



Financial Street Sub-district International Safe Community Redesignation Review Summary

What is a Safe Community?

Safe Communities is not another project or a programme, it's an integrated way of doing business. Working towards the criteria for Safe Community Accreditation is a call for evidence-based action. The World Health Organisation (WHO) Safe Communities model creates an infrastructure in local communities to increase action by building local partnerships and collaborative relationships. Since 1989, over 315 communities have been accredited as International Safe Communities (ISC), by the WHO Collaborating Centre on Community Safety Promotion (CCCSP) at the Karolinski Institute, Sweden. The ISC seven criteria are:

- 1) An infrastructure based on partnerships and collaborations, governed by a cross-sectional group that is responsible for safety promotion in their community.
- 2) Long-term, sustainable programmes covering both genders and all ages, environments and situations.
- 3) Programmes that target high-risk groups and environments, and programmes that promotes safety for vulnerable groups.
- 4) Programmes that are based on the available evidence.
- 5) Programmes that document the frequency and causes of injury (both unintentional and intentional).
- 6) Evaluation measures to assess their programmes, processes and the effects of change.
- 7) Ongoing participation in national and international SC networks.



In January 2013, the Chinese Occupational Health & Safety Organisation (COSHA), an Affiliate Support Centre for the WHO CCCSP approached the Safe Communities Foundation of New Zealand (SCFNZ) to be the Certifying Centre for the ISC application for redesignation. The SCFNZ Director (Dr Carolyn Coggan) and National Programme Manager (Mrs Tania Peters) have 23 and 11 years respectively of supporting communities to achieve the criteria for ISC accreditation. ISC accreditation by the SCFNZ on behalf of the WHO CCCSP will formalise the Community's commitment to doing all they can to create the safest possible community for those who live, work or visit.



Carolyn Coggan (新西兰)
Leif Svanström (瑞典)

Financial Street Community

Financial Street Community is located in Xicheng District, Beijing, China. It has a population of 107,000 with a floating population of up to 15,000 and a working population of 213,000. The Financial Street Community is 3.78km², two-thirds residential (most are older single story houses), one-third business. There are 15 educational institutes, five health service stations and two hospitals. COSHA first designated it as a National Safe Community in 2007 (redesignated 2012). Financial Street Community was accredited in 2008 as ISC by the WHO CCCSP.

The certifying team was impressed with the way in which the Financial Street Community has continued to be supported by the Safe Community Construction and Promotion Committee to establish and carry out surveys, injury surveillance analysis, evaluations and the successful implementation of a wide range of Safety Promotion programmes aimed at people across the life-span and covering: elderly; schools; people with disabilities; home safety; working age populations; traffic safety; fire safety; and safer public places (social security). Improvements to the environment and reductions in injury outcomes are being achieved and this is to be commended. Selected examples include:

- *Between 2008-2012, a 29% decline in public security incidents.*
- *During last 5 years, consistent low numbers of fire and traffic injuries, with no fire fatalities and 1 traffic fatality.*
- *Between 2008-2012, a 33% decline in total number of injuries.*
- *Year-on-year percentage change increase in number of residents reporting being satisfied with their level of community safety awareness and resulting adoption of safer behaviours.*
- *70% decrease in falls in the home among people aged 65 years and older.*
- *Between 2008 to 2012, no gas poisoning accidents following the replacement of coal with electricity.*
- *Enhanced awareness of workplace safety and disease issues due to the employee safety promotion group efforts.*

All members are to be commended for their efforts to ensure residents and infrastructure is not only safe but responsive to local needs. In July 2013, the site visit Certifying team (Tania Peters & Laurie Gabites) had the opportunity to observe first-hand cross-sectorial collaboration, reach and effectiveness of community safety initiatives occurring. Several suggestions for further improvements were discussed.

Safe Communities Foundation New Zealand (SCFNZ)

Hurstmere House, Suite 5A, 128 Hurstmere Road, Takapuna, PO Box 331399, Takapuna, North Shore 0740, New Zealand.

Tel: +64 9 488 7601 Fax: +64 9 488 7602 Email: contact@scfnz.org Web: www.safecommunities.org.nz

SCFNZ is an: Accrediting Centre for the Pacific Safe Community Programme &

International Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion.