



職業安全健康局
Occupational Safety and
Health Council

Occupational Safety & Health Council, Hong Kong SAR, China

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences Division of Social Medicine, Karolinska Institute, Sweden

Jingsong Community



Community Name: Jingsong Community, Chaoyang District, Beijing

Country: China

Community Population: 130,000

Designation year: 2012

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The programme covers the following safety promotion activities:

For the age group

Children 0-14 years:

Home Safety :carry out safety education programs for parents; check potential dangers in the community and at homes; promote the homework of making family fire escape route for children.



Traffic Safety: carry out traffic safety education programs; “Yellow Hat” activity; improve schools’ surrounding environment (setting one-way streets, setting up more safety signs, etc.); location mapping and children ambulation safety activities.



School Safety: improve facilities such as playground, stairs and recreation facilities and environment; build up One-Card Service Platform through which to establish dynamic connections with parents, and carry out safety education of “Starlight Self Care”, emergency real operating practice, and fire escape; implement activities such as safety mobilization meetings, competitions on making safety signs, Traffic Safety Day, etc.



Evidence-based strategies: location mapping and children ambulation safety activities; “Yellow Hat” activity; children’s homework of making family fire escape route.

Youth 15-24 years:

Home Safety: offer law lectures for juveniles.

Traffic Safety: improve community’s traffic environment and resolve hidden safety problems; safety programs for students who commute on bikes.

School Safety: carry out adolescent mental health education and mental health counseling programs; organize students to attend safety training and emergency drills.

Teaching Aids Damage Prevention Program for Jingsong Vocational High School: regulate the use of teaching aids; enhance safety protection to prevent damage.

Evidence-based strategies: carry out adolescent mental health education; set up hotlines for mental health counseling and provide mental health counseling service.

Adults 25-64 years:

Home Safety: offer safety lectures on fire protection, prevention of burglary and family first aid treatment; programs for electricity safety at home.

Gas Safety: build gas service stations; check all the straight line water heaters; special check on heating facilities and promote hidden danger management; promote safety alarm systems and carry



out gas safety education.

Fire Protection: enhance the building up of fire fighting coordinator teams; organize “Orange Ribbon” fire fighting volunteer teams; promote extensively fire protection propaganda, education and drills; carry out



special checks on fireworks during Spring Festival, fire protection for “Six Small Stores”, and high-rise buildings, underground space; carry out works of fire protection facility transformation, fire fighting access



planning and checking on hidden problems; establish fire schemes and organize drills.

Traffic Safety: improve the traffic infrastructure; found “Anti Drunk Driving League” among hotels; household management of private buses; “Five Ones” activity of traffic safety; fives plans of traffic safety;



arrange mass dances of “Wish You Safe and Well”; build up volunteered traffic order posts; offer trainings for traffic safety propagators; introduce parking management company, and implement pilot projects on parking in older communities.

Occupational Safety: enhance the development of regulation ability; check on hidden dangers of all places; carry out occupational safety training; hold “Safety Cup” knowledge competition; implement emergency rescue drills for a week in October.

Evidence-based strategies: the program of transforming straight line water heaters into forced ones; plans on making traffic clear in older communities; found “Anti Drunk Driving League” among hotels; fives plans of traffic safety; achieving safety scientifically.

Elderly 65+ years:

Home Safety: offer safety knowledge lectures on senior safety propaganda and education, prevention of fall-related injuries the use of household gas and so on; improve household environment; senior dining table program; promote emergency call devices and anti-overflow alarms; mental health care for seniors.



Traffic Safety: propaganda exhibition of traffic safety.

Sports Safety and Improvement on Physical Function: popularize exercise of collateral channels and “Walking” activity; manage fitness equipment in community and improve fitness field; improve travel environment for senior citizens.



Care: provide daily care service; implement “Care and Team” activity for old widows and lonely elders.



Evidence-based strategies: education of elders’ safety and skill training; popularize exercise of collateral channels and “Walking” activity; improve travel environment for senior citizens; mental health care and counseling for seniors.

Natural disaster prevention:

Flood control and disaster reduction program (Improve infrastructure, perfect

early warning system); construction of Emergency Shelters; Conduct earthquake emergency drill.

Violence Prevention :

“one-two-six-ten” safety supervision system; build the urban management and control center; Strengthen the building of security patrol team; security patrol in downtown intersection; Strengthen the building of volunteer patrol; implement the project of technological innovation in safety; carry out the special action of Safe Home.



Suicide Prevention :

Psychological Counseling in schools; Psychological Counseling service for the elderly; activity of caring for the widows, orphans and the elderly; provide help for the empty-nesters.

Prevention programs targeted at high-risk groups or environment :

Determine the high-risk groups such as the disabled, empty-nesters, bus drivers, migrant workers and building workers etc according to the actual condition.

Safety of the disabled :Build chat rooms for the disabled ;hold chat activities of Talk on Health; Found the disabled people’s performing art troupe ;Improve the accessible environment at homes and public place ; Improve rehabilitation service system, provide work skill training.



Care for the Elderly Living Alone : Provide day-time care services; carry out the activity that community workers and volunteers care for the widows, the elderly and empty-nesters; provide the service of fire safety into the home; popularize the emergency help equipment etc.



Traffic Safety Project of No. 52 Bus Station : open the Fotion platform exhorting the drivers; Strengthen the check



of cars and trucks; to equip the alcohol tester for drivers; safe education with site restoration techniques.

Migrant population service programs : Set up migrant management station in the community; create a “1258” migrant population management mode; strengthen the check and management of rental housing; establish the floating population self-managing committee, a characteristic mode; provide safety education and law consulting service in natural gas, family violence prevention for migrant workers.



Construction Safety :Hidden investigation on site; safe and civilized worksite and dormitory; emergency drill; establish night school for migrant workers.



Accident and Injury Surveillance :

Implementation department: Transportation, fire, police station 、 safe surveillance section etc ; Jingsong Community Health Service Center

Surveillance duration period: Jan., 2008 to Dec., 2011

Statistics of Accidents in the Area during 2008--2011

year	Traffic	Fires	Work Safety	Preventable
2008	231	4 cases and	zero casualties	157
2009	191	4 cases and	zero casualties	140
2010	219	6 cases and	zero casualties	104
2011	141	4 cases and 1	zero casualties	89

Comparison of Injury Rate during 2008-2011

year	months	Injury number	population	Annual %
2008	1-12	1411	127 thousand	1.11%
2009	1-12	1398	128 thousand	1.09%

2010	1-12	1334	131 thousand	1.02%
2011	1-12	977	134 thousand	0.731%

Staff :

Photo of leader(s):



Zheng Xia (Secretary of Jingsong Sub-district Working Committee, Chaoyang, Beijing)



Yin Ning (Director of Jingsong Sub-district Office, Chaoyang, Beijing)

Number of professional, part-time or full-time staff : 180

Permanent : 120

Temporary : 60

Organization: Jingsong Safe Community Promotion Committee

Specific cross-sectoral leadership group for safety promotion: one building office and ten working teams

General public health/health promotion group: Injury surveillance and health working teams.

International commitments:

Time	Location	Theme
Oct. 2007	Beijing	Designation ceremony of International Safe Community of Wangjing, Maizidian, Yayuncun and Jianwai community
May, 2009	Chengdu	Training courses of safe community standard and building method by COSHA

Nov., 2009	Beijing	The 5th Asian Regional conference on Safe Communities
May, 2011	Hainan	Training courses of safe community standard and building method by COSHA
Nov., 2010	Chongqing	National Safe Community Building Work Conference
March, 2011	Shanghai	Asia Safe Community Network 3rd Assembly Meeting & International Safe Community Designation Ceremony
March, 2012	Beijing	Training courses of International Safe Community by COSHA