping experiences.</p> <p>Despite rapid growth Waimakariri has retained its rural/small town character and a high proportion of residents are involved in an extensive range of community and recreational organisations.</p> | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:</p> <p><b>Good description.</b></p>   |
| <p><b>A.2 The strategy, ambitions, objectives and work in the community in regard to safety. It must be a higher level of safety than average for a community in the country or region.</b></p> <p>Waimakariri District has been an accredited District to the World Health Organisation 'International Safe Community' since 1999, when it was the second community in New Zealand to achieve such status. A Community- led governance group guides and supports strategic direction in Community Safety across the district (See Appendix 1)</p> <p>Supported by this governance group, Community Safety is facilitated by Crime, Injury and Road Safety coordinators who work collaboratively to address identified community needs. These coordinators work under the umbrella of Waimakariri District Council's Community Team and are independently funded by the Ministries of Health and Justice and NZ Transport Agency.</p> <p>The Community Team brings together existing organisations that are working in the community development, youth development, injury, crime and road safety fields, restorative justice and social service co-ordination.</p> <p>Its collective goal is to "<i>Work with the Community for a safer, happier, healthier district.</i>" It actively contributes to four Waimakariri District Council community outcomes; working to ensure our community:</p>   | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:</p> <p><b>Excellent alignment of strategic planning within Waimakariri identified.</b></p> <p><b>Reviewers note appropriate acknowledgement</b></p> |

Is inclusive to all  
Social and health needs are met  
Provides a safe environment for all  
Citizens are informed and able to contribute to local, regional and national decision-making

See attached Community Team Strategic Plan summary (Appendix 2)

Alongside this broad Strategic Plan, the Community Team has developed a number of strategic documents that provide a framework around which to build focused plans to address identified community need. These include:

- Waimakariri Community Development Strategy 2007 – 2016
- Waimakariri Road Safety Strategy 2011 - 2016
- Waimakariri Youth Development Strategy 2010
- Waimakariri Community Alcohol Action Plan 2009
- Social Services Waimakariri Charter 2010,
- Social Services Mapping in the Waimakariri District 2011
- Waimakariri Suicide Prevention Action Plan 2012

These documents sit alongside national strategies such as the New Zealand Injury Prevention and Suicide Prevention Strategies that inform the work of Injury Prevention Waimakariri.

Health and Safety is ingrained across all sectors of Council. Council-wide commitment to Safety is evident in the active work of the Health and Safety Committee, which includes representation from across all of Council. This committee reviews and facilitates the development and implementation of policies, procedures and initiatives that address the physical and emotional safety and wellbeing of Council Staff.

Council's commitment to Community Safety extends across the various sectors of Council; including Greenspace and Building Units commitment to CEPT (Crime Prevention through Environment al Design) Council's Aquatic's Team are increasingly recognised as leaders in water safety initiatives. See section D, below.

#### Earthquake Response

The response to the September 2010 earthquake that affected residents of Kaiapoi and Kairaki-Pines Beach in particular has been an excellent example of Council's commitment to Safety and Wellbeing in action. Led by Council's Social Recovery team, our local pastoral care teams, churches, cultural, social and sporting clubs, friends, family, colleagues and volunteers, continue to work collaboratively to support local residents as they work through the huge impact on their lives. This is particularly important in terms of suicide prevention; given international evidence that the incidence of suicide increased sharply following a natural disaster. This knowledge, combined with a Ministry of Health mandate to address suicide contributed to the development of a strategic action plan to address suicide in the Waimakariri District.

Further to this, a Council-wide commitment to attempting to maintain the safety and wellbeing of the Community included: Council's Utilities and Roading teams worked tirelessly with the full support of Council to ensure that our water and sewers could be reinstated as quickly as possible to a standard that kept residents safe from health issue associated with poor

**of the response to  
Canterbury  
earthquakes.**

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| <p>sanitation</p> <p>A focus on the rebuilding of community facilities has been driven by a need to ensure and maintain connected communities.</p> <p>The establishment of a working party tasked with working with representatives from all local sports clubs that had suffered the loss of their facilities as a result of the earthquakes to assist in getting these groups could get back into operation as quickly as possible. This was in response to evidence that sport can provide an outlet for some of the extreme stresses that result from natural disasters; therefore potentially reducing the risk of family violence.</p> <p><i>Details of progress to date are included in Section D of this application</i></p>  |   |
| <p><b>A.3 How the mayor (or similar function of the community) and the executive committee are involved. Who is chairing the cross-sector group.</b></p> <p>The Waimakariri District Council Community and Recreation Committee, a committee of Council, recently instigated a review of the governance structure that supports Community Safety in the Waimakariri District. Whereas previously three inter-sectorial Advisory Groups oversaw Injury Prevention, Crime Prevention and Road Safety, we now see it as strategically important to combine these into one Community Safety Governance group. This group is charged with developing, supporting and reviewing the strategic direction of Community Safety across the three areas, in line with the International Safe Community criteria.</p> <p>This new group will operate as a governance board with membership capped at 12 and selected according to agreed criteria for selection (E.g. a decision-maker in their organisation, strategic planning experience, local knowledge and experience, relevant experience around community safety.)</p> <p>The group is Chaired by the Councillor holding the portfolio for 'Community'. Minutes from these meetings are submitted to Council's Community and Recreation committee.</p> <p>The Mayor, Council's 'Community' Portfolio Holder, and Chief Executive are all supportive of our status as a international 'Safe Community' and are actively involved in the reaccreditation process. As part of this, each year our partners are recognised with an Annual Christmas Mayoral morning tea to thank them for the work that they do in support of Community safety in the Waimakariri District.</p> | <p>Are the descriptions sufficient?<br/>Is the mayor involved?<br/>✓ yes<br/>☒ no<br/>Is the executive committee involved?<br/>✓ yes<br/>☒ no<br/>Who is chairing the cross-sectional group?<br/><b>Councillor Peter Allen</b></p> <p><b>Reviewers note the long standing involvement of the Mayor, Councillors and staff. This is to be commended.</b></p> |
| <p><b>A.4 The injury risk-panorama in the community.</b><br/><u>See attached</u><br/><i>ACC Community Profile, and Community alcohol profile 2013, IPRU Hospitalisations by classification for the Waimakariri District 2009</i></p> <p>Age distribution in the Waimakariri District indicates a higher than national proportion of older persons, with the largest age</p>   | <p>Is the risk-panorama sufficiently described?<br/>✓ yes<br/>☒ no If no! What is</p>   |

demographic in the 40 – 49 year old group. 35% of our population reside rurally; while 6.5% identify their ethnicity as Maori; nationally recognised as the group most at risk of injury.

**Children**

Local data points to falls for children in this age range to be a leading cause of injury in our district. This means that, in line with NZIPS, Ministry of Health and Safekids NZ objectives, child safety continues to be a priority for Injury prevention Waimakariri.

**Young People (Youth)**

Youth represent approximately 15% of our District’s youth population. Key issues putting our young people at risk of injury are drug and alcohol use, high youth unemployment and a relative shortage of recreational opportunities (particularly since the Canterbury earthquakes when we saw a significant number of facilities damaged) The Waimakariri Youth Development Strategy 2010 was developed in order to provide a framework around which some of these issues could begin to be addressed

**Older Persons**

Falls continue to be the leading cause of injury for this age group, both nationally and according to local data. With older people leading the statistics for falls and district-wide projections pointing to an ageing population, Injury Prevention Waimakariri continues to support proven Falls Prevention initiatives in the Waimakariri District.

**Maori**

In line with the government’s priority to Whanau Ora, Injury Prevention Waimakariri is committed to working alongside Maori as they identify specific needs and develop programmes that address unintentional injury to local Maori; who consistently feature above average in injury statistics.

**40 – 49 year old males**

This group not only represents the highest age demographic locally, but also features as one of our most commonly affected falls injury group and in suicide statistics

**Rural**

Every day 11 farmers are seriously injured and approximately one farmer is killed every 2 weeks. Last year ACC paid out \$72 million of ACC Claims, related to rural injury. 35% of the Waimakariri population resides rurally. We utilise local and national data and align ourselves with ACC rural priority areas to address rural injury with proven, locally relevant programmes, in association with a variety of key stakeholders

**Family Violence**

While national statistics appear to be down, local Police, Women’s Refuge and Social Service providers all report that family violence has increased significantly in both incidence and severity following the recent earthquakes. In response to this we have prioritised the development of a broad strategy to address Family Violence in the Waimakariri.

**Alcohol-related harm**

Local police report that alcohol contributes to over 81% of local crime statistics. Furthermore alcohol contributes to 15% all injury road crashes in the Waimakariri District. Anecdotal evidence from those working in the health and aged care sectors

missing:

**Excellent description of risks in your community.**

**Reviewers reviewed the ACC and IPRU data profiles.**

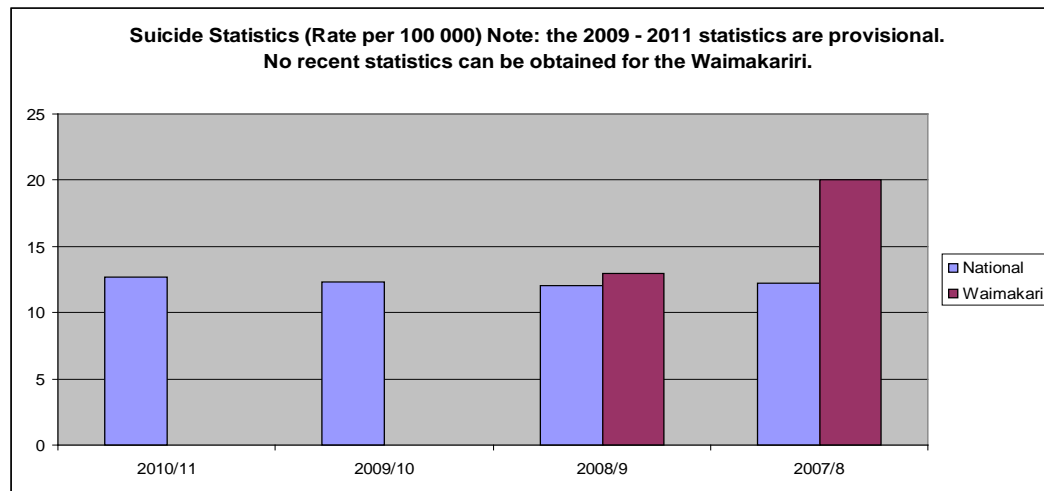
**Reviewers also noted that suicide rates are higher than the national average and that alcohol is a contributing fact to around 80% of local crime statistics.**

points to a correlation between alcohol consumption and falls in older people.

### ***Suicide***

The Waimakariri District continues to have a higher than National average suicide rate.

#### **National and Waimakariri Suicide Statistics**



### ***Road Safety (see 'Crash List Detail report 2012', appendix 4)***

Using NZTA crash data, the NZTA communities at risk register, the "Safer Journeys" strategy and the Waimakariri District Council Road Safety Strategy, five areas were identified as a priority for the District.

priority areas are;

- Speeds including drive to the conditions
- Younger drivers
- Alcohol and drugs
- Roads and roadsides including intersections
- Restraints

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| <p><b>Section B - Structure of the community</b></p>  |   |
| <p><b>B.1 The demographic structure of the community.</b></p> <p>The Waimakariri District has a population of approximately 47,600 (as at 30 June 2010). The key features of the District's population are its rapid growth of the population since 1991, and its distinctive age structure, which sees:</p> <ul style="list-style-type: none"> <li>• a percentage of children 0 – 14 years similar to that of New Zealand as a whole and higher than for the Canterbury Region;</li> <li>• a relative absence of people in the 15 – 29 years age group; and</li> <li>• a high percentage of people in their middle years.</li> </ul> <p>The District also has a relatively high percentage of people 65 years and over, and this number is projected to increase more rapidly than for many other territorial authority areas in New Zealand over the next 20 years.</p> <p>People living in the Waimakariri District mainly identify themselves as European at Census time, although a significant number saw themselves as New Zealanders in 2006. The percentage of people identifying themselves as having Maori ethnicity has remained constant at each of the last three Censuses, which means that the number of people with Maori ethnicity living in the Waimakariri District has increased at about the same pace as the overall increase in the District's population.</p> <p>At each recent Census more people living in the District had Maori ancestry than indicated that they had Maori ethnicity. Overall the people who indicated that they had Maori ethnicity in 2006 were significantly younger than the non-Maori living in the District.</p> <p>The District saw a significant increase in the number of people living in the area who were born outside of New Zealand between 2001 and 2006. A high percentage of these people were born in the United Kingdom, but others were born in Australia, Europe other than the United Kingdom, and Asia. The District has experienced a rapidly growing population that is predicted to continue to increase. Despite rapid growth, Waimakariri has retained its rural/small town character.</p> <p>As a result of the Canterbury earthquakes this growth is expected to continue at an exponential rate and in spite of some relocation out of Red-Zone affected areas in Kaiapoi, Waimakariri is currently recognised as one of the fastest growing areas in New Zealand.</p> <p>A particular challenge over the coming years is integrating this large influx of new residents into the Community so that they feel connected and supported. The Safe Community model will be an increasingly useful tool in ensuring that we are addressing the needs of these people. Furthermore, in terms of sustainability, this new pool, combined with an increase in the number of early retirees (65plus) has the potential to provide a strong volunteer resource that could contribute to the sustainability of Community Safety initiatives.</p> <p><i>Reference: Waimakariri District Council 2006 Social Profile</i></p> | <p>Is the demographic structure and the different risks sufficient described?</p> <p>✓ <b>yes</b></p> <p>✗ no If no! What is missing:</p> <p><b>Very good description. Reviewers were pleased to see that the Safe Community model is to be used to ensure that new residents and changing demographic characteristics will be targeted appropriately.</b></p> <p><b>Using early retirees as volunteers is to be commended.</b></p> |

The following table compares some of the key socio-economic characteristics of the Waimakariri District with the Canterbury Region and New Zealand as a whole.

**Reference:** *Waimakariri District Council 2006 Social Profile*

| <b>Waimakariri District, Canterbury Region and New Zealand:<br/>2006 Demographic Characteristics</b>  |                             |                          |                    |
|---|-----------------------------|--------------------------|--------------------|
| <b>Demographic Characteristics</b>  | <b>Waimakariri District</b> | <b>Canterbury Region</b> | <b>New Zealand</b> |
| Usually resident population   | 42,834                      | 521,832                  | 4,027,329          |
| Sex Ratio (M/F)   | 0.96                        | 0.95                     | 0.95               |
| Number and % change 2001 – 2006   | + 5,934(16.1%)              | + 40,398 (8.4%)          |                    |
| Median age  | 39                          | 37                       | 35                 |
| Number and % 0 – 4 years  | 2,883 ( 6.7%)               | 32,460 ( 6.2%)           | 275,079 ( 6.8%)    |
| Number and % 5 – 14 years   | 6,816 (15.9%)               | 70,026 (13.4%)           | 592,497 (14.7%)    |
| Number and % 15 – 64 years  | 27,177 (63.5%)              | 346,737 (66.5%)          | 2,664,147 (66.2%)  |
| Number and % 65+ years  | 5,958 (13.9%)               | 72,615 (13.9%)           | 495,606 (12.3%)    |
| Number and % of usually resident population indicating Maori ancestry                                 | 3,714 ( 8.7%)               | 46,131 ( 8.8%)           | 643,977 (16.0%)    |
| Number and % of usually resident population born overseas   | 5,958 (13.9%)               | 90,615 (17.7%)           | 879,543 (21.8%)    |
| Number and % of usually resident population at the same residence as 5 years ago (2001)               | 16,086 (37.6%)              | 200,943(39.24%)          | 1,493,010 (37.0%)  |
| Number and % of usually resident population 15 years and over in paid employment (full and part-time) | 22,029 (66.7%)              | 269,697(64.5%)           | 1,985,778(62.9%)   |
| Number of people unemployed   | 687                         | 11,109                   | 106,500            |
| Median personal income  | \$24,000                    | \$23,500                 | \$24,400           |
| Number of occupied private dwellings  | 15,822                      | 199,932                  | 1,454,175          |
| Number and % of dwellings not owned   | 2,844 (17.9%)               | 56,490 (28.2%)           | 451,965 (31.1%)    |
| Number of people per dwelling (occupied)  | 2.6                         | 2.5                      | 2.7                |
| Family composition and % of families:   |                             |                          |                    |
| Couples with no children  | 5526 (44.3%)                | 61,791 (43.5%)           | 425,973 (39.8%)    |
| Couples with Children   | 5463 (43.6%)                | 57,954 (40.8%)           | 447,894 (42.0%)    |
| One Parent with Children  | 1530 (12.1%)                | 22,317 (15.7%)           | 193,635 (18.2%)    |
| Total families  | 12,513 (100.0%)             | 142,059(100.0%)          | 1,067,505(100.0%)  |
| Number and % of one-person households   | 3,033 (19.2%)               | 48,252 (23.9%)           | 328,302 (22.3%)    |
| Median Household Income   | \$50,900                    | \$47,900                 | \$51,400           |
| Number and % of households with household incomes of \$30,000 or less                                 | 3,945 (24.9%)               | 27,387 (26.7%)           | 356451 (24.2%)     |



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| <p><b>B.2 The SC/IP at present and the plans for the future.</b></p> <p>Community Safety in the Waimakariri District is coordinated out of the Waimakariri District Council Community Team, covering Road Safety, Family Violence, Alcohol, Injury Prevention and Rural Safety. While hosted by Council these roles are independently funded by the Ministries of Health and Justice, ACC (Accident Compensation Corporation) and NZ Transport Agency. Work plans and funder reports for Injury Prevention, Road Safety and Crime Prevention are attached, (See Appendix 3)</p> <p>With the establishment of a new Safe Community Governance group we are looking to review some of our partnerships. In particular we hope to establish closer ties with business. This will be a valuable strategic relationship, in terms of it generating opportunities to engage with large groups of men in relation to family violence and wellbeing (Suicide Prevention). Furthermore, we see potential opportunities for sponsorship relationships that might enhance our ability to develop some of our resource-based education programmes. E.g. ‘Down the Back Paddock’, rural safety programme.</p> <p>While already working to an “Is anyone better of?” outcomes-based model, we are keen to establish some clear Results Based Accountability measures for our work in Injury Prevention and Family Violence. We have done this with our Recidivist Drink-Drive programme described below. This will be an excellent starting point with the establishment of the Safe Community Governance Group.</p> <p>In terms of priorities moving forward, these will be established in consultation with the Community, in-line with government mandated priorities (E.g. White Paper for Vulnerable Children) and local evidence.</p> | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:</p> <p><b>Waimakariri has always had good governance. The establishment of an overall Safe Community Governance group will further enhance the community’s safety efforts. This level of leadership is to be commended.</b></p> |
| <p><b>B.3 The support for sustained injury prevention of the local politicians in the community and which parts of the program have been undertaken and/or supported by the regional government.</b></p> <p>Waimakariri District Council’s Community and Recreation Committee recently mandated the establishment of a new governance group to support our Safe Community Model and whole-heartedly support the maintenance of our continued status as an International Safe Community. Ongoing support from Councillors includes:</p> <ul style="list-style-type: none"> <li>• Representation on governance group, as detailed above and on working parties for Injury, Crime and Road Safety initiatives.</li> <li>• Agreement for on-going provision of accommodation, meeting spaces and administrative support</li> <li>• Active involvement in events and campaigns that promote safety. E.g. Road Crash Day, car restraint checks, annual Youth Forum, Community Safety forums</li> </ul> <p>Council’s Earthquake Recovery Committee oversee the work being done in social and infrastructure recovery following the Canterbury Earthquakes.(See Diagram 3, below)</p> <p>Further to this our coordinators maintain close associations with our local members of parliament, who in past years have supported many of our campaigns; including White Ribbon Day, Falls Prevention, ‘Kidsafe’, Road Crash Day and Car Restraint checks.</p>   | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:</p> <p><b>Excellent political support.</b></p>  |

**B.4 The strategic program concerning the safety promotion and injury prevention work, which has been formulated**

See attached strategic plan summary for Community Team (Appendix 2)

Further to this, with the securing of a three-year contract for Injury Prevention and mulityear contracts for crime prevention and road safety, the newly formed Safe Community Governance group has been tasked with reviewing strageic goals and objectives for Community Safety in line with Waimakariri Community Outcomes, Safe Community criteria and the New Zealand Injury Prevention Strategy.

Road Safety Strategic priorities continue to be guided by the national Safer Journeys Action Plan 2013 -2015, Canterbury Road Safety Strategy and the Waimakariri Road Safety Strategy 2011 - 2016

Are the descriptions sufficient?

✓ **yes**

⊗ no If no! What is missing:

**Continuous improvement and refinement of strategic planning is essential.**

**B.5 Who is responsible for the management of the SP/IP program and where are they based in the local political and administrative organization?**

The coordination roles associated with Community Safety are managed by the Community Team Leader; based at the Waimakariri Service Centre. This role reports to the Community and Recreation Manager and to the Community and Recreation Committee at Council. See diagram 1, below.

Are the descriptions sufficient?

✓ **yes**

⊗ no If no! What is missing:

**Good use of diagrams to outline roles, responsibilities and linkages.**

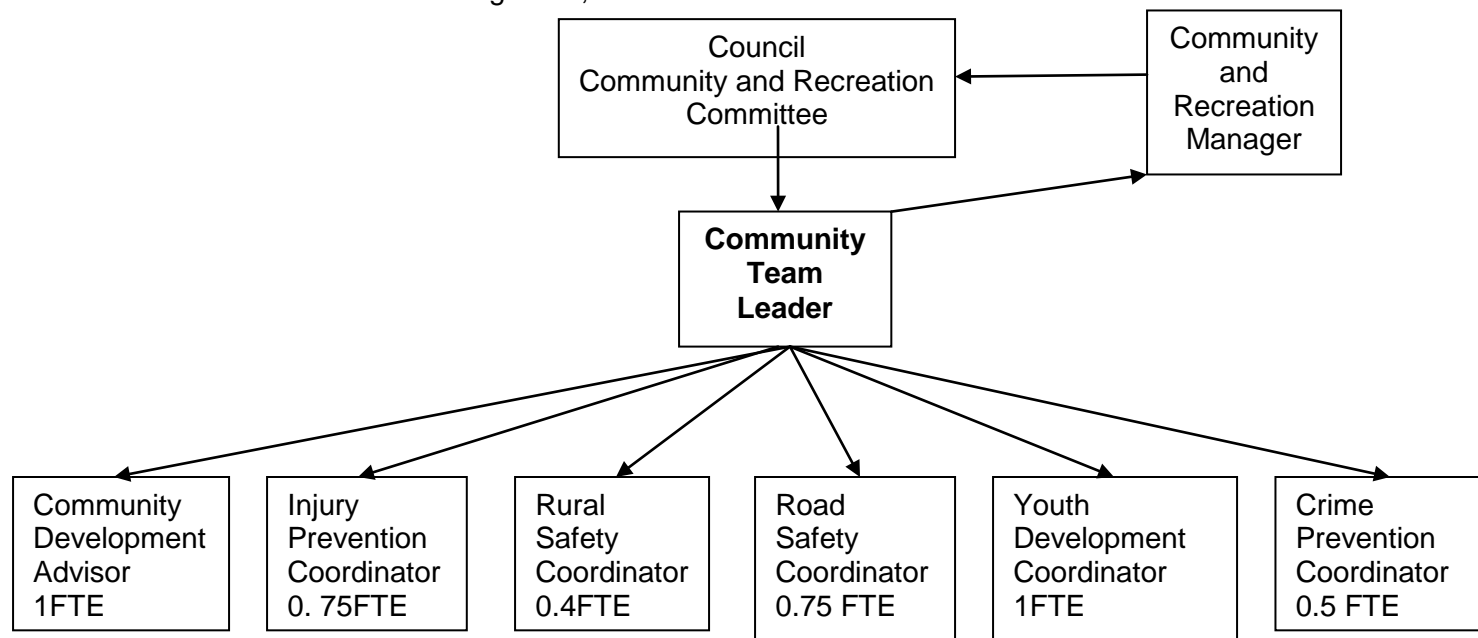


Diagram 1

As Road Safety aligns closely to Council's Roding and Utilities Team, the Waimakariri Road Safety Coordinating Committee will continue to operate independently, but is also represented on the new Safe Community Governance group, described above. The structure and reporting lines are detailed in diagram 2, below.

