



SAFE COMMUNITY
Tambon Talad Kreab
Bangpra-in District, Ayutthaya Province, Thailand



Name of the Community: Tambon Talad Kreab , Bangpra-in district, Ayutthaya province

Country: Thailand

Number of inhabitants: 2,849

Programme started year: 2003

International Safe Communities Network Membership: Designation year: 2010

Info address on www for the Programme: <http://www.safedekthai.com> and
www.abt-taladkreab.org

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The programme covers the following safety promotion activities:

For the age group :

Children 0-14 years, Youth 15-24 years, Adults 25-64 years, and Elderly 65+ years.

Environments:

Home, Traffic ,Occupational, School, Sports, Leisure, Natural Disaster, and Other.

Following by safe community programs which covering all age groups and environments :

○ **Road Safety Management**

- Age groups : All age groups

- Activities :

✓ *Safe Road -- Safe Kids Program*

Children received a helmet and record book which child care-taker would daily check and record children's use of helmet. And life vests were distributed to young passengers who traveled by boat.

Details	Year		
	2007	2008	2009
Number of children in childcare center (person)	53	75	80
Number of children using helmet (%)	90	95	98
Number of children using life vest (%)	100	100	100
Injury-related motorcycle and bicycle (person)	6	1	0



✓ *One Tambon-One Checkpoint during New Year and Songkarn Festivals*

Tambon Talad Kreab had launched this program in order to provided traffics services to travelers. People and travelers are satisfied, more than 80% of all from the questionnaire survey. And also awarded as outstanding checkpoint service.



✓ *Be Cool in Songkarn - - and Lesson Injury Program*

Children could be good encouragement for adults to think about the impacts from drinking alcohol and to reduce number of people drinking alcohol.



✓ *Safe Bicycle Program*

To promote helmet use, educate traffic rules, and build up people's traffic safety awareness.

✓ *Safe Road - - Safe Route Program (Sen Tang Pha Sai program)*

To reduce any injury-related bicycles among children group, and to promote helmet use and safe behavior on riding.



✓ *Install and repair Streetlights*

After implemented, it found that members of community were more convenient in night travel and no severe injury found in night time.

✓ *Build travelers rest-shelter*

To prevent any injury from the traffic and roadside.

✓ *Infrastructure improvement and maintenance*

Traffic injury reduced and people knew more about traffic signs.



Building speed reducers for more safe drive in community.



Install more traffic lights



Install more traffic signs

○ **Improvement of Emergency Response, Disaster Prevention and First Aid Capacity**

- Age groups : All age groups

- Activities :

✓ *First Aid at First Response Program*

People had more knowledge about correct basic first aid in emergency and be able to share their knowledge with members of family, neighbor and community.



✓ *Emergency Medical Service*

People were confident with Tambon Talad Kreab emergency medical service and transferring service. EMS has capacity in prompt medical care and transferring to definite hospital once there is any traffic injury.

○ **Public Health Promotion**

- Age groups : All age groups

- Activities :

✓ *mosquito-repellent*

People, teachers, students, and community leaders had more knowledge about dengue fever. And be able to reduce the spread of dengue fever and reduce patient and death rate from dengue fever.



✓ *Pet-Birth Control and Rabies Control*

No rabies patients found in the community. Number of stray dogs and cats as well as rate of disease caused by animal carriers reduced.

✓ *Elderly health and check up*

To provide regular check-up and eye check for elderly including sport petanque competition for elderly so that they could have self development and join in social activities.



✓ *Sport Promotion in child care centers*

To promote the benefits of playing sports and good health from sports among young children.



✓ *Training and study trip for public health volunteers*

Community Health Volunteers and village heads had more knowledge and able to share with families and community concerning diseases and drug surveillance.



✓ *Procurement of exercise devices*

Based on the concept that if people had an area for exercise, they could spend their free time for playing sports and exercise, especially children group; this could help to reduce drug and alcohol problems in children.



○ **Social Risk Prevention**

- Age groups : All age groups
- Activities :

✓ *Community Patrol Police*

It was the first district of all Bangpra-in districts that had community patrol police working with ordinary policemen to prevent crime and protect people life and property. People feel safe in life and property



✓ *Safe Family*

Families joined with the program would be family model presenting to other families about living without violence.

✓ *Happy Family without violence*

It was set to create good relations within family and with the community without violence. From survey, it found that this program met the real needs of community.



○ **Child Safety**

- Age groups : 0 – 14 years.

- Activities :

✓ *Drug and relevant law education for children*

It was provided to children in community in order to provide knowledge and understanding about drugs and relevant law.

✓ *Tambon Talad Kreab secure - - free from drugs*

It was trained by Bangpra-in policemen to the children in community. Marching campaign against selling alcohol and cigarette to children was made. Public relation and stickers on no selling or asking children to buy alcohol and cigarette were agreeable among shops and parents.

✓ *Drug Detection Program in school*

The target group was **300** teenaged students which could be considered highest vulnerable to drug addiction. After the urine test program, the result showed that 4 students had detected drug in body and they were already hospitalized in Bangpra-in hospital. This program became a part of annual action plan of Tambon Talad Kreab Administrative Authority and needed to conduct every year. (Currently, it is on process of 2nd drug testing program).



✓ *Safe School Program ; Wat Talad (Udomwitthaya)*

- *Organized of Safe School Working Team*
- *Safety Work Guidelines*
- *Student Safety Information System*
 - Injury record daily
 - Risk behavior and solutions
 - Daily report from inspector students
- *Safety Project conducted students in school*
 - Walk back home in group
 - Dental health in school
 - School Performance; such as Golden award, Health Promotion in School, 'Anti-drug and basic law for teenagers' program



✓ *Safe Child Care Center Improvement*

- Building and Facilitation : The local administrative authority could request for budget at the amount of **3,820,000** baht to improve child care center of Tambon Talad Kreab in the following aspects:
 - Location
 - Building
 - Door & window
 - Other function areas
- Surveillance system ; such as to install safety equipment and system, electric circuit cut system in building, and 2 extinguishers both on first and second floor.



- *Safety Project*

- Risk reduction for Talad Kreab Kids
 - First aid training in childcare center
 - Improvement of risk areas in child care center
- ✓ *Child Participatory : Safe Kids Thailand club, Tambon Talad Kreab*
- Essay and poem competition on the safe community concept
 - Safety round activity
 - Demonstrated first aid and basic life rescue process
 - Data collection of helmet use and submitted to local administrative authority
 - “save energy” campaign for the promotion of bicycle use, and so on
 - Distribute leaflet to travelers in promoting traffic safety during New Year festival
 - Arrange ‘Walk Rally Program’ for safety promotion. The activities provided 5 safety topics such as traffic, drowning, risk toys, teenagers risk, school and playground



○ **Disaster Prevention**

- Age groups : All age groups
- Activities :
- ✓ *Fire Engines Procurement and Disaster Mitigation Staff*
Tambon Talad Kreab administrative authority had provided disaster mitigation staff and fire engines in order to provide prompt assistance.



✓ *Assistance to flood victim*

Community had a preparedness plan about equipment, staff, and action plan and be able to reduce the loss of life and property if disaster occurred.



- ✓ *Civil Defense Volunteer* : Tambon Talad Kreab administrative authority had formed up civil defense volunteer with training them about natural disaster and giving proper assistance to victims.



- ✓ *Fire Drill in the areas vulnerable to forest fire, conducted in Tambon Talad Kreab*



○ **Safe Food Program**

- Age groups : All age groups
- Activities :

This project was initiated in child care center with the purpose to have safe food for young children. Based on this concept, decided to enhance the measurement to other children groups and the public. With the collaboration from public health office, food and vendors were randomly examined. Standardized vendors and food shops would receive certificate for cleanliness and safe.



Surveillance of injuries

Injury surveillance system of Talad Kreab community include following executions:

- *Safety Round*
 - Construction zone by coordinating with the contractor to remove construction materials that may cause harm to people or street-walkers.
 - Traffic in the community by promoting helmet use for children in child care center and increasing parents' awareness of helmet use for children on riding.
 - Creating warning signs in order both for safety and creating safety awareness.
 - Changing damaged cables once notified from members of community.
 - Construction of non-asphalt roads, paved roads, and concrete roads.
 - Construction of cement bridge and river-side shelter.
 - Construction of water drainage.
 - Having more street lights.
 - Improving local water system.
 - Installing more traffic lights within community.
 - Installing traffic signs.
 - Installing more traffic direction and street name
 - Installing traffic mirrors at sharp curves.
 - Improving speed reducers to be standardized.
- *Injury Record system* : The investigation for injury data and analysis was made from child injury record of Wat Talad (Udomwittaya) school and Tambon Talad Kreab Childcare center.
- *Other relevant information system*

Publications :

- Community Bulletins “ Achieved Performance of Tambon Talad Kreab Safe Community ”
- Advertisement /warning signs
- Community Radio Channel
- Internet at www.abt-taladkreab.org

Staff

Number: 11

Organization:

- Health and Public Health Networks such as District Public Health Center, Bangpa-in hospital, Ayutthaya hospital, Ramathibodi Hospital, Thai Health Foundation, and National Institute for Child and Family Development etc
- Disaster Prevention Networks such as Disaster Prevention and Mitigation
- Social Security Networks such as Social Development and Humanity Security, Bangpa-in Police office, etc.
- Consumer Protection Networks such as Office of Industrial Standard Ministry of Industry; Consumer Protection Office, Office of the Prime Minister, etc.
- Road Safety Networks such as Office of Transport and Traffic Policy and Planning, Ministry of Transport, Road Accident Victims Protection Co.,Ltd, and Council of Engineers

Specific intersectoral leadership group :

- Safe Community Committee- - Tambon Talad Kreab
- Safe Kids Thailand Club - - Tambon Talad Kreab
- Community Patrol Police
- Civil Defense Volunteer
- Emergency Medical Service (EMS)
- ONE TUMBON ONE SEARCH AND RESCUE TEAM (OTOS)
- Disaster Prevention and Mitigation Official
- Family Development working group
- Consumer Protection Sub-Committee - - Tambon Talad Kreab
- Community Health Volunteer
- Self Development and Defense Volunteer
- Elderly Care Volunteer
- Multi-discipline professionals

International commitments:

- The 4th Asian Regional Conference on Safe Communities , Bangkok, Thailand
- The 19th International Conference on Safe Communities, Suwon, Korea

National level :

- The learning forum on safe community activities among community leaders, working groups and the administrative Authority of Tambon Talad Kreab
- Collaborative Conference to mobilize “Safe Community” in Ayutthaya Province
- Workshop Forum on “Safe Community and Child Safety Management in Ayutthaya Province”
- Attended the National Conference on “Partnership for Road Safety”
- Community allies to be national safe community network
- Inspection Visit made by “Board of Community Empowerment for Injury and Disaster Prevention”
- Field trip made by Lao, PDR

