



Australian Safe  
Communities  
Foundation

## Australian Safe Communities Foundation Inc

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,  
Department of Public Health Sciences, Division of Social Medicine, Karolinska Institutet, Sweden

### Safe Community Ruijin Community No.196



Name of the Community: **Ruijin Community, Luwan District, Shanghai**  
Country: **The People's Republic of China**  
Number of inhabitants: **77,671**  
Programme started year: **2006**  
International Safe Communities Network Membership: Designation year: **2010**  
Info address on www for the Programme: <http://rjag.luwan.sh.cn>  
Full Application Available at  
[http://www.safecommunities.net.au/upload\\_docs/201006012009350.Ruijin\\_%20ISC\\_application.pdf](http://www.safecommunities.net.au/upload_docs/201006012009350.Ruijin_%20ISC_application.pdf)

#### For further information contact:

Name: Chen Xiaojun  
Institution: Ruijin sub-office of People's Government in Luwan District, Shanghai  
Address: No.33 Sinan Rd, Shanghai  
Zip code: 200020 City: Shanghai  
Country: The People's Republic of China  
Phone: 86-021-53868128 Fax: 86-021-53868128  
E-mail: cxj\_bigmouse@hotmail.com

**The programme covers the following safety promotion activities:**

**For the age group**

**Children 0-14 years:**



- Safety Guarantee for Outdoor Activities
- Safety Guarantee for Classroom and Activity Room
- Safety Guarantee along Stairs
- Young Safety Supervisors

**Youth 15-24 years:**



- Safety Education
- Emergency Drills
- Traffic Safety Program at School

**Adults 25-64 years:**



- Injury and Disease Prevention among Residents
- Residential Environment Safety
- Preventing injuries due to inappropriate physical exercise

**Elderly 65+ years:**



- The Fall-prevention Program for the Elderly
- The elderly psychological health promotion program
- Aged-care at Home Program

**At the following environments:**

**Home:**



- Household Environment Improvement
- Setting up Health Consultation Sites
- Family first-aid skill training

**Traffic:**



- Traffic Safety Publicity in Neighbourhoods
- Programs on strict prohibition on drunk driving
- Optimize Traffic Management at the Intersection
- Civilization index evaluation at intersections

### Occupational:



- Safety Publicity Campaigns and Training
- Improve Daily Supervision on Production Safety
- Establish a all-engaging model for management of safety production

### School:



- Improving condition to guarantee children's safety
- Organising activities in a sequenced way
- Safety Education & Training

### Sports:



- Improvement on fitness equipment
- Safety Management on Fitness Equipment
- Establishing a Counsellor Group in the Community

**Other:**

- Special Facilities for the Disabled
- Free Supportive Devices Provided
- Annual Vehicle Inspection for the Disabled

**Suicide prevention:**

- Spiritual Consolation for Empty Nesters
- Elderly daytime nursing homes and activity rooms

**Programs aiming at "High risk-groups":**

- "Sunshine House"
- Daily Care Service Centre for the Mentally-disabled
- Physical Exam
- Food Safety

**Surveillance of injuries:****◆ Injury surveillance network**

1. Injury surveillance sites are established in Ruijin Community Health Service Centre and the health service stations of Mingdeli, Xiangshan, Shanjian ;
2. The policy of injury surveillance and report is established in the 16 neighbourhood committees, middle schools and primary schools as well as construction sites across the community.
3. CDC of Luwan District takes responsibility of reporting injury data from hospital.

**◆ Contents of Injury Record**

- ① Patient's basis information : name, gender, age, education background and profession.
- ② Injury condition: the time of injury, time of medication, injury black spot, injury cause and etc.
- ③ Clinic information : severity degree, prognosis, clinical diagnosis, injury type, injury part and etc.
- ④ Preparer's information

**◆ Monitoring Procedures**

- ① Injury surveillance sites are responsible for collecting injury data and completing injury record cards;
- ② Community health service stations report injury data to the Community Health Service

Centre every month;

- ③ The Community Health Service Centre collect and report injury data to CDC of Luwan District;
- ④ CDC carries out statistic analysis on injury data in a professional database system including injury incidence, type and category, distribution of gender and age, time and scene of injury and etc.
- ⑤ CDC gives the analysis result back to the Safe Community Promotion Office. The six working groups make adjustments and rectifications of injury intervention measures based on the analysis results.
- ⑥ Safe Community Promotion Office reports the analysis results to the cross-sectional group and the six promotion groups.

Year	Injury counts	Total population
2006	2507	93899
2007	1997	78266
2008	1766	77832
2009	1683	77671

**Produced information material, pamphlets:**

Gifts with safety promotion logo are provided including 30,000 environment-friendly bags, 3,000 calendars and 4,000 sleeve-lets. Over 10000 safety leaflets of various kinds are given out to the masses.

**Staff**

Photo of leader(s):



Number: 6

Professions: part-time or full-time: 6

Permanent: 6

Temporary:0

Organization: Cross-sectional Reference Group of Ruijin Safe Community

**Specific intersectoral leadership group:**

Safety Supervision Bureau, Municipal Health Bureau, Civil Affair Bureau, Education Bureau, Traffic Detachment, Fire Detachment, Local Police Station, Centre for Disease Control of Luwan District, Ruijin Community Health Service Centre, Educational Organizations, Business Enterprises, Red Cross Association, Senior Association, Community Neighbourhood Committees

**General public health/health promotion group:**

Ruijin safe community promotion office, injury surveillance group, Media publicity Group

**International commitments:**

In Dec 2007, the Ruijin Community participated in the World Health Organization Safe Community Designation Ceremony and Symposium in Huamu Community, Pudong District, Shanghai.

In Oct 2009, the Ruijin Community participated in the 5<sup>th</sup> Asian Safety Community Promotion Conference in Beijing and received the honour of National Safe Community.