



Australian Safe
Communities
Foundation

Australian Safe Communities Foundation Inc

Certifying Centre for Safe Community Programs

On behalf of the WHO Collaborating Centre on Community Safety Promotion,
Department of Public Health Sciences, Division of Social Medicine, Karolinska Institutet, Sweden

Safe Community Zhanlanlu Community No.194

Country: China
Number of inhabitants: 128252
Programme started year: 2005
International Safe Communities Network Membership: Designation Year 2009

Full application available:

http://www.safecommunities.net.au/_upload_docs/201006012007300.Zhanlan_ISC_Application.pdf

Contact:

Name: Guo Xuanjian

Unit: Subdistrict Office of Zhanlan Road Community of Xicheng District, Beijing, China

Address: No. 13 of Chegongzhuang Street, Xicheng District, Beijing, China

Postal Code:100044

Tel:86-10-68337867

Fax:86-10-68348105

Email:zllshqb@126.com

The programme covers the following safety promotion activities:

For the age group

Children of 0-14 years old:

- **Improvement of safety infrastructure in the kindergarten**

We have invested 4 million to replace all of the children desks and chairs in the Mechanical Unit Kindergarten, buy safe toys and equip existing large toys with relevant safety signs display boards. In order to prevent crack pinching hands injury, we have carried out crack renovation projects; placed eye-catching decoration on dangerous staircases and glass; set up safety propaganda corridors to prevent accidents; set up isolation stakes to better disperse management of babies and parents to meet and send their babies.

- **Carry out classes for safety**

Carry out disaster emergency maneuver and traffic safety imitation class with 16 classes in kindergarten, make fire-fighting knowledge toys, no-skid floor, safety knowledge children's songs and display boards.



Youth of 15-24 years old:

- **Strengthen reconstruction of firefighting facilities**

Since the initiation of international safe community program, the sub-district has invested about 100,000 yuan to equip 21 sub-communities and 4 middle and primary schools and kindergartens with firefighting workstation signs

- **Carry out exercises for safety**

Zhanlan Road Community has organized 15 survival simulation exercises. The community has also carried out a 100-meter firefighting gallery program to attract over 10,000 participants and a large-sized sports game for youth.



Adults of 25-64 years old:

- **Integrate community education resources, and reinforce education and training to permanent residents and mobile population**

Based on community school, community safety exhibition room more than 100 square meters has been constructed. This room covers furniture, appliance, decoration, fire prevention, and sanitation and food safety. Community residents are organized to visit and study here by stages and in groups.



- **Building gate safety culture project**

Community Committee has selected 1 representative for 1 building gate (yard) to promote and cooperate in publicity, with 1 building gate for each story of low buildings, and 1 building gate for three stories of high buildings, building. With “secure community” as penetration point, volunteers,

social workers and enthusiastic residents develop stairway culture construction. Through activities including making a stairway more like a living room, presentation of building gate (yard) representatives, safety and fitness knowledge exhibition, theme stairway construction, a platform for self-learning, self-protection, safety information communication and fitness knowledge distribution is constructed.

Group of the old above 65 years old

- **Consistently carry out health education to improve old people’s knowledge of disease prevention**

Invite doctors in Zhanlan Rd Hospital to give health talks on purifying blood with biological energy, popularize it on blackboards in every quarter, and instill mental health knowledge to residents. invite doctors in the Zhanlan Hospital to impart health knowledge about high blood pressure prevention, chronic diseases like diabetes, and mental health; hold high blood health knowledge talks and “cardio disease talks” with 70 participants, carry out mental depression questionnaire survey with 794 participants.

- **Establish a series of exhibition halls for the aged**

In 2008, we invested over 2 million yuan in the community service center to build a 40-bed old folk’s home which meet the “safe community” requirements for the aged. It is a barrier-free building intended for the aged, with five aged health exhibition halls with themes including travel safety, mental safety, kitchen and food safety, disease prevention, bathroom and bedroom safety, so that the aged can be informed of the safety knowledge without bothering to step outside.



- **Carry out cultural and recreational activities to enrich the spiritual life of the aged**

In Zhanlan Road Community, there are 6 service centers with different functions, including community service center, community activity center of the aged, house-keeping service center, Yuxi Calligraphy and painting Club, Maoqu Readers’ Club and Starlight Aged Service Center,

which serve to extensively carry out cultural and recreational activities for the aged and to satisfy their various needs.

Zhanlanlu Community provided the following safety services in the program:

- **Traffic injury prevention program**

The community has established traffic safety facilities and divisions of operations. Traffic signs for vehicles and non-vehicles, warning signs and traffic marking lines have also been set up in the community.

The community has also carried out the publicity of the Management of Traffic Safety Prevention Responsibility System in Beijing and the Notice on Quick Treatment on Traffic Accident. Traffic safety education has been given among people in the 21 sub-districts.



In the community — Education and training on traffic safety has been given in the 21 sub-districts and discs on traffic safety have been distributed to improve people's safety awareness and alertness.

In work units — discs on traffic safety education have been distributed to the work units in the community. Speech contests on traffic safety have also been held there. Posters and signs on traffic safety have been posted in hostels and restaurants and the wait staff should be responsible for warning against drunk driving.

In construction sites — mainly in the construction sites in Zhanlan Road Community. The community has organized heads of the construction sites to learn traffic laws, conduct examinations on the vans in the sites and send out safety promotion materials.

In schools — Lectures on traffic safety have been given at schools' opening ceremony and before summer and winter vacations. Posters with the theme of "caring for life", "safe trip" and "the little girl in the basketball" as well as discs on traffic safety have been distributed among students.

In families — the traffic safety contest with the theme of "courteous driving and safe trip" has been organized in the community with the safety promotion committee setting the questions on traffic safety in accordance with the characteristics of the drivers of private cars. Participants were scored on the basis of performance and winners were granted awards.

- **Public security injury prevention program**

Cooperating with the Police Station and Industrial and Commercial Administrative Bureau, the Zhanlan Road Safe production Office carried out safety inspection in winter, supervised safe production in markets, construction sites and catering industry in the district, and signed safety responsibility contracts with legal representatives of 14 shopping centers in the safe production meeting to effectively curb potential accidents in this district.

Zhanlan Road Fire Safety Committee and departments in charge of fire safety in the markets organized commercial tenants lived in surrounding areas to hold a fire safety meeting, formulated *Business District Convention on Living Civilizations*, and emphasized that living places should strengthen safety of using fire, electricity and gas, people and goods messing together should not be allowed, fireworks should be banned in forbidden regions and fire laws and regulations should not be violated in order to create a safe and peaceful social environment.



- **Injury prevention program at working places**

On the level of community, 53 coordinators were selected to cooperate with safe production department to make daily safe production supervision, report potential dangers, publicize community safe production knowledge and make opinion poll.

Carry out safety trainings to the construction sites and dangerous chemicals units within the area. Organize the staffs of special work to study “Safe Operation Technical Regulations” in order to prevent the accidents like high-altitude falling. Those whose jobs are easy to cause injuries, especially the injuries to others, should have work permit. Also the annual safe training courses for such staff should be above 48 hours.

Make promotions during the “safe production month”, including road show promotions, publicity materials distribution etc. 600 copies of Fireworks Knowledge Questionnaires were printed to examine the relevant staffs so as to increase their safety awareness.

- **Injury prevention program for the disabled**

Emphasis was put on building rehabilitation organizations, so that a service network for the rehabilitation of the disabled will be gradually formed. With the help of the community medical centers, the rehabilitation work of Zhanlan Road Community is carried out by employing experienced doctors and setting up rehabilitation instruction rooms at the community service center, reaching out to the 21 sub-rehabilitation rooms at the community neighborhood committees.



Wardship system over persons with mental disorders has been established, and responsible wardship training panel has been organized to provide professional training courses monthly for the wardship providers.

The Federation invited professors of ophthalmology from the People's Hospital to deliver lectures on eye protection, there were more than 150 people listened to the lectures and came into understanding how to care eyes, and knew the early treatment of cataract and glaucoma. In order to publicize knowledge on rehabilitation and raise their sense of rehabilitation, 210 related books were handed out to community neighborhood committee and some disabled persons by the Federation of. A contest about the knowledge of rehabilitation was organized by the Federation, so that the quality and skill of the rehabilitation workers got significantly heightened.

Programs aiming at “High risk-groups”

- **Safety for the Empty-Nest Elderly**

To renovate the safety protection measures of the elderly support institutions and the elderly families. The community installed Emergency Rings free of charge for 135 households of empty-nest elderly, and provided “Emergency Ring” medical aid devices for 179 elderly. It installed barrier-free facilities for 29 senior citizens; it installed “Emergency Ring” medical aid devices which benefitted 100 senior citizens; it installed “Neighborhood Mutual-Aid Door-Rings” for the elderly which benefitted 28 senior citizens; it provided portable first-aid kits for 50 senior citizens. Besides, it invested RMB 2 billion yuan in building a Home for the Elderly with 30 beds, the entire building of which met the requirements of the safe community for the elderly safety, and opened 5 exhibition rooms on elderly safety.

- **Safety for the Mentally Disabled**

Zhanlan Road community was the first to conduct a survey on rehabilitation requirement in the entire district, which offered free physical check-ups for the disabled and benefitted 234 mentally disabled persons.

Injury monitoring:

In order to better learn the distribution characteristics and development trend of injuries, Zhanlanlu Community has established injury surveillance sites in the safety functional departments and hospitals to form an injury surveillance system in the community. The construction of safe community will be based on the results of analysis on statistics of injury surveillance, which will serve as the guidance for the planning and implementation of injury intervention plans in the community.

Population: 128252

Year when monitoring starts: 2006

Comparison on the Occurrence Rate from 2006 to 2008

Year	Surveillance time	The injured	Total population	Annual injury rate(%)
2006	All the year	4527	128252	3.53
2007	All the year	4278	128252	3.34
2008	All the year	3793	128252	2.96

Zhanlanlu Community saw an annually declined injury rate from 2006 to 2008.

Exchanges at home and abroad:

Since the beginning of its establishment of safe community, Zhanlan Road community has actively participated in the exchange activities of safe community establishment, and has sent personnel to Shandong, Yunnan, Zhejiang, Shanxi and Sichuan province to visit and learn, and to share establishment experience with domestic and world network members.

Related Activities in the Safe Community Network

Date	Participation
Feb. 2006	participated the naming ceremony of the Youth Park Safe Community of Huaiyin District in Jinan, Shandong Province
Mar. 2006	participated the naming ceremony of Youth Park Safe Community in Jinan, and participated the “Safe Community and Harmony” National Safe Community High-Level Symposium in Jinan organized by the National Occupational Safety and Health Association
Nov. 2006	participated the Training Course on Standards and Methods of Safe Community Establishment in Kunming, Yunnan province organized by the National Occupational Safety and Health Association
Oct. 2007	visited Chaoyang District to learn experience on safe community establishment
Nov. 2007	visited Ningbo to take part in the National Training Course on Injury surveillance
Apr. 2008	visited Luan coal mine in Shanxi province to exchange working experience of safe community establishment
May 2009	visited Chengdu to learn experience of safe community establishment

Publications and publicity materials:

Publications and Publicity Materials of Zhanlan Road Community

Sr.	Title	Copy	Production Unit
1	Safe Community Promotion Video	200	
2	Safe Community Promotion Manual	5,000	

3	Desk Calendar on Protocol	2,000
4	Regulations on Safety Production in Personnel-Intensive Places of Beijing	3,000
5	Documents on Standardization of Safety Quality in Production and Management Units of Xicheng District	600
6	Safety Knowledge Brochure	1,000
7	A Letter to Retired Personnel of Zhanlan Road Community Office	5,000
8	A Letter to Secondary and Primary School Students of Zhanlan Road Community Office	4,000
9	A Letter to Drivers	5,000
10	A Letter to Community Residents	11,000
11	Notices for Fireworks and Crackers	14,000
12	Poster on Safety Knowledge	200 sets, 1,600
13	Safety Knowledge Questionnaire	500
14	Knowledge Questionnaire on Fireworks and Crackers	600
15	Promotion Banner	213

Staff:

Total No.: 281

Specialized, Part-Time and Full-time: 281 persons

Regular Staff: 281

Temporary Staff: 20

Person in Charge



Name: Ma Yezhu

Unit: Subdistrict Office of Zhanlan Road Community of Xicheng District, Beijing, China

Post: Director of the Office