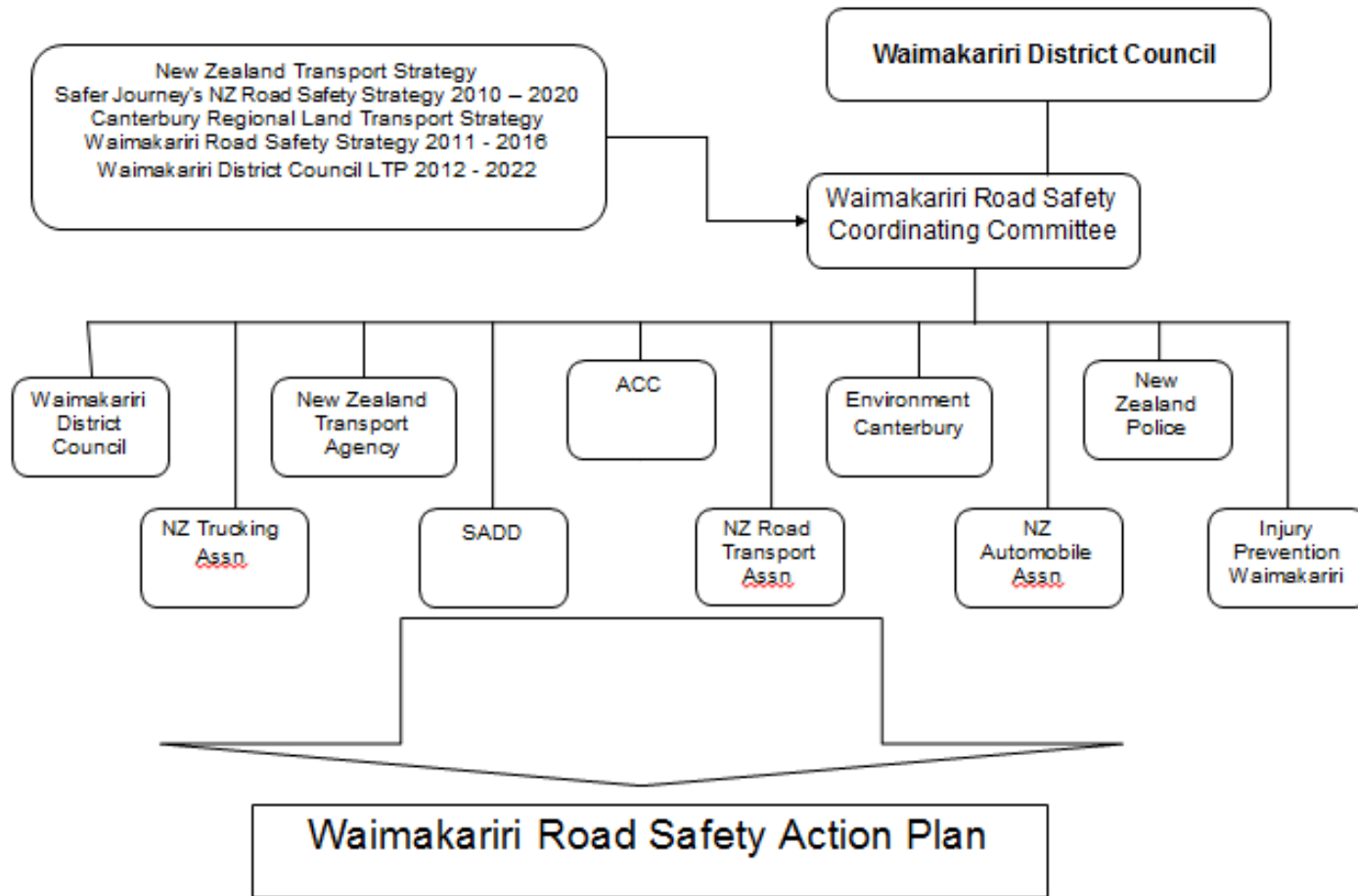


Diagram 2

Further to this, following the Canterbury earthquakes of 2010/2011 the Community Team supported the earthquake response as the Civil Defence EOC (Emergency Operations Centre) Welfare team. As our Community moved into the Recovery phase, the Community Team was split to establish a Social Recovery team, tasked with supporting Kaiapoi Residents as they moved through the rebuild and emotional and physical after-effects of the September earthquake. While a temporary initiative, this Team continues to function and is contracted with Ministry of Social Development funding through until 2015. The structure and reporting lines are detailed in diagram 3, below:

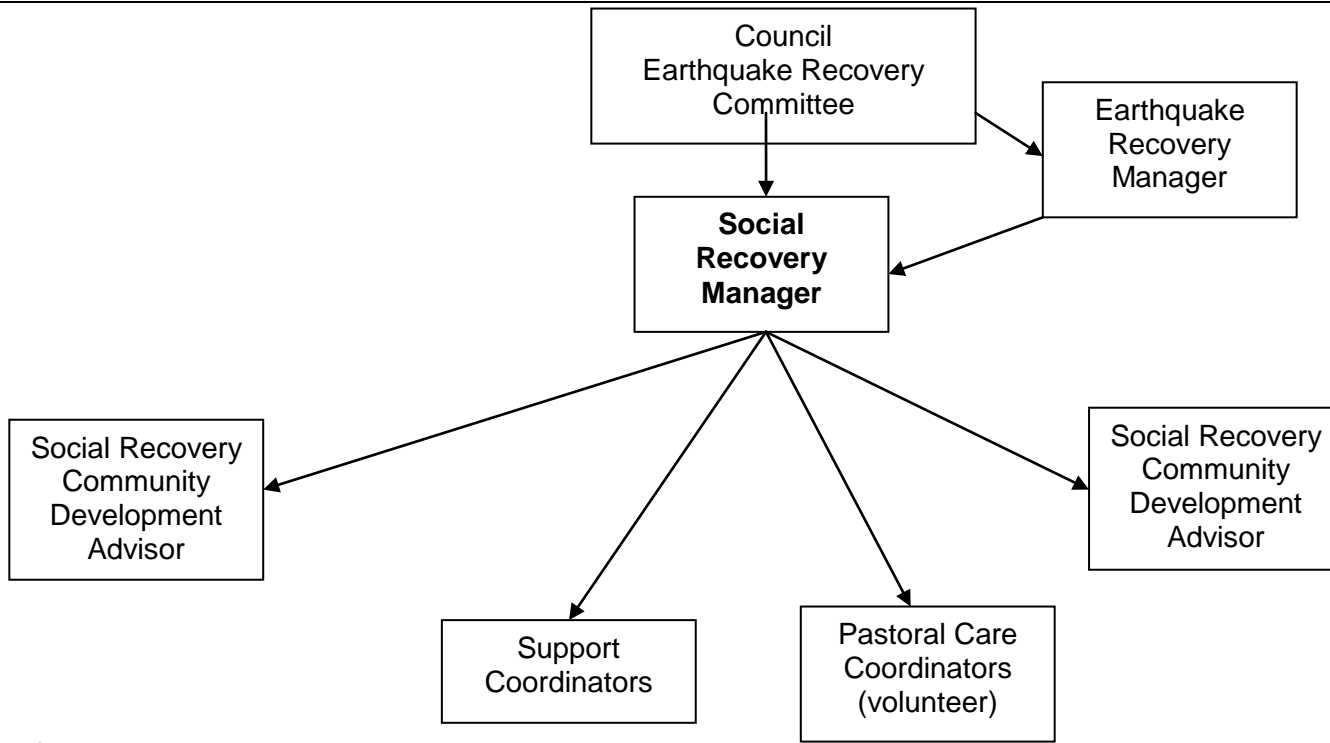


Diagram 3

**B.6 The lead unit for the SP/IP program.**

The Waimakariri District Council Community Team, supported by Council's Community and Recreation Committee lead Community Safety across the District. Broadly, the function of the Community Team is facilitating Community-led action to support the wellbeing of the people in the Waimakariri District. This work is based on the community development philosophy that recognizes that the people most able to solve the problems are those who live in that community.

Through its various working parties, project coalitions and Advisory Groups, the Community Team has established and maintains an in-depth working knowledge of the Waimakariri District and the physical, socio-economic and environmental factors that affect the quality of life of our residents. They are, therefore, a valuable and easily accessible information source for the Council when it comes to providing input into planning and official reporting. E.g. Local Services Mapping, Social Profile, Disability Strategy and Community Needs Assessments

The Community Team reports six-weekly to Council's Community and Recreation Committee.

Are the descriptions sufficient?

✓ **yes**

✗ no If no! What is missing:

**Appropriate lead unit with strong linkages to the community.**

**B.7 Is the Safe Communities initiative a sustained program or a project?**

Our Community Safety programmes are designed to be sustainable, long-term initiatives. Regular process evaluation

Are the descriptions sufficient?

✓ **yes**

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| <p>ensures that programmes are adapted and updated to ensure that they meet the needs of our growing communities.</p> <p>Our programmes are developed in line with the ‘Spectrum of Prevention’ which outlines seven inter-related strategies that, combined, ensure that a broad spectrum approach is applied to creating a safety culture and in-turn reducing injury. These strategies include:</p> <ul style="list-style-type: none"> <li>• <i>A solid base of information</i> E.g. Our use of local and national data, academic studies and local knowledge to inform our work</li> <li>• <i>Fostering Coalitions and Networks</i>. E.g Broad stakeholder representation on our working parties</li> <li>• <i>Strengthening individual knowledge and skills</i>. E.g. Through our community education programmes, mobility scooter workshops, ATV training, etc</li> <li>• <i>Promoting community education</i>. E.g. through our interactive displays, media promotion and public seminars</li> <li>• <i>Education providers</i>: E.g. Working with teachers on teaching units to reinforce knowledge from Down the Back Paddock and our Falls Prevention Training for local rest home Activities Coordinators</li> <li>• <i>Changing organizational practices</i>. E.g. The development of ‘Our Plan Your Night’ Courtesy Van Programme with local licensees,</li> <li>• <i>Influencing policy and legislation</i>: E.g. Promoting submission processes around law reform and encouraging and supporting the community to make use of the submission process for both local and national consultations.</li> </ul> | <p>☒ no If no! What is missing:</p> <p><b>Has demonstrated sustainability over a number of years with clear direction for the future. Based on proven model of prevention.</b></p>                         |
| <p><b>B.8 Details of objectives decided by the local politicians covering the whole community.</b></p> <p>The Community Outcomes in Council’s Long Term and Annual Plans link directly to the strategic goals detailed in the Community Team’s Strategic Plan.</p> <p>These outcomes are as follows:</p> <ul style="list-style-type: none"> <li>• The Community is inclusive and accessible to all</li> <li>• The social and health needs of the community are met</li> <li>• There is a safe environment for all</li> <li>• People are informed and able to contribute to the decision-making that affects our District.</li> </ul> <p>Council also supports the criteria for International Safe Communities and has endorsed these as the philosophical underpinning of the Safe Community Governance Group, detailed in section C 1.1, below.</p>  | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> ☒ no If no! What is missing:</p> <p><b>Very clear priorities – read in conjunction with section C1.1.</b></p> |
| <p><b>B.9 Who have adopted these objectives?</b></p> <p>These objectives are adopted Council-wide, both through the Community Outcomes detailed in Council’s Long Term Plan and across the organisation as measures for our success in serving the needs of our community.</p> <p>Objectives are also adopted by our Safe Community Governance group as part of their strategic planning process.</p>   | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> ☒ no If no! What is missing:</p>  |

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| <p><b>B.10 How the Safe Community objectives are evaluated and to whom the results are reported.</b></p> <p>(See Appendices 4 and 5: Funder reports and Community Team Annual Report Card)</p> <p>Objectives in our Road Safety, Injury Prevention and Crime Prevention plans are evaluated and reported against the outcome. "How do we know if anyone is better off?," detailed in both our Community Team Annual Report Card and in our accountability reports to Ministries of Health, Justice and NZ Transport Agency.</p> <p>Reporting against these objectives is submitted to our government funders on a six or 12 monthly basis, dependent on the terms of each contract. Evaluation results are presented to the Community via our Annual Report Card and to Council's Community and Recreation committee as part of our on-going six-weekly reporting (See appendices 5 and 6, below)</p> | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:<br/> <b>Read in conjunction with Annual Report Card. Very comprehensive and good use of the RBA framework.</b></p>  |
| <p><b>B.11 Are economic incentives in order to increase safety used? How are they used?</b></p> <p>The Waimakariri District Council's accident rate is measured by annual lost labour time compared to total hours worked, based on average staff fulltime equivalents. Our Health and Safety rating according to ACC's experience rating system currently sits at primary level affording us discounted employer ACC levels. This incentive scheme ensures that Council maintains a high level of performance in Health and Safety across the organisation. This commitment is evidenced by sound procedures for the identification, management and reporting of any potential hazards.</p>  | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:<br/> <b>Adequately described for the New Zealand context. Reviewers are also aware that Waimakariri District Council receives project funding for a wide range of safety initiatives.</b></p> |
| <p><b>B.12 Local regulations for improved safety.</b></p> <p>Waimakariri District Council has developed a number of strategies and bylaws to support community safety. These include:</p> <ul style="list-style-type: none"> <li>• <u>Local Alcohol Action Plan</u>; out of which has come the development of a broad community consultation on the Alcohol Law reform, including a series of community forums</li> <li>• <u>Local Alcohol Policy 2013 (Draft)</u></li> <li>• <u>Waimakariri Disability Strategy</u>, which includes a commitment to ensuring that the needs of those affected by disability are included in all planning across the district</li> <li>• <u>Bylaws for Dog Control, fire control, alcohol, liquor ban, skates and skate boards, , speed limit, stock water, storm water and water races</u> (see appendix 7)</li> </ul>   | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What missing:<br/> <b>List of local specific regulations. Additionally safety aligns to other NZ regulations.</b></p>  |

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| <p><b>Section C - Indicator 1</b></p>   |   |
| <p><b>1.1 Description of the cross-sector group responsible for managing, coordinating, and planning of the SP/IP program.</b></p> <p>The Waimakariri District Council recently instigated a review of the governance structure that supports Community Safety in the Waimakariri District.</p> <p>Whereas previously three inter-sectorial Advisory Groups oversaw Injury Prevention, Crime Prevention and Road Safety, we now see it as strategically important to combine these into one Community Safety Governance group, charged with developing, supporting and reviewing the strategic direction of Community Safety across the three areas, in line with the International Safe Community criteria.</p> <p>This group will operate as a governance board with membership capped at 12 and selected according to agreed criteria for selection (E.g. a decision-maker in their organisation, strategic planning experience, local knowledge and experience, relevant experience around community safety.)</p> <p>Current membership is as follows:</p> <ul style="list-style-type: none"> <li>• Councillor representative</li> <li>• Older persons representative from Darnley Older Persons Club, a local respite daycare facility</li> <li>• Child Safety representative from Plunket Society</li> <li>• Youth representative from local Youth Action Groups</li> <li>• Education representative from a local primary school</li> <li>• Business representative</li> <li>• Rural Representative</li> <li>• Police/Justice representative</li> <li>• Past representative from previous advisory group</li> <li>• Three Council staff support roles from the Community Team (i.e. Coordinators for Road, Injury and Crime Prevention )</li> <li>• Council Policy and Strategy staff representative</li> <li>• Road Safety Coordination Committee representative</li> </ul> <p>The Community Safety Governance Group is Chaired by the Councillor holding the portfolio for Community. Minutes from these meetings are submitted to Council's Community and Recreation committee</p> | <p>Are the descriptions sufficient?</p> <p style="padding-left: 40px;">✓ <b>yes</b></p> <p>☒ no If no! What is missing:</p> <p><b>Clearly and appropriately outlined. Listing of organisations very comprehensive.</b></p> <p><b>This section was read in conjunction with section B above which identified roles and responsibilities.</b></p> |

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| <p><b>1.2 Description of how the local government and the health sector are collaborating in the SC/IP work.</b></p> <p><u>The Waimakariri District Council</u> provides local government support for this work as follows:</p> <ul style="list-style-type: none"> <li>• Representation on governance group as detailed above; and on working parties for Injury, Crime and Road Safety initiatives.</li> <li>• Provision of accommodation, meeting spaces and administrative support.</li> <li>• Active involvement in events and campaigns that promote safety. E.g. Road Crash Day, Car Restraint checks</li> <li>• Release of staff for involvement in national committees that support and advocate for safety. E.g. Our Road Safety Coordinator's involvement on the National Road Safety Committee, and our Community Team Leader's involvement on the IPNANZ (Injury Prevention Network of Aotearoa NZ Board)</li> </ul> <p><u>The Health sector</u> supports our work through representation on Road Safety and Injury Prevention working parties for Poisoning, suicide prevention, falls prevention and alcohol action. Health Sector partners include the Mental Health Foundation, Rural Canterbury PHO, St John Ambulance and local pharmacies.</p>  | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:</p> <p><b>Good to see this level of support. Read in conjunction with sections B3, B5, B6 and B8.</b></p>                       |
| <p><b>1.3 How NGOs: Red Cross, retirement organizations, sports organizations, parent and school organizations are involved in the SC/IP work.</b></p> <ul style="list-style-type: none"> <li>• Through our involvement with Social Services Waimakariri we maintain close working relationships with over 30 local Social Service providers who advise and inform some of the work that we do, including suicide prevention, alcohol, older persons' falls and child safety.<br/> <u>Key NGO partners include:</u> Plunket, Presbyterian Support, Age Concern, Wellbeing North Canterbury, Christchurch Womens Refuge, Battered Womens Trust, Barnardos, Child Youth and Family and Work and income</li> <li>• <u>Red Cross</u> continue to support our Civil Defense and earthquake response initiatives, including the Telling our Stories project (part of the Kaiapoi/ Kairaki/Pines Beach project), where they are exploring the idea of providing funding for the third installment of this film project.</li> <li>• <u>Retirement organisations:</u> Presbyterian Support and Age Concern and are represented on our working parties for falls prevention, and road safety; while Darnley Club is actively involved in supporting older people following the Kaiapoi earthquakes and fills the older persons representative role on our Safe Community Governance group. We have also worked with local rest homes, providing falls prevention training to their Activities Coordination staff</li> </ul> <p>Further to this we continue to work closely with local Menz Sheds as part of our wellbeing and suicide prevention initiatives, and in recent years have facilitated the delivery of falls prevention training for local rest home activity coordinators.</p> <ul style="list-style-type: none"> <li>• <u>Sports organisations:</u> We partner with North Canterbury Sport and Recreation Trust, Sport Canterbury and local sporting codes with respect to Coach Training and Sports Safety Awards projects, as detailed below. North Canterbury Sport and Recreation Trust are also active partners in our Youth Development Advisory group.</li> </ul> | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:</p> <p><b>Very strong involvement of the NGO sector. Always a strength of Waimakariri. Congratulations to all involved.</b></p> |



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| <ul style="list-style-type: none"> <li>We maintain strong ties with <u>schools and parent organisations</u> in relation to our child safety, road safety, alcohol and family violence initiatives, as detailed in section D below</li> </ul>   |   |
| <p><b>1.4 Systems for ordinary citizens to inform about risk environments and risk situations they have found in the community.</b></p> <ul style="list-style-type: none"> <li>Council's Service Request system provides a means by which groups and individuals can advise Council of community safety issues and be sure that some follow-up is undertaken</li> <li>Council's Annual Plan submission process also provides a means by which groups and individuals can bring issues to the attention of Council, make suggestions regarding how these might be addressed and have a chance to formally have these heard by Council.</li> <li>The Community Team provides an 'open door' for the community, so that the Council is more accessible to everyone. This includes advice on how to make a submission to the Annual Plan, or assisting people to access the areas of Council that can help them to address specific needs. With our close relationship with the social sector, if necessary, we can also link people into agencies that can address these situations. E.g. Women's Refuge and Child Youth and Family</li> <li>A significant success has been in our ability to communicate identified community need across the wider Council to facilitate action that will improve the well-being of our residents. For example: <ul style="list-style-type: none"> <li>The recent Civil Defence emergencies saw the skills and knowledge of the team applied to the Emergency Operations Centre welfare function, emergency response, Recovery Assistance Centre function, Welfare Centre establishment and operation, and the Social Recovery. Further to this, Social Services Waimakariri have developed a framework for the establishment and management of a high-needs Welfare Centre in response to challenges faced during the emergency response in February.</li> <li>Social Services Waimakariri (formerly hosted by the Community Team) were instrumental in the development of the recent Social Services Mapping for the Waimakariri District. This document identified key current and anticipated social needs in Waimakariri, to guide the local social service response moving forward into recovery.</li> <li>The Disability Strategy came about because of Injury Prevention and Road Safety's facilitation of a link with Council and championing the need for such a strategy.</li> <li>Injury Prevention Waimakariri's commitment to water safety facilitated Council action with respect to the fencing off of Water Races located close to school bus routes.</li> </ul> </li> <li>Recently, the Community Team developed a Facebook page as a means to generate discussion and promote local initiatives.</li> <li>The Mayoral Relief Fund provides a means by which individuals can access funding for urgent needs where they have not been able to get this elsewhere</li> </ul> | <p>Are the descriptions sufficient?<br/> ✓ <b>yes</b><br/> ✗ no If no! What is missing:</p> <p><b>Excellent systems including innovative use of social media.</b></p> |

**1.5 Description of how the work is organized in a sustainable manner.**

The Waimakariri District Council Community Team maintains associations with over 300 local and national Community, NGO and government partners. According to community development practice, community safety initiatives are conceived, developed and delivered in collaboration with the local community and with our NGO and government partners.

In many cases the aim is to get these established and then outsource the delivery and on-going management of projects to community-based providers. In such cases we maintain a support role, and might assist the new provider to source funding, as and when necessary.

Examples include: the 'Recognise, Respond and Refer' programme now delivered by Wellbeing North Canterbury and the 'ReachOut' Men's Advocacy programme now delivered out of Womens Refuge

To ensure financial sustainability we engage the use of our partners who voluntarily give their time to support programmes like 'Down the Back Paddock', Rural Safety education programme and 'Recognise, Respond and Refer' Family Violence programme. Other projects are taken up by our community stakeholders; including the paracetamol poisoning project; which pharmacists have now taken hold of as part of their standard procedure for selling or issuing prescriptions for liquid paracetamol.

Are the descriptions sufficient?

✓ **yes**

✗ no If no! What is missing:

**Sustainability of effort demonstrated.**

## Section D Indicator 2

### 2.1 Description of the sustainable work in regard to SC/IP in following areas and how the different sectors including specific NGOs are involved in the work.

#### **Safe Traffic**

*Partners: NZ Police, NZ Transport Agency, Automobile Association, Ashburton District Council Road Safety, Environment Canterbury, Waimakariri District Council Utilities and Roothing, Rangiora Rotary Club, Rangiora Pakete Lions Club, Rangiora Lionesses, Kaiapoi Lions Club, Local MPs, Waimakariri District Councillors, primary schools*

- Older Drivers; ‘Driving with Confidence’ workshops for older drivers are run by Age Concern. Additional funding has been secured from the DHB to continue to run these courses.
- Speed: Targeted speed reduction campaigns are run in and around Rural Schools; including the erection of electronic speed-warning signage. An advertising brief has been developed for this combined across-Canterbury campaign targeting speeding in general.
- Recidivist Drink Driving: While developed through our Road Safety and Injury Prevention, this successful programme is now delivered by an independent contractor out of Wellbeing North Canterbury; a key partner in the Social service sector.
- Young Drivers: We coordinate an annual Road Crash Day at local High Schools. Also, items about teenage driving are regularly posted on our “Waimakariri Community” Facebook page
- Intersections: A multi-faceted campaign includes Enforcement, with increased police attention around intersection safety; Engineering; including the realignment of problem intersections (E.g Fernside/Oxford Road); and Education; focusing on awareness-raising in local media, linked to national campaigns.
- Drink Driving: Our Road Safety/Crime Prevention programme, promotes the increased use of Courtesy Vans to get drinkers home safely. Seven licensees have participated in the resulting “Plan Your Night” campaign. Participants are given flyers and billboards are erected in their car parks. Media advertising was taken out over the Christmas period promoting the use of Pub courtesy vans.
- A School Traffic Safety forum was held in 2011 so that schools could share problems and solutions along with advice from traffic engineers and council road manager Ken Stevenson.

Further to this work, our Injury Prevention coordinators work closely with the Waimakariri Road safety coordinator, as

Are the descriptions sufficient?

✓ yes

✗ no If no! What is missing:

**Reach of safety initiatives comprehensively covered.**

**Very good description of partners and programmes, for all priority areas including:**

- **Safe Travel;**
- **Safe Workplaces;**
- **Violence Prevention;**
- **Suicide Prevention;**
- **Safe Homes & Leisure Times;**
- **Safe Children;**
- **Safe Elderly;**
- **Disaster Preparedness & Response;**
- **Safe Public Places;**
- **Safe Sports and**

follows:

- Each year approximately 15 North Canterbury police cars in conjunction with Injury Prevention Waimakariri plus volunteers spend 2 days at Waimakariri primary schools checking children are correctly belted in.
- Car Seat safety continues to be promoted using 'Plunket' and ante-natal classes; while our 'Booster Rooster' child car restraint height chart resource being utilised at most local events.

### **Safe Workplaces**

*Partners: Waimakariri District Council Health and Safety Committee Agribusiness, ACC, Ministry of Innovation, Business and Employment, Rural Women, Dairying New Zealand Rural Canterbury PHO and Lifestyle block groups*

- Various organisations have benefited from a Health & Safety presentations conducted by our Waimakariri Injury Prevention Coordinator. These include the Rangiora Community Garden; who have since implemented policies, procedures and systems to keep their workplace safe.
- We work closely with Agribusiness, ACC, Ministry of Innovation, Business and Employment, Rural Women, Dairying New Zealand Rural Canterbury PHO (Primary Health Organisation) and lifestyle block groups on the development and delivery of programmes that are aimed at creating a culture of safety around quad bike use and falls prevention on farms. Health and Safety on farms and lifestyle properties is constantly encouraged using the media and through our interactive displays at A & P (Agricultural and Pastoral) shows.
- Our coordinator is an active member of the Waimakariri District Council Health and Safety committee and has received related professional development around safety in the workplace.

### **Violence Prevention**

*Partners: Christchurch Women's Refuge, Police, Corrections, Barnardos, Battered Women's Trust, Child Youth and Family, Waimakariri District Councillors, local primary and secondary schools, local business*

Facilitated by our Crime Prevention Coordinator, the North Canterbury Family Violence Network continues to work towards eradicating family violence by:

- promoting community awareness,
- providing community education, professional development opportunities
- advocacy

The Network is a collaboration of many agencies including local government departments, the legal profession and NGOs representing services for women, children, men, Maori, other ethnic groups. The network is supported by the Waimakariri District Council Community Team. The Network is a well-established group with reflective practice. Through ongoing monitoring of trends and areas of concern and regular review of available data, an evidenced based strategic, range of projects is developed to cover the spectrum of prevention. Sustainable initiatives have been created

- **Safe Schools.**

**Good range of projects delivered for each priority area.**

through educating educators, empowering and educating individuals, fostering collaboration and promoting a non-violent culture.

Examples of sustainable work include:

- 'Recognise, Respond and Refer' is an educational workplace based programme providing workshop training to local education, social service and health providers about child abuse. This training was developed by the Network with consultation with local stakeholder groups and is provided by Family Violence specialists from local Women's Refuge, Police and Child Youth and Family. In line with the government's White Paper for Vulnerable Children, there is potential that this programme could be adopted in other Districts around the Country. We have initiated discussions regarding this.
- On-going Community Education and Awareness raising. In response to identified needs from Network partners and community feedback public educational workshops and presentations, printed resources and displays are regularly offered at little or no cost to participants. Local events and awareness campaigns are linked to national campaigns to gain maximum effect, E.g. White Ribbon Day, where we promoted and supported White Ribbon Day initiatives, including presentations to students at Rangiora High School and promotion in local newspapers. 30 local notaries signed a charter against violence toward women. This was promoted via a full-page advertisement in our most widely distributed local newspaper.

#### **CASE STUDY: 'ReachOut' programme**

Local Police identified a major gap in services available for Men. There were few support services for men (many of whom were the perpetrators of family violence) who were willing to engage in change. They needed help to understand the legal processes and to connect with other services. The Network, with support from WDC, facilitated a community scoping workshop. As initial attempts to gain funding were unsuccessful further collaborations were sought. Christchurch Women's Refuge offered to host the role within its services and through collaboration with local businesses and philanthropic trusts funding was acquired. This is a unique service to be offered within our district. The role is now housed by the Waimakariri District Council, free of charge, at the Rangiora War Memorial Hall.

#### **Suicide Prevention**

Partners: Social Services Waimakariri, RCPHO (Rural Canterbury Primary Health Organisation), Partnership Health, Problem Gambling, High School Principals, Male Survivors of Sexual Abuse, Wellbeing North Canterbury, NZ Police, Rural Support Trust, Kia Piki te Ora, ACC, Department of Labour, Oxford Community Trust, Agribusiness, local schools

Our co-ordinators have established and continue to facilitate a suicide prevention steering group. As a result a local needs assessment and action plan were developed to address some of the identified factors in relation to suicide in our district.

Actions have included:

- The establishment of a “Bereaved by Suicide” support group in response to evidence that those affected by suicide are at greater risk of taking their own lives.
- Facilitation of Community and Provider workshops by leading suicide expert Barry Taylor: “Holding on When it’s Hard to Hold on”
- Support for ‘Men’s Shedz’ as a means to facilitate connectedness and emotional wellbeing in older men.
- Promotion of the Mental Health Foundation’s “Five Winning Ways to Wellbeing”
- Coordination of the ‘Funky Farmworkers Food’ project, to promote wellbeing with at-risk young farm workers and their employers.

### ***Safe Homes and Leisure Times:***

Partners: ACC, North Canterbury Sport and Recreation Trust, Mitre 10 Mega, Rangiora, Department of Labour, Coastguard, Local liquor licensees, police, ACC, Corrections, Turnaround Waimakariri, Road Safety, local preschools, Wellbeing North Canterbury, Site Safe

Initiatives include:

- Our ‘Parents as Role Models’ programme is aimed at encouraging parents to think about the impact of their drinking on their children:
- Our Road Safety/Crime Prevention “Plan your Night” campaign, as described above.
- Ladder Safety promotion continues through local media, in-store displays at DIY outlets and at local events. E.g.” Toys for Boys, Gear for Girls” day at Rangiora Showgrounds.
- Boat Safety promotion includes lifejacket safety and the promotion of boat safety checklists.
- Home Safety is promoted, not only during NZ Safety week, but throughout the year with seasonal DIY media promotions, parent education and older persons safety campaigns.

### ***Safe Children:***

Partners: Rangiora Maternity Hospital, Karanga Mai, school for teenage parents, ‘Baby on the Move’, Fire, Police, Ambulance, Plunket, Road Safety primary schools and preschool parents groups., local pharmacies, Plunket, Te Runanga o Tuahuriri

Our Injury Prevention Coordinators have facilitated the development and delivery of a number of programmes and events promoting child safety and maintain a steady delivery of safety messages through local media, school

newsletters and community support groups.

Initiatives include:

- Our 'Down the Back Paddock' Rural Safety Education programme, delivered to local schools, reaching a total of over 1200 local children and their families, annually. A Rural Child Safety booklet is currently being developed to complement the programme.
- Home Safety education evenings for new parents
- Kidsfest child safety event, "Teddy Stays out of Trouble." Now in its fourth year, this annual event is typically attended by over 200 parents and children. It features entertainment and activities around child safety.
- Promotion of poison's safety, and continued provision of free measures and paracetamol dose-rate fridge magnets through local pharmacies.
- Promotion and distribution of 'Te Kotuku' Te Reo child safety resources through the Runanga's 'Healthy Day at the Pa' programme

### ***Safe Elderly:***

*Partners: Presbyterian Support, ACC, Darnley Club, Age Concern, Waimakariri Access Group, local physiotherapist*

A variety of initiatives support safety for older people in the Waimakariri District, covering:

- Falls Prevention, including Active Ageing events, the 'Nite Lite' project and support for modified Ta Chi programmes
- Wellbeing and Suicide Prevention; including support for 'Menz Sheds', 'Active Ageing' events and the publication of a recreational activities directory for older people
- Road Safety: Support for Age Concern's 'Older Drivers' programmes
- Home Safety: Support for Age Concern's 'Home and Personal Safety' programmes, both led by Age concern

Through our involvement with the Waimakariri Access Group we also facilitate the delivery of mobility scooter workshops to ensure that older people are trained in the safe use of these often quite powerful scooters.

Wellbeing programmes.

### ***Disaster Preparedness and Response***

*Partners: Ministry of Social Development, Presbyterian Support, Civil Defence Volunteers, New Foundations*

- The Community Team actively participates in Civil Defence exercises, training and planning locally and regionally; where it represents the EOC Welfare component. Further to this, through its close relationships with Social Service Agencies and Community Groups, the Team has contributed to the establishment of a Local Welfare Committee that will review models for the establishments of Welfare Function during a Civil Defence Emergency.
- The knowledge, experience and networks of the Waimakariri District Council Community Team continue to be applied to ensuring that the complex needs of the community can be met in the event of a Civil Defence Emergency.

### **Safe Public Places**

*Partners: Waimakariri Access Group, Councillors, Waimakariri District Council Green Space, Policy and Strategy, Planning and building units*

Initiatives include:

- CPTED: Waimakariri District Council's commitment to Community Safety extends across the various sectors of Council; including Greenspace (Parks and Recreation) and Building Units commitment to CEPT (Crime Prevention through Environmental Design) This incorporates structural and landscaping design that takes into account visibility and accessibility in public places.
- Support for the Waimakariri Access Group: The Community Team plays an active role in planning for greater accessibility for those with limited mobility. This includes our support for the Waimakariri Access group; a community-led stakeholder group that incorporates disability support groups and individuals affected by physical and intellectual disabilities. This group is charged with advocating and facilitating action to ensure that our indoor and outdoor spaces can be accessed by everyone. Our support includes the following:
  - Facilitating the development of the Waimakariri Disability Strategy 2011.
  - Connecting Council's Building and Planning units with the Waimakariri Access Group.
  - Supporting the development distribution of a promotional flyer for this group.
  - Bringing accessibility concerns to the attention of the appropriate Council departments.
  - Assisting the Access Group in a survey of public toilet facilities. This will be passed on to Council, with a view to increasing the number and quality of accessible toilet facilities across the District.
  - Facilitating the development and delivery of a variety of mobility scooter safety workshops.
- The adoption of the Waimakariri Disability Strategy requires that the Access group is consulted in relation to the design of any new buildings or alterations to old buildings to ensure that they are safely to accessible to those affected by disability.



## **Safe Hospitals**

Partner: Rangiora Hospital midwifery service

While we maintain an association with our local Maternity Hospital, through our ante-natal parent education sessions described above, we do not currently promote a Safe Hospital programme. General hospital care is not a feature of our community.

## **Safe Sports**

Partners: North Canterbury Sport and Recreation Trust, Sport Canterbury, local sporting codes, as appropriate

Initiatives include:

- Provision and facilitation of Coach and Manager Training in the prevention and treatment of sports-related injuries. Local physiotherapists and a coach trainer from Sport Canterbury deliver these sessions. They have also been delivered to local football, netball and basketball codes, as well as being made available to other sporting codes across the District.
- The establishment, promotion and on-going support for the annual North Canterbury Sports Awards' 'Club of the Year' category. This section is increasingly popular right across the codes and increased commitment to safety is evident in the quality of the applications. Entries are judged by Sport Canterbury, Police and Council partners.
- Council provides financial support for North Canterbury Sport and Recreation Trust's 'Safe Coach' programme, which delivers coach training to primary school teachers.

## **Safe Water**

Partners: Water Safety New Zealand, Swimming New Zealand, Surf Lifesaving, Coastguard, Waimakariri Aquatics, local primary schools

Although Injury Prevention includes promotion of water safety and safe boating, water safety is also a key priority for Council's Aquatic's Team, who are increasingly recognised as leaders in this area.

These water safety initiatives include:

- PoolSafe Accreditation – This scheme is administered by the New Zealand Recreation Association in partnership with ACC and Water Safety New Zealand. It is accepted as the industry standard for public swimming pools across New Zealand by the Coroner's Office and the Department of Labour.
- WaiSwim – WaiSwim is the name of the Waimakariri District Councils Learn to Swim and Water Safety Programmes. WaiSwim is one of the most recognised swimming programmes in Canterbury and is quickly becoming recognised nationally as well. WaiSwim aligns with, and is accredited by Swimming New Zealand and Water Safety N Z.

- Waikuku Surf Club Sponsorship – The Waimakariri District Council Aquatic Facilities have developed a strong relationship with the districts surf club. Currently the Aquatic Facilities sponsor up to 30 annual memberships which are distributed to the clubs surf lifeguards. This allows these lifeguards to train and remain fit both on and off season resulting in safer beaches across the Waimakariri District. The aquatic Facilities also provide discounted access each week to the club for the delivery of coaching programmes to the younger members of the surf club.
- Aquatic Facilities Staff Contribution to Safety – A number of the Waimakariri District Councils senior Aquatic Facilities staff participate in wider local and/or national community safety initiatives. These include:
  - Membership on the Safer Communities Committee
  - Membership on the wider Councils Health and Safety Committee
  - Membership on the New Zealand Recreation Association’s ‘PoolSafe’ Advisory Board. This includes two staff members who assess ‘PoolSafe’ Accreditation for Aquatic Facilities across New Zealand.
  - A number of staff that volunteer in the Waimakariri District Ambulance and Fire Services.
  - A number of staff that are part of the Councils Civil Defence Team

Further to this, Council supports beach safety across the region with a donation to Waikuku Surf Lifesaving Club of \$5000 per year for equipment maintenance and for paid lifeguards at Woodend and Waikuku beaches over the peak summer period (approximately \$70 000 per year)

### **Safe Schools**

Partners: *Neighbourhood Support, Civil Defence, Waimakariri District Council Aquatics, Agribusiness, Surf Lifesaving, Police, NZ Fire Service, St John Ambulance, ACC, Ministry of Innovation, Business and Employment, Waste minimization and Waimakariri Council staff.*

Our commitment to school safety includes the following:

- Our Road Safety Coordinator continues to support Safe Schools in the District with involvement in meetings and assistance with initiatives that support safety in and around schools; including partnering with transport companies in traffic calming to reduce speed of vehicles travelling past schools.
- Our ‘Down the Back Paddock’ Rural Safety programme is delivered to an average of five Waimakariri primary schools per year. The aim is to educate children and, in turn, parents about rural safety to create a safety culture in our rural communities. The programme covers rural fire safety, dog safety, rural road safety, poisons, water safety, first aid, poisonous plants, Civil Defence, Neighbourhood Support firearm safety, and large animals. Our partners in school safety deliver 15 minute sessions on their specialised topics and children rotate around each session throughout a half day programme,
- In 2012 we surveyed all Waimakariri primary school children to establish the level of use of and accidents on quad bikes, motorbikes and horses. Data is now being used to assist with developing future programmes such as riding days and support material

**2.2 Describe the work with genders, all ages and all environments and situations. Describe all activities like falls prevention and how the work is done.**

There are eight key areas covering community safety across the whole district population

| COMMUNITY SAFETY AREA  | ACTIVITIES  |
|--|---|
| <p><b>Falls Prevention</b><br/> <i>Presbyterian Support, ACC, Darnley Club, Age Concern, Waimakariri Access Group, local physiotherapist, Mitre 10 Mega, Preschools, Rangiora Hospital Midwifery Service</i></p>   | <ul style="list-style-type: none"> <li>• Long-Term 'DIY' Ladder Falls campaign</li> <li>• Active Ageing events for older people</li> <li>• Rest Home Activities Coordinator falls prevention education</li> <li>• Parent Education on Falls Prevention in Children</li> <li>• Support for Modified Tai Chi Programmes</li> <li>• Support for Age Concern's 'Home and Personal Safety' seminars</li> </ul>   |
| <p><b>Road Safety</b><br/> <i>Partners: NZ Police, NZ Transport Agency, Automobile Association, Ashburton District Council Road Safety, Environment Canterbury, Waimakariri District Council Utilities and Roading, Rangiora Rotary Club, Rangiora Pakete Lions Club, Rangiora Lionesses, Kaiapoi Lions Club, Local MPs, Waimakariri District Councillors, primary schools</i></p> | <ul style="list-style-type: none"> <li>• Support for Age Concern's 'Driving with Confidence' workshops for older drivers</li> <li>• Speed Project</li> <li>• School speed signs.</li> <li>• Recidivist Driving Course</li> <li>• Annual Road Crash Day at local High Schools.</li> <li>• Intersection campaign</li> <li>• "Plan Your Night" courtesy van campaign.</li> <li>• Annual primary school car restraint checks</li> <li>• Car seat safety promotion</li> <li>• School traffic safety forum</li> </ul> |
| <p><b>Family Violence Prevention</b><br/> <i>Partners: Christchurch Women's Refuge, Police, Corrections, Barnardos, Battered Women's Trust, Child Youth and Famil, Waimakariri district Councillors, local primary and secondary schools, local</i></p>  | <ul style="list-style-type: none"> <li>• 'Recognise, Respond and Refer' child abuse education for health and educational professionals</li> <li>• White Ribbon Day promotion</li> <li>• Public Seminars. E.g. Leslie Elliot and Brainwave Trust</li> <li>• Reach-out Men's Advocacy campaign</li> </ul>   |

Are the descriptions sufficient?

✓ yes  
 ✗ no If no! What is missing:

**The 8 key community areas appropriately include:**  
**Falls Prevention;**  
**Road Safety;**  
**Family Violence Prevention;**  
**Alcohol related harm;**  
**Water Safety;**  
**Child Safety;**  
**Home Safety; and**  
**Civil Defence**  
**Emergency Preparedness.**

**Listing of partners and activities for each priority area well covered.**

**Excellent collaborative approach to safety also demonstrated.**

|   |   |  |
|---|---|--|
| <p><i>business</i></p>  |   |  |
| <p><b>Alcohol</b><br/> <u>Partners:</u> <i>Local liquor licensees, police, ACC, Corrections, Turnaround Waimakariri, Road Safety, local preschools, Wellbeing North Canterbury</i></p>  | <ul style="list-style-type: none"> <li>• 'Parents as Role Models' programme, aimed at encouraging parents to think about the impact of their drinking on their children:</li> <li>• "Plan your Night" campaign, as described above.</li> <li>• Youth Action Group alcohol free events</li> <li>• 'The Good the Bad and the Ugly' teenage drinking programme (under development)</li> <li>• 'Waimakariri Wine Guide' resource developed and distributed through local supermarkets</li> <li>• Recidivist Drink-drive programme</li> </ul>  |  |
| <p><b>Water Safety</b><br/> <u>Partners:</u> <i>Water Safety New Zealand, Swimming New Zealand, Surf Lifesaving, Coastguard, Waimakariri Aquatics, local primary schools</i></p>  | <p>As described, above:</p> <ul style="list-style-type: none"> <li>• PoolSafe Accreditation</li> <li>• WaiSwim –</li> <li>• Waikuku Surf Club Sponsorship – The Waimakariri Aquatic Facilities Staff Contribution to Safety</li> </ul>  |  |
| <p><b>Child Safety</b><br/> <u>Partners:</u> <i>Rangiora Maternity hospital, Karanga Mai, Baby on the Move, Fire, Police, Ambulance, Plunket, Road Safety primary schools and preschool parents group., local pharmacies, Plunket, Te Runanga o Tuahuriri</i></p> | <ul style="list-style-type: none"> <li>• 'Down the Back Paddock' farm safety programme for primary schools</li> <li>• Playground safety addressed through Council-wide commitment to CPTED (Crime Prevention Through Environmental Design)</li> <li>• Paracetamol poisoning campaign</li> <li>• 'Recognize, Respond and Refer' programme to address child abuse</li> <li>• Child Safety and Falls Prevention education for the parents of preschool children</li> <li>• Annual car restraint check campaign</li> <li>• Kidsfest child safety event "Teddy Stays out of Trouble"</li> <li>• Summer water safety campaign "Who's Watching the Kids?"</li> </ul> |  |
| <p><b>Home Safety</b><br/> <u>Partners:</u> <i>ACC, North Canterbury Sport and Recreation Trust, Mitre 10 Mega, Rangiora,</i></p>   | <ul style="list-style-type: none"> <li>• 'Parents as Role Models' , as described, above</li> <li>• "Plan your Night" campaign, as described above.</li> <li>• Ladder Safety promotion.</li> </ul>   |  |

|  |   |  |
|--|---|--|
| <p><i>Department of Labour, Coastguard, Local liquor licensees, police, ACC, Corrections, Turnaround Waimakariri, Road Safety, local preschools, Wellbeing North Canterbury, Site Safe</i></p> | <ul style="list-style-type: none"> <li>• Boat Safety promotion</li> <li>• Home Safety is promoted, not only during NZ Safety week, but throughout the year with seasonal DIY media promotions, parent education and older persons' safety campaigns.</li> </ul>   |  |
| <p><b><i>Civil Defence Emergency Preparedness</i></b><br/> <u><i>Partners:</i></u> <i>Ministry of Social Development, Presbyterian Support, Civil Defence Volunteers, New Foundations</i></p>  | <ul style="list-style-type: none"> <li>• Community Team function as the Welfare Team in a Civil Defence Emergency</li> <li>• Input into the development of a local Welfare Development of Waimakariri District Welfare Action Plan</li> <li>• Active participation in Civil Defence Pandora and training exercises</li> <li>• Community Team Leader sits on the Regional Civil Defence Welfare Action Groups</li> </ul> |  |

## Section E - Indicator 3

### 3.1 High risk groups and what is being done to increase their safety.

**Note:** See Section D, above for details of partnerships in these initiatives. Also, our Coordinators maintain close working relationships with Social Service providers through our association with Social Services Waimakariri, a chartered collective of 32 organisations delivering social support in the Waimakariri District.

#### 1. Indigenous people

- Te Kotuku children's home safety education programme in Te Reo delivered through all Kohanga Reo, Maori language classes and Te Runanga o Tuahuriri,
- Support for Falls Prevention and wellbeing programmes at the 'Healthy Day at the Pa', monthly lifestyle seminar at Tuahiwi Marae
- Upgrade of the Tuahiwi Water Supply, so that residents are no-longer at risk of health issues related to poor quality drinking water
- Targeted speed reduction campaigns in and around Tuahiwi village
- Footpath provision in the village (This may not usually have qualified under Resource consent guidelines)

#### 2. Low-income groups:

Our community has small pockets of deprivation sprinkled across the district. Therefore our strategy for increasing the safety of those with low incomes focuses on ensuring that our programmes, resources, seminars and events are cost free and accessible to all. E.g. Our poisons safety programme ensures that anyone can access free cupboard latches and paracetamol measures. Also, in past years we have partnered with NZ Fire Service to provide smoke alarms to those who cannot afford the expense.

By working with school, preschool and groups like "Mothers Supporting Mothers", Plunket, Medical Centers, pharmacies, Work and Income, budget advice and the Community Trusts that support our local food banks, we are confident that we are reaching our low-income residents.

**CASE STUDY: Curtain Bank:** This need was identified as we began to build a picture of the housing crisis and found many people living in cold, insulated temporary accommodation; particularly in caravans. A relationship has been brokered where Rangiora Methodist Church acts as a local agency, for a Christchurch Curtain Bank

Are the descriptions sufficient?

✓ yes

✗ no If no! What is missing:

**Wide range of high risk groups are being covered.**

**However based on an analysis of the data, an increased emphasis on suicide prevention is warranted.**

**Additionally, given the data presented earlier on the contribution of alcohol related harm, an increased emphasis on alcohol as a cross cutting issue for crime and injury should be an important consideration for improving safety in high risk groups.**

### **3. Minority groups within the community, including workplaces:**

Our 'Funky Farmworkers Food' programme is aimed essentially at the dairy industry, which employs a significant number of Philippine immigrants. Part of the programme is the distribution of safety and wellbeing literature, and we are currently working on a means to have these resources translated.

### **4. Those at risk for intentional injuries, including victims of crime and self-harm**

Our major focus is on Family Violence, as detailed above. However it is becoming evident in our suicide prevention and youth development work that there may be a need for us to start looking at self-harm as a relatively significant local injury issue. Data and anecdotal evidence in relation to this will be raised with the Community Safety Governance group and with the Family Violence network.

In terms of crime prevention, we maintain close working relationships with local police and with Neighbourhood Support through our working parties and community networks. This keeps us abreast of any areas where a wider community response is needed.

### **5. Abused women, men and children**

Facilitated by our Crime Prevention Coordinator, the North Canterbury Family Violence Network continues to work towards eradicating family violence. Initiatives include:

- 'Recognise, Respond and Refer' educational workplace-based programme providing workshop training to local education, social service and health providers about child abuse
- White Ribbon Day, anti-violence campaign
- Community Education seminars; including Brain Wave Trust and Leslie Elliot's 'What I Missed'
- 'ReachOut' programme: Working with Men to address the factors contributing to their offending.
- Work with the Monarch Trust and Male Survivors of Sexual Abuse on the development of a programme to address this issue; beginning with a parent education campaign around how to keep your child/adolescent aware of the risks and safe from sexual violence.

### **6. People with mental illness, developmental delays or other disabilities**

- The Community Team plays an active role in planning for greater accessibility for those with limited mobility. This includes our support for the Waimakariri Access group; a community-led stakeholder group that incorporated

disability support groups and individuals affected by physical and intellectual disabilities. This group is charged with advocating and facilitating action to ensure that our indoor and outdoor spaces can be accessed by everyone.

- Our work in suicide prevention generates strong links in the mental health sector. Our Injury Prevention Co-ordinator has developed and continues to facilitate a suicide prevention steering group. As a result a local needs assessment and action plan was created to address some of the identified factors in relation to suicide in our district.

## **7. People participating in unsafe sports and recreation settings**

As detailed above:

- Provision and facilitation of Coach and Manager Training in the prevention and treatment of sports injuries.
- North Canterbury Sports Awards' "Club of the Year" category

## **8. Homeless**

Our coordinators maintain close working relationships with Social Service providers through our association with Social Services Waimakariri, a chartered collective of 32 organisations delivering social support in the Waimakariri District. This keeps us abreast of priority areas in relation to the social and sometimes physical needs of our community, including Housing shortages (through Housing NZ, Work and Income and community support Trusts) In response to concerns raised through this group, we established a working party and facilitated a means to gather information to support action on the local housing crisis

## **9. People at risk for injuries from natural disasters**

The Community Team actively participates in Civil Defence exercises, training and planning locally and regionally; where it represents the EOC Welfare component. Further to this through its close relationships with Social Service Agencies and Community Groups the Team has contributed to the establishment of a Local Welfare Committee that will review models for the establishments of Welfare Function during a Civil Defence Emergency.

## **10. People living or working near high- risk environments (for example, a particular road or intersection, a water hazard etc.**

Examples include:

- Targeted speed reduction campaigns in and around Rural Schools; including the erection of electronic speed-warning signage
- Upgrade of the Tuahiwi water supply, so that residents are no-longer at risk of health issues related to poor quality drinking water
- Targeted speed reduction campaigns in and around Tuahiwi village



- Footpath provision in Tuahiwi village (Would not usually have qualified under Resource consent guidelines)
- Raising awareness of the need for water race outlets to be fenced and located away from school bus stops
- Promotion of PPE (Personal Protection Equipment) to those working in the rural sector

### 11. People at risk due to religion, ethnicity or sexual preferences

Sexual safety continues to be promoted through senior primary and secondary schools and at local Youth events.

### 3.2 Examples of high risk environments and how risk environments in the community are identified

Annual Community forums are held to present the statistics as well as discuss qualitative and anecdotal evidence around high risks environments and contexts contributing to local injury. This assists us in identifying priorities for the coming year.

1. Prioritized groups and/or environments/ and...
2. Specific programs for their safety in the community

Are the descriptions sufficient?

✓ **yes**

✗ no If no! What is missing:

**Appropriate use of data to identify high risk environments.**

| HIGH RISK ENVIRONMENT     | PROGRAMMES  |
|---------------------------|---|
| <i>Rural Environments</i> | <ul style="list-style-type: none"> <li>• Down the Back Paddock rural safety education programme</li> <li>• Farm safety education sessions at small block-holder's group meetings</li> <li>• Horse Safety resource development and distribution</li> <li>• Quad bike safety education and media campaign</li> <li>• 'Funky Farmworkers Food' wellbeing and suicide prevention programme</li> </ul> |
| <i>Homes</i>              | Family violence, suicide and home safety programmes as described in section D, above  |
| <i>Road Safety</i>        | As describes in sections C and D, above   |
| <i>Public Spaces</i>      | Commitment to CPTED (Crime Prevention Through Environmental Design), as described in sections C and D above   |

**Water**

As described in sections C and D, above

**3. Timetable of the work:** These programmes are all long-term and reviewed annually as part of our planning processes.

**4. Groups involved in the prevention aspect of these programs?**

In line with our Community Development approach, we ensure that those most at-risk are involved in the scoping, development and delivery of community safety programmes. This includes representation on Governance and Steering groups and in working parties.

## Section F - Indicator 4

### 4.1 Evidence-based strategies/programs that have been implemented for different age- groups and environments

*Note: Partners are detailed in Sections C and D, above.*

#### Children:

- ‘Down the Back Paddock’ farm safety programme for primary schools
- Playground safety addressed through Council-wide commitment to CPTED (Crime Prevention Through Environmental Design)
- Paracetamol Poisoning campaign
- ‘Recognize, Respond and Refer’ programme to address child abuse
- Child Safety and Falls Prevention education for the parents of preschool children
- Annual car restraint check campaign
- Kidsfest child safety event “Teddy Stays out of Trouble”
- Summer water safety campaign “Who’s Watching the Kids?”

#### Youth

- The ‘Good, the Bad and the Ugly’ parent education programme on alcohol and sexual safety
- Youth Action Group alcohol-free events
- Road Crash Day
- Suicide Prevention
- ‘Funky Farm Workers Food’ project for youth working on dairy farms
- Establishment of a Youth Council as a means by which the needs and aspirations of local young people can be relayed to Council and to the community

#### Middle-aged Men (40 – 55years)

- DIY Safety, including ladder falls campaign
- Suicide Prevention initiatives including “Sad Blokes’ seminar on men and depression
- White Ribbon Day
- Men’s Advocacy programme (ReachOut)
- “Plan your Night” campaign, as described above.
- ‘Waimakariri Wine Guide’ resource developed and distributed through local supermarkets
- Recidivist Drink-drive programme

#### Middle-aged Women (40 – 55years)

- Women’s DIY Safety at Mitre 10 Mega
- Suicide Prevention initiatives, including the establishment of ‘Bereaved by Suicide’ support group

Are the descriptions sufficient?

✓ yes

✘ no If no! What is missing:

**Listing initiatives and identifying partners should ideally be complimented by identification of the use of literature reviews to identify best practice.**

**Reviewers are aware that this has been a strong feature of Safe Community efforts in Waimakariri for over 10 years.**

|   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Family Violence campaigns</li> <li>• “Plan your Night” campaign, as described above.</li> <li>• ‘The Good the Bad and the Ugly’ teenage drinking programme (under development)</li> <li>• ‘Waimakariri Wine Guide’ resource developed and distributed through local supermarkets</li> <li>• Recidivist Drink-drive programme</li> </ul> <p><u>Older Persons</u></p> <ul style="list-style-type: none"> <li>• Falls Prevention exercise training for Rest Home Activities Coordinator staff to use in their work with older people</li> <li>• Night Light project; part of falls prevention education for older people</li> <li>• Elder Abuse programme (under development in association with the Family Violence network)</li> <li>• ‘Older Persons’ Helpbook’</li> <li>• Active Ageing seminars focusing on physical and emotional wellbeing for older people, as described above</li> <li>• Support for on-going falls prevention initiatives; including maintenance programme for modified Tai Chi</li> <li>• ‘Driving with Confidence’ workshops for older drivers run by Age Concern</li> <li>• Support for local ‘Menz Sheds’, as a wellbeing and suicide prevention initiatives</li> </ul> |   |
| <p><b>4.2 Contacts with ASCSCs , WHO CCCSP, other scientific institutions, or knowledgeable organizations about the development and/or implementation of evidence-based strategies?</b></p> <p>We continue to utilise the resources available through the Safe Community Foundation of New Zealand and attend its seminars and webinars available through the Pan Pacific coalition. We also maintain a good understanding of ‘best practice’ and gain the evidence-base that guides our work through the following sources:</p> <ul style="list-style-type: none"> <li>• IPRU (Injury Prevention Research Unit) at Otago University</li> <li>• ACC Community profiles and ‘on-request’ data sources</li> <li>• Ministries of Health and Justice</li> <li>• HPA (formerly ALAC) in relation to alcohol-related harm</li> <li>• Ministry of Social Development</li> <li>• NZIPS secretariat</li> <li>• NZ Transport Agency</li> <li>• Safekids NZ</li> <li>• Water Safety NZ</li> <li>• Plunket</li> <li>• NZ Police</li> <li>• He Oranga Pounamu</li> <li>• SPINZ (Suicide Prevention Institute of New Zealand)</li> <li>• Canterbury DHB</li> <li>• Statistics NZ</li> <li>• Womens Refuge</li> <li>• NZ Coronial Service</li> </ul>       | <p>Are the descriptions sufficient?</p> <p>✓ <b>yes</b></p> <p>⊗ no If no! What is missing:</p> <p><b>Very good linkages with national and international organisations including the ISC network, research centres and government agencies.</b></p> |

## Section G - Indicator 5

### 5.1 Local data used to determine the injury prevention strategies?

The following data sources are used to inform our work;

- Local and national Hospitalisation data, sources form IPRU at Otago University
- ACC Community Profiles and 'on-demand' statistics for specific demographics and injury issues
- NZ Police local POL400 results
- Safekids New Zealand
- Police crash statistics
- Coronial Service suicide statistics
- St John Ambulance response figures
- NZ Transport Agency data

Locally derived evidence includes:

- The Waimakariri District Council 'Community Survey' which includes questions about safety. This is distributed to all households in the District.
- Council's Policy and Strategy team assist us in framing strategies to gather sound evidence to inform our work. They also gather their own information, where a District-wide strategy is being developed around a particular issue. E.g. Waimakariri Disability Strategy,
- Our own formative evaluations. E.g. Ladder falls survey, distributed through DIY outlets, hire companies, electrical wholesalers and rural supplies outlets. Paracetamol usage survey, distributed through pharmacies, preschools, medical centres and Plunket
- Road-side surveys for traffic surveillance. E.g. Our "What Part of Stop Don't you Understand?" campaign
- School Accident Registers: We have developed and distribute accident registers that help us to ensure that information that we get around injury in schools is consistently reported across all schools in our district.

Are the descriptions sufficient?

✓ **yes**

✗ no If no! What is missing:

**Very good description provided.**

**From previous sections, reviewers are also aware that fire and water safety statistics are used.**

### 5.2 How data are presented in order to promote safety and prevent injuries in the community.

Local and National Data is presented and utilized throughout the planning, implementation and evaluation processes across all areas of Community Safety:

- Formative Evaluation: Annual Community forums are held to present and the statistics as well as qualitative and anecdotal evidence, with a view to identifying priorities for the coming year. Where appropriate this data is reviewed against formative evaluation results at a campaign level. E.g survey results against data or evidence

Are the descriptions sufficient?

✓ **yes**

✗ no If no! What is missing:

|   |   |
|---|---|
| <p>presented or discussed at community forums</p> <ul style="list-style-type: none"> <li>• Process Evaluation; Long-term projects are reviewed regularly to determine whether they are meeting their mark. E.g. The Recidivist Drink-Drive project, 'Drive Sober North Canterbury' is reported on six-monthly against Results-Based Accountability measures. This report is made available to stakeholders so that they can review progress against the project's objectives (see appendix 8)</li> <li>• Impact Evaluation results are presented via our reports to Council, to funders and to the Community as a means to highlight the value of the work that we do and/or why safety promotion and injury prevention are important.</li> </ul> <p>Data is also presented to the Community via media advertising and editorial to reinforce messages and raise awareness around injury issues.</p>  | <p><b>Numerous examples provided on how information is appropriately disseminated to people and organisations throughout the District.</b></p>  |
| <p><b>5.3 Description of how the community documents and uses knowledge about causes of injuries, groups at risk and risky environments; and how the community documents progress over time?</b></p> <p>Statistics and local knowledge and evidence around best-practice are gathered collated and presented to our Governance groups and Advisory Committees as part of the annual planning process to identify and set priorities</p> <p>This information is also utilised in helping our stakeholder working groups to frame what might and might not work, guiding formative evaluation (E.g. the development of behaviour survey) and project planning to address particular issues.</p> <p>In terms of the more qualitative information, changes in attitude or behaviours in relation to an issue are documented as part of process evaluations (How well are we doing): E.g. At our annual car restraint checks we note the number of people keeping their school-aged children in Booster Seats and any comments that we receive regarding how the information that we have distributed has been applied to behaviour change around child restraints.</p> <p>Progress over time is documented in our annual report card, in reports to funders and to Council as part of our reporting to Community and Recreation committee. E.g. The trend over 10 year results for Falls and Violence was included in a workshop report to Council in 2011.</p> <p>A comprehensive annual crash report for the Waimakariri District is distributed widely, with comparative results informing local action with respect to Road Safety.</p> | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> yes<br/> <input type="checkbox"/> no If no! What is missing:</p> <p><b>Well done. This section was read in conjunction with section A4, data profiles and annual report cards included in the appendixes provided.</b></p> |

**Section H - Indicator 6**

**6.1 How the community analyses results from the injury data to track trends and results from the programs**

**What is working well and has given good results.**

**What are the plans to continue**

**What needs to be changed**

Unintentional injury statistics are gathered collated and presented to our Governance groups and Advisory Committees as part of the annual planning process. While these are reviewed annually, with relatively low injury statistics in some areas, results comparisons are made over a period of 5 – 10 years so that the typical margin of error does not skew any trends.

Progress over time is documented in our annual report card, in reports to funders and to Council as part of our reporting to Community and Recreation committee. E.g. The trend over 10 year results for Falls and Violence was included in a workshop report to Council in 2011.

Changes in attitude or behaviours in relation to an issue are documented as part of impact evaluations: E.g. Following our Paracetamol Poisoning campaign, the formative evaluation was re-distributed through the original channels and results were compared to those pre-campaign.

A comprehensive annual crash report for the Waimakariri District is distributed widely, with comparative results informing local action with respect to Road Safety

The Family Violence network utilises POL 400 report information to guide its planning and to observe any trends. This information has been particularly valuable in seeking funding to support the employment of a Men’s Advocate for the “ReachOut” programme described above. There was clear evidence of an sharp increase in the number and severity of Family Violence incidents across the district and concern was raised over the need to provide support for perpetrators to ensure that they did not go on to re-offend, further inflating the statistics.

As we move into the next strategic planning period, we would like to introduce Results – based accountability measures across a broader range of community safety areas.

Are the descriptions sufficient?

✓ **yes**

☒ no If no! What is missing:

**Well done.**

**Again this section was read in conjunction with the annual report cards reported to funders, Council and provided to SCFNZ on an annual basis.**

**Examples were also included in the appendices to Form A.**

**Further adoption of the RBA population and performance measures accountability framework will be useful.**

**6.2 Description of how the results from the program evaluations are used**

Programme evaluation results are used in a number of ways:

- To review progress against programme objectives. (E.g. Results-based Accountability for Recidivist Drink-drive

Are the descriptions sufficient?

✓ **yes**

☒ no If no! What is

|  |   |
|--|---|
| <p>programme)</p> <ul style="list-style-type: none"> <li>- To inform future direction for long-term projects. (E.g. Results might indicate that part one of a programme is working more effectively than another)</li> <li>- To promote the success of interventions to prospective and existing funders</li> <li>- To relay progress to the Community as a potential means of generating a safety culture. E.g. More kids wearing cycle helmets than last year</li> <li>- To guide future planning. E.g. Identifying whether something is still a priority</li> </ul>   | <p>missing:</p> <p><b>Appropriate use of programme outcomes.</b></p>  |
| <p><b>6.3 Description of the changes in pattern of injuries, attitudes, behavior and knowledge of the risks for injuries as a result of the programs.</b></p> <p>Examples of successes, include the following:</p> <p><b>Drink Driving</b></p> <ul style="list-style-type: none"> <li>• <u>Road Crash day</u>: 270 High School Students came away from the “Road Crash “days with a greater understanding of the consequences of drinking and driving on their families and the role that emergency services and many others play when a fatal crash occurs. Evaluations completed by the students included 72 positive comments such as <i>“It was really interesting, the story was really sad but I learnt a lot” “Gave me a lot to think about. I learnt new things that will definitely influence future decisions” “I enjoyed listening to the speech at the end, he was funny and I got emotional when listening to the unfortunate guy with brain damage’</i></li> <li>• <u>Courtesy Van promotion</u>: 4 of the 9 publicans responded to the evaluation. They all found the campaign and material useful and all agreed that there had been an increase in patronage of their courtesy vans. One reported a 50% increase and one requested additional signage for his carpark. One hotel started using an additional courtesy vehicle because of increased patronage. Participating hotels were offered discount fuel cards via Road Safety Committee members the New Zealand Trucking Assn</li> <li>• <u>Recidivist Course</u>: With Funding Acquired from Land transport, the pilot for the Recidivist Drink-Drive Programme helped 30 recidivist drink drivers toward recovery.</li> </ul> <p><b>Intersections</b></p> <p>This was a fairly high profile campaign; raising the awareness of motorists to the incidents of intersection crashes caused by driver error, it included media stories, advertising and was followed by a strong Police presence after the mail out. 300 letters were sent out to offending motorists during the course of the campaign. Several people responded to the letters and comments included <i>‘My son is a good driver, he would not of been doing anything more than a rolling stop.’ I’ve been telling my son to stop at intersections, thank you for reinforcing the message.”</i> Another young driver</p> | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> yes<br/> <input type="checkbox"/> no If no! What is missing:</p> <p><b>Good identification of impact of safety initiatives across priority areas. Well done.</b></p> |



was concerned that it would go on his mother's record as he was driving her car. One driver queried that he was the driver but said that he thought it a good idea; another driver thought it smacked of Stalinism  
One of the media stories in the lead up to the community intersection campaign told the story of a local young driver who had caused a serious crash by running a "Stop" sign. It told of the injuries to both him and the other driver and the social and financial cost.

### **Vehicle Passenger Safety**

- Parents spoken to at the Car Seat workshop indicated they weren't aware of all the safety issues related to cars seats, their manufacture and installation. One parent was very pleased to receive a brand new Car Seat.
- Many of the parents spoken to during our car restraint campaign had seen our display or articles in local media and said that this had encouraged them to keep their school-age children in booster seats

### **Alcohol**

- Feedback from Participants in the Recidivist Drink-Drive Projects been extremely positive including comments such as;  
*"I thought my behaviour was normal- I lacked the knowledge to know any different"*  
*"When I get my licence back I am not going to drink and drive at all – there will be no grey area - no wondering if that last glass was one too many"*  
A lawyer phoned to say that the attitude of their client had changed completely because of the course, and he would like to see the programme adopted Canterbury-wide.
- With respect to the Parents as Role Models programme, feedback from parents included:  
*"I have reduced my drinking after being part of the discussion – am pleased about that (21 year old parent)"*  
*"Went to the Internet and found some information about standard drinks – have it on my fridge (18 yr old parent)"*  
99% of attendees indicated a willingness to modify their drinking behaviour based on their learning.
- The Courtesy Van project was well received by publicans who appreciated the opportunity for more active promotion of this service.

### **Falls Prevention**

- Local people are educated about the risk-factors associated with falls in and around the home. Feedback and survey results indicate that we had raised awareness of ladder safety. Comparisons between questionnaire results before and after the campaign showed significant changes in relation to specific behaviours. E.g. Standing on the top two rungs of a ladder.
- Our coordinator surveyed local people at local events to ascertain the level of response to our ladder safety promotions. Results indicated that 86% committed to a behaviour change when working at height and 58% had

spoken to others about ladder safety

- 16 of the original 17 Rest Home Activities Co-ordinators attended refresher training for falls prevention education, and all reported that they have utilised the exercises and activities in their work with patients.
- Presbyterian Support evaluations show significant increases in strength and balance for those involved in Tai Chi exercise programme. These results mirror national and international evidence relating to such programmes
- ACC figures show a decline in the incidence of falls-related claims in the Waimakariri district from 2005 to current.

**Family Violence: (Recognise, Respond and Refer Programme)**

*“The staff took a lot from the 3R’s programme, thank you for offering it to us. In looking through our policy this is something we need to provide staff with every 3 years.”*

Jason Miles, Principal of Kaiapoi North School

Our facilitation, support and promotion of Family Violence initiatives has raised awareness and generated Community discussion around this issue. This facilitates the creation of an environment where victims and perpetrators are more likely to seek help and know where they can access this help. Evaluations from the Recognise, Respond and Refer programme pilot were encouraging in terms of educators expressing a desire to see the programme rolled out across the District. Funding has been acquired through the Ministry of Justice for the continuation of this programme

Following the success of the pilot, this programme will be rolled out across the medical and educational sector, as part of a community-wide, campaign to address Family Violence.

**Child Safety**

- Parents are very interactive during our child safety talks, indicating an active awareness of safety issues. Many indicate that they will return home and make changes to their behaviours and physical home environment. By distributing home safety devices we increase the likelihood that children will be safe in their homes.
- The 'Down the Back Paddock' project and the work of our coordinator in facilitating collaborative action around Rural Safety has received national recognition; featuring in the Department of Labour’s Agricultural Plan, 2012 and in the May edition of Education Gazette. Schools tell us that they have had feedback from a number of parents that the programme has generated ‘round the dinner table’ conversation in the home about farm safety
- Children and their parents are better informed, e .g about their child’s readiness and ability to handle a motorcycle, or an ATV. They are also more like to choose an appropriately sized machine. This will translate into a reduced risk of severe injuries or fatalities related to quad bike or motorcycle use on rural properties
- Parent and caregiver feedback from Parent Education sessions and Community events tells us that our

paracetamol project dose-rate resources are widely used across the community; meaning that people have a greater awareness of the appropriate use of liquid paracetamol. Preschools indicated an appreciation for our Waimakariri preschool and primary school paracetamol campaign as many parents ask them to administer paracetamol daily.

- Parents are very interactive during Child Safety talks, indicating an active awareness of safety issues. Many indicate that they will return home and make changes. By distributing home safety devices during our talks we are increasing the likelihood that children will be safe in their homes. This is a positive outcome in terms of our goal of creating a greater awareness of child safety in our district.
- People are surprised at the lack of rear-view visibility; making the driveway run-over message more powerful and increasing vigilance around driveways.

### **Media Promotion**

At local events and in general interaction with the public we get regular feedback indicating that our media promotions are noticed by the general public, prompting people to talk about safety issues and consider their own behaviour with respect to injury prevention

### **Suicide Prevention**

The development of a Needs Assessment and Action plan has helped us to identify key partners and ensure that action is collaborative, locally relevant and evidence-based.

Projects are still under development; however initial anecdotal feedback indicates that:

- The Bereaved by Suicide Group has met a need to offer on-going peer support to those affected by the suicide of a loved one.
- The Dairy sector has taken notice of the Funky Farm Workers Food programme, with four local operators adopting it and expressions of interest from several others; including one of the largest operators in the South Island
- The success of “Menz Sheds” movement in enhancing men’s wellbeing is well evidenced. With our support this group has acquired funding for its on-going operation. Furthermore, through our community networks we have identified opportunities for Menz Shed to support other community projects. Anecdotal feedback from individual members indicates that these initiatives have improved their quality of life tremendously

### **Water Safety**

- Injury Prevention Waimakariri’s commitment to water safety facilitated Council action with respect to the fencing off of Water Races located close to school bus routes.

- After four years of Injury Prevention Waimakariri facilitating the delivery of Royal Lifesaving's 'Aquasafe' programme and Surf Lifesaving's 'Beach –Ed' programme, schools now actively seek opportunities for children to learn water-based survival skills
- Evaluations indicate that by distributing Water Safety packs we have prompted parents to discuss water safety with their children, and raised their awareness of the need for active supervision of children in and around water.
- WaiSwim Pre-School and After School Programmes –The preschool and after school programmes in Term Four 2012 at the Dudley Park Aquatic Centre have reached over 1,700 enrolments. This is 1,700 children receiving
- Learn to Swim and Water Safety lessons each week. Over the course of a normal year, the Dudley Park Aquatic Centre will receive between 65,000 and 70,000 attendances to this programme.
- WaiSwim Schools Programme - The WaiSwim Schools Programme delivers Learn to Swim and Water Safety lessons to 29 schools in the North Canterbury region (Waimakariri and Hurunui). The Waimakariri District Council has partnered with the North Canterbury Sport and Recreation Trust, Main Power Ltd, Sport Canterbury (KiwiSport), and Water Safety New Zealand to ensure all North Canterbury primary School Children can receive these lessons for \$1.00 per child per lesson including transport to and from the pool. More than 3,000 children receive on average 10 lessons each through this programme resulting in more than 30,000 attendances.
- WaiSwim Junior Aquatic Club (JAC) – The JAC programme was developed to cater for 13 – 17 year olds children who did not want to become competitive swimmers, but had completed the basic learn to swim programmes. The JAC programme is delivered over 3 stages and teaches participants basic lifesaving, swim instruction, pool operation, teamwork and leadership skills. Participants that complete the 3 stages will achieve their National Pool Lifeguard Skills Award, Assistant Swim Teachers Award, and Basic First Aid Award. This qualifies graduates of this programme to be employed by Aquatic Facilities across New Zealand. More importantly it provides these participants with confidence, leadership and core life skills that can be applied in whatever activities they decide to embark on from that point forward.

### **Sport Safety**

- Feedback indicated that attendees at our Injury Awareness and Treatment training evenings had gained a greater understanding of how to prevent and/or manage sideline injuries. There is strong evidence that with correct treatment and rehabilitation injuries are less likely to re-occur.
- An increase in the number, variety and standard of applications for our 'Club of the Year' Sports Safety category in the North Canterbury Sports Awards would appear to indicate an increase in commitment to safety across the sporting codes

### **Restorative Justice**

*Note: This programme has recently be out-sourced to a Commuity-based provider in line with the Minitry of Justice' plans to put RJ programmes out to tender from the end of 2013*

The programme achieved a compliance rate of 97%, with the following outcomes for victims and perpetrators:

- Written apologies
- Anger management assessments/treatment
- Drug and Alcohol assessments/treatment
- Community Work
- Essays ( Excess alcohol etc )
- Counselling

There was a significant increase in Reparation/Emotional Harm payments to victims from previous years. Donations to charities have also increased, with \$10 400 donated to local charities, and overall reparation payments totalled nearly \$24 000.

### **Civil Defence Emergency Preparedness**

The recent Civil Defence emergencies saw the skills and knowledge of the team applied to the Emergency Operations Centre welfare function, emergency response, Recovery Assistance Centre function, Welfare Centre establishment and operation, and the Social Recovery. Further to this, Social Services Waimakariri have developed a framework for the establishment and management of a high-needs Welfare Centre in response to challenges faced during the emergency response in February.

### **Other**

The Disability Strategy came about because of Injury Prevention and Road Safety facilitating a link with Council and championing the need for such a strategy. This will mean that Council actively engages with the disability sector in the planning of new indoor and outdoor facilities and environments.

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| <p><b>Section I - Indicator 7</b></p>  |  |
| <p><b>7.1 Description of how the community has joined in and collaborates in national and international safe community networks.</b></p> <p>The Waimakariri District Council Community Team continues to be represented at national Safe Community Networking forums and maintains regular communication with other accredited communities across New Zealand through its work in suicide prevention ,road, safety, injury prevention, crime prevention and Restorative Justice</p> <p><u>Note:</u> The Restorative Justice function has recently been out-sourced into the Community, in line with Ministry of Justice commitment to putting Restorative Justice contracts out to tender by year-end 2013.</p> <p>Further to this, our Road Safety and Injury Prevention Coordinators have historically been involved in national committees for Road Safety and Injury Prevention.</p> <p>Waimakariri has also encouraged and supported local involvement in significant international conferences especially the International Safe Community Conferences. They have also support ISC outside of New Zealand e.g. South Africa.</p> | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:</p> <p><b>Well maintained networks both nationally and internationally.</b></p> |
| <p><b>7.2 Will the designation ceremony coincide with any international conference, seminar or other forms of international or national exchange?</b></p> <p>We do not have plans to link our reaccreditation to any such event; but would like to use this as an opportunity to formally recognise the establishment of our new Safe Community Governance group. We would like to have this in place prior to our 2013/2014 financial year. This will put this in line with our standard planning and reporting calendar.</p>   | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:<br/> <b>Appropriate.</b></p>  |
| <p><b>7.3 Which already designated Safe Communities will be invited for the designation ceremony?</b></p> <p>We would like to invite Waitaki, Christchurch, Tasman and Nelson to our accreditation ceremony, as deemed appropriate by the Foundation.</p>  | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <b>Appropriate to building the South Island SC networks.</b></p>  |
| <p><b>7.4 Which international conferences and national Safe Community conferences has the municipality participated in?</b></p> <p>Nationally, we attend annual Road Safety conferences and annual IPNANZ conferences, as well as national conferences for alcohol (formerly ALAC) and, where-ever possible, national forums for crime and family violence prevention.</p>   | <p>Are the descriptions sufficient?<br/> <input checked="" type="checkbox"/> <b>yes</b><br/> <input type="checkbox"/> no If no! What is missing:<br/> <b>Waimakariri is to be</b></p>  |

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| <p>For the period covered by this redesignation we have also participated in international safety conferences in Wellington (2012), Melbourne (2010), and Christchurch (2008). Our Community Team Leader was involved in the organising committee for the Christchurch conference; and the community team and some of its partners organised a travelling seminar for international delegates, showcasing community safety around Canterbury and the South Island of New Zealand</p> | <p><b>commended on its participation in international conferences.</b></p>       |
| <p><b>7.5 In which Regional Network for Safe Communities is the community a member or planning to seek membership? (Asian, European, Pan-Pacific, African or Latin-American Regional Network for Safe Communities)</b></p> <p>Pan Pacific</p>  | <p>Are the descriptions sufficient?<br/> ✓ yes<br/> <b>An active member.</b></p> |

## Appendices

1. Terms of Reference for Safe Community Governance Group
2. Community Team Strategic Plan summary
3. Work Plans for Road Safety, Injury Prevention (including rural), and Crime Prevention
4. Road Crash List Detail report 2012
5. Community Team Annual report card can be found on <http://www.waimakariri.govt.nz/community/community-initiatives.aspx>
6. Report to Waimakariri District Council's Community and Recreation committee (sample)
7. Waimakariri District Council bylaws can be found on [http://www.waimakariri.govt.nz/your\\_council/Bylaws.aspx](http://www.waimakariri.govt.nz/your_council/Bylaws.aspx)
8. Waimakariri District Council Long Term Plan can be found on [http://www.waimakariri.govt.nz/your\\_council/public-documents/ten-year-plan.aspx](http://www.waimakariri.govt.nz/your_council/public-documents/ten-year-plan.aspx